



**Celebration of World Statistics Day
And National Statistics and Planning Day
In I. R. Iran**

This year, the first World Statistics Day coincides with National Statistics and Planning Day in I.R. Iran. With respect to the importance of these events, a week has been named "Iranian Statistics Week" (ISW).

Statistical Centre of Iran in collaboration with all government agencies involved in statistics as well as Iranian Statistics Society has developed programs during the ISW as follows:

First day: Wednesday, 20 October, 2010

World Statistics Day – Official statistics

- **Holding a one – day Forum on World Statistics Day in Allameh Tabataba'i University in Tehran, attended by university lecturers and students in statistics, economics, demography and planning areas. General statistical subjects and familiarity with official statistics are discussed in this forum and at the end; question and answer roundtable on the role and status of official statistics is held (Iranian Statistics Society will reply the questions).**
- **Holding roundtable attended by universities lecturers**

Second day: Thursday, 21 October, 2010

Education and statistical literacy

- - Holding a roundtable attended by universities' lecturers

Third day: Friday, 22 October, 2010

**Promoting Statistical Culture /Literacy and Public
Awareness of Statistics**

- Delivering a speech before Friday Prayer sermons by the Head of the Statistical Centre of Iran
- Holding a television roundtable attended by Head of Statistical Centre of Iran and a number of government authorities

Fourth day: Saturday, 23 October, 2010

Statistics and Planning Day

➤ Celebration of Statistics and Planning Day

- Presenting an annual report on statistics by the head of the Forum
- Attendance and delivery of a speech by:
 - Head of Statistical Centre of Iran
 - Head of Iranian Statistical Society
 - A number of high ranking figures/government officials

- **Opening of National Statistics Week Exhibition attended by government agencies and international organizations (ECO, UNFPA, FAO, UNDP...)**
- **Delivering speeches by university lecturers**
- **Delivering a speech by the Head of Iranian Demography Society**
- **Unveiling the commemorative stamp and coin on the occasion of National Statistics Week Celebration,**
- **Appreciating the seasoned statistical experts,**
- **Appreciating masterpieces of photos on statistics activities and distinguished memories writing,**
- **Appreciating distinguished statistical people and presenting a publication about them,**
- **Celebrating Statistics Day in collaboration with Nationwide Governor Offices and Deputies of Planning in provinces,**
- **Holding an exhibition of photos and posters and achievements of the National Statistical System by government agencies,**

Fifth day: Sunday 24 October, 2010

Role of Statistics in Production of Goods and Services

Activities to be performed by Ministries and Government Organizations

- Ministry of Labor and Social Affairs is responsible for performing of programs
- Panel for conclusion of the Forum discussions

Sixth day: Monday 25 October, 2010

Role of Statistics in other sciences

- Holding a televised professional roundtable.

Seventh day: Tuesday 26 October, 2010

Statistics and Professional Ethics –System for the introduction of Statistics

- Holding a televised roundtable (one of the participants of this roundtable is to be from among the critics of the Statistical System).

Following publicity activities are to be done for Iranian Statistics Week

Publicity programs for Iranian Statistics Week Forum

1- Press

- a. Interviews with prominent statisticians and university statistics lecturers
- b. Printing articles on statistics in newspapers

2- TV

- a. Publicity on TV
- b. Press conference and interview (broadcasting special interviews in channels 2 and 4 of IRIB)
- c. TV specialized roundtables (all days of the Statistics Week/every day during Iranian Statistics Week)
- d. Broadcasting subtitles on statistics day

- 3- Posting banners in the city as well as posting banners and the motto of the National Statistics Week (NSW) at sites of Friday Prayer (in collaboration with Tehran Municipality and joint publicity committee)

4- Universities' websites

- a. Posting special messages on introduction of Iranian Statistics Week, news and materials related to the Forum on the websites of Iranian universities.

- 5- Inclusion of messages on NSW in water, electricity, gas, telephone and mobile bills (in collaboration with ministries of Energy, Oil and ICT and the Forum Secretariat)

Motto of the Forum

Statistics is Essential for Sustainable Development.

Logos and Posters of the Forum

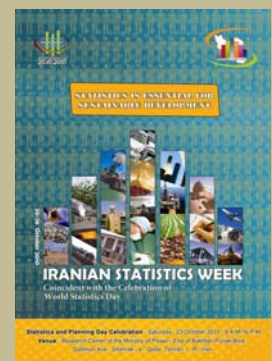
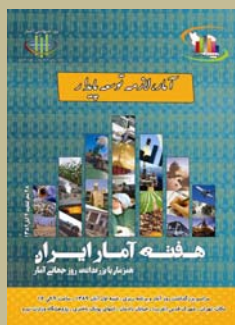
World Day of Statistics



Service *Professionalism *Integrity



Iranian Statistics Week



Other activities

- Holding meetings in side halls of the Forum venue
- Raising awareness of the students on Statistics Day through Ministry of Education