



World Statistics Day in China

The National Bureau of Statistics of China (NBS) plans to organize a series of activities to celebrate the World Statistics Day. Those activities in China will promote, apart from the global values, China's national themes of "Statistics and you" and "China's statistics: Open and transparent".

- On 20.10.2010, the World Statistics Day observance will be jointly organized by NBS and the UN Statistics Division at the UN Pavilion of the Shanghai EXPO.
- On 20 September, the NBS will hold a "China Statistics Open Day". The NBS will invite the public and media to visit the NBS office building and have discussions with the NBS management and staff.
- From mid-September, officials of the NBS will write a series of articles to be published on the major media on various statistical issues to celebrate the many achievements of China's National Statistical System.
- The NBS will produce TV programmes on the statistical development and achievements made in China.
- The NBS will publish a series of popular booklets about statistics, including:
 - China's Official Statistical System;
 - Statistics and Life;
 - CPI in China;
 - China in Figures.
- The NBS will organize interviews with the main media, including:
 - Mr. Ma Jiantang, Commissioner, NBS: TV and news interview on achievements of China's statistics;
 - Mr. Paul Cheung, Director, UNSD: TV and news interview on achievements of global statistics;
 - CCTV special programme on statistics.
- The NBS will establish a special website dedicated to the World Statistics Day and China Statistics Open Day.



- China Post will issue a souvenir stamp book on World Statistics Day.
- The NBS will produce posters for the World Statistics Day and China Statistics Open Day, which will be seen across China.
- The NBS will send SMS to selected public, reminding them of the World Statistics Day and the coming population census.
- Provincial and local statistical offices will be encouraged to make publicity in their own provinces and areas.
- Exhibitions will be held from mid-September on achievements of statistics.

More information on <http://www.stats.gov.cn/tjdt/tjr/>

China, 20 September 2010