



WORLD STATISTICS DAY CELEBRATION IN BULGARIA

The National Statistical Institute of Bulgaria warmly welcomes this initiative and will join the World Statistics Day Celebration on 20th October 2010. To celebrate this event the BNSI plans the following:

1. Placing the logo of the World Statistics Day on the NSI home page, thereby opening a page with materials related to the celebration on 20th October 2010.
2. "Visiting the media" – participation of the NSI President in central media (television interview, join in the Bulgarian National Radio direct broadcasts, interviews and press releases). Participation of RSOs Directors in regional media. Organizing interviews with leading NSI experts.
3. Festive press conference with media on 20th October 2010. Main topics – future tasks ahead of the NSI, the NSI and its place in the European and global statistical family, what we need to know about labor statistics, congratulation addresses to the NSI staff.
4. Interviews with leading representatives of the global statistical community regarding the role of statistics in modern society, which will be published on the NSI website.
5. Organizing an exhibition, titled "NSI – part of the world statistical family" in the NSI Head Office library.
6. Establishing a "Statistics and Econometrics" scholarship for a student from the University of National and World Economy, worth 1000 leva a year.
7. Creating a heading in the NSI website section "International cooperation" – "What others think about us" – addresses by partners, EUROSTAT, international organizations.
8. Congratulations of the BNSI President addressed to other statistical offices.

Sofia

26 August 2010