29th Session of the United Nations Group of Experts on Geographical Names
SIDE EVENT

Workshop on Implementing Resolutions:
Experiences of Commemorative Naming

Wednesday, 27 April 2016, 12:30-13:45
UNCC Bangkok, Meeting Room C+D

Sponsored by the UNGEGN Working Group on Evaluation and Implementation
Outline

• Introduction and background

• Experiences of commemorative naming
  Austria (Peter Jordan), Finland (Ulla Onkamo), Republic of Korea (Sungjae Choo), Sweden (Annette Torensjö), Tunisia (Naima Friha)

• Discussion
  Helen Kerfoot, Staffan Nyström, and all participants

• Conclusion and future plans
UNCSGN Resolution

VIII/2  Commemorative naming practices for geographical features

The Conference,

1. Recommends that the appropriate national authorities discourage the use of personal names to designate a geographical feature during the lifetime of the person in question;

2. Also recommends that the appropriate national authorities include in their guidelines clear statements on the length of the waiting period they wish to establish before using a commemorative name.
Discussion

• Benefits of implementing resolutions, for the case of commemorative naming

• Restraints to the implementation
  e.g., resolution itself (reality, clearness, generality), awareness problem, management (or governance) structure, trend of branding

• Ways to improve the implementation
  e.g., considering each country’s cultural, social, political and economic context
Future plans

• Uploading workshop materials onto the UNGEGN website
• Report to the next session/conference
• Further discussion on commemorative naming (e.g., seminar workshop, papers, books, etc.): cf. Nyström’s
• Extension into other topical resolutions
  e.g., commercial use of geographical names, cultural heritage...