5. Data sources, types and challenges

This section discusses sources of MPD for producing tourism statistics. It also describes good practices and challenges of using different types of MPD. These challenges include combining, merging or calibrating the MPD with other data sources. Also covered in this section is some recommendation on the most appropriate source for MPD for tourism statistics and the steps must be taken to ensure the quality of raw data.

- 5.1. Data sources
  - 5.1.1. Data from systems of MNOs
  - 5.1.2. Data from social media
  - 5.1.3. Other data sources – reference data
- 5.2. Appropriateness of MPD for tourism statistics
- 5.3. Challenges associated with MPD for tourism statistics
  - 5.3.1. Data confidentiality
  - 5.3.2. Data access
  - 5.3.3. Drawback and noise in probing and signalling data