



## **WORLD STATISTICS DAY CELEBRATION IN HONG KONG**

The Census and Statistics Department (C&SD) of the Hong Kong Special Administrative Region of China takes great pleasure in joining the United Nations Statistics Division to celebrate the first World Statistics Day scheduled for 20 October 2010. The momentous occasion serves to advocate the importance and the many contributions of official statistics in a wide range of endeavours. It is also an opportune time for statistical practitioners around the globe to reflect on the past and to sculpt the future on many statistical fronts under the common core values of "Service, Integrity and Professionalism".

Over the years, C&SD has been organising a variety of activities to promote proper application of official statistics among people from different walks of life, including teachers and students, media workers, business and professional personnel, and the general public. To tie in with the objectives of the World Statistics Day, we plan to highlight in these activities the role of official statistics and the developments/achievements of the official statistical system in Hong Kong. This aside, we are thinking of organising some other special celebratory activities as well. Tentatively, such activities include: adding a thematic icon in the C&SD Website and setting up a hyperlink to the UNSD website dedicated to mark the World Statistics Day; organizing professional exchange forums and/or statistical courses for statistical authorities in the region; and publishing news supplement in local newspapers.

Hong Kong, 29 December 2009