



WORLD STATISTICS DAY CELEBRATION IN BERMUDA

The following events are planned to observe World Statistics Day in Bermuda:

- 1. Publish a statement in the print media to highlight the significance of World Statistics Day with an history of the Department of Statistics
- 2. Publish an advertisement in the print and electronic media to thank all users and providers of statistical information.
- 3. Issue a press statement from the Director of the Department of Statistics about the importance of the Census and other official statistics.
- 4. Run a statistical quiz on the Department's website and Facebook page
- 5. Display UN posters in Government buildings and high traffic buildings.
- 6. Feature a Statistics Day video on the Government television channel (CITV) throughout the entire month of October on the Department's website and Facebook page.
- 7. Feature a link to the UN site for World Statistics Day on the Bermuda Government Department of Statistics website.
- 8. Celebrate the hard work of employees of the Department of Statistics with an evening repast.

Bermuda, 30 September 2010