



WORLD STATISTICS DAY CELEBRATION

The UK's Royal Statistical Society will launch a ten-year statistical literacy campaign to celebrate WSD. The campaign's vision is of "a society in which our lives and choices are enriched by an understanding of statistics". The getstats campaign will focus on increasing awareness of the benefits of statistics, enabling everybody to gain a better understanding of the society they live in and the world around them through statistical know-how and skills.

The campaign will include:

- New government and media -initiated exploratory data sites and data visualisation tools
- Advocacy of these public resources.

Also see for other WSD activities in the United Kingdom

25 August 2010