World Statistics Day

The following public activities will be arranged in Estonia to celebrate the World Statistics Day:

- Statistics Estonia (SE) will organize the conference "Estonian Statistics in Focus" on 20 October 2010. The purpose of the conference is to acknowledge the contribution of official statistics to the development of information society and raise the awareness of the statistical system and its achievements, as well as to provide an overview about the situation of economy and social life in Estonia based on recent statistics.

  Presentations will be made by the top management of SE, the experts of statistical domains as well as by professional users of statistics. The agenda of the conference (only in Estonian) will be made available on the website of SE www.stat.ee under the heading Organisation > Events.
  The conference is targeted at all users of statistics as well as the partners of SE, including respondents; and also at statisticians.

- Everyone has a possibility to solve the statistical crossword published on SE's website www.stat.ee. Those who have the right answers will participate in a raffle to win the prize.

- News releases will be published on 19 October and 20 October (a joint release with Eurostat) in order to inform the public about the World Statistics Day and the conference arranged by SE.

- A greeting will be sent to the Bank of Estonia and Estonian Statistics Society by the Director General of SE.

- The article by the Director General of SE dedicated to the World Statistics Day will be published in the statistics blog.

- The World Statistics Day banner is published on the website of SE and the posters (provided by UN) are placed in the building of SE.

- The information about the World Statistics Day and the activities related to it will be distributed via the social media (Facebook, Twitter).

- On 20 October a congratulation ceremony will be arranged for the employees, who celebrate their 10th, 15th, 20th, etc. anniversary of working for SE.

Estonia, 1 October 2010