Chapter I. Role of the International Recommendations for Tourism Statistics 2008

The present Chapter is structured as follows. Section A (introduction) defines the System of Tourism Statistics (STS) and briefly discusses the role of tourism administrations in developing tourism statistics that are consistent with international standards. Section B presents the conceptual framework of an STS, including its links to the Tourism Satellite Account (TSA), and examines the importance of measuring tourism. Section C describes the key statistical units into more detail and concludes a description of the basic information framework required to achieve the international comparability of tourism statistics. Section D demonstrates the crucial importance of institutional arrangements in developing an STS, (a subject that is further developed in chap. VIII Sect. D).

In this chapter:

- A. Introduction
- B. Setting up an internationally consistent System of Tourism Statistics: conceptual framework
- C. Setting up an internationally consistent System of Tourism Statistics: international comparability of basic data and indicators
- D. Importance of institutional arrangements in developing a System of Tourism Statistics (STS)