Chapter II. The demand perspective: conceptual background and related observation issues

The present chapter is organized as follows. A brief introduction (sect. A) is succeeded by a presentation of the basic concepts of IRTS 2008 and an explanation of how those concepts can be operationalized to facilitate observation and collection of data, including a discussion of statistical units (sect. B). Section C examines the characteristics of the main statistical units (tourism trips and visitors). The chapter concludes (sect. D) with a brief discussion of how to qualify tourism (inbound, domestic and outbound) within the context of borders so as to determine with which economy the economic effects of tourism should be associated.

In this chapter:

- A. Introduction (Chapter II)
- B. Operationalizing the basic concepts in tourism statistics
  - B.1. Country of residence/place of residence
  - B.2. Usual environment of an individual
  - B.3. Statistical units
- C. Characteristics of the main statistical units
  - C.1. Characteristics of tourism trips
  - C.2. Characteristics of visitors
- D. Forms of tourism: inbound, domestic and outbound