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New York, 29 April—3 May 2019 Item 7 (a) of the provisional agenda* National and international standardization of geographical names: names collection, office treatment, national authorities, features beyond a single sovereignty and international cooperation

Toponymy of cultural heritage and tourism in Yogyakarta Province**

Summary***

Yogyakarta Province has a distinctive culture full of noble values. These noble values have been a philosophical foundation since Sultan Hamengku Buwono I began to establish Nagari Ngayogyakarta Hadiningrat (Yogyakarta sultanate) with an independent government, people and territory. The sultanate later became part of Indonesia as a special region, commonly known as Yogyakarta or Jogjakarta. The local government of Yogyakarta utilizes the region's cultural values to support interest in its tourist attractions. The use of cultural values (creations, tastes, ideas and works of the Special Region of Yogyakarta) is aimed at enhancing the image of prestige to improve the character and quality of the community; developing creative community-based products relating to cultural objects; and boosting the image of tourism. In the full report, the relationship between geographical names as cultural heritage and tourism in Yogyakarta is reviewed, as well as how cultural heritage influences the identity and image of tourism. Geographical names affect two areas. First, they provide value for tourist attractions and explain their historical origins. Second, they give relevance to certain tourist attractions, such as through demonstrating a philosophical axis or imaginary line. In conclusion, Yogyakarta is full of cultural heritage that has the potential to support tourism, and an understanding of geographical names since cultural heritage leads to innovation in the management of tourism.

^{***} The full report was prepared by the Government of Yogyakarta Province, Indonesia. The report will be available at https://unstats.un.org/unsd/geoinfo/UNGEGN/1st_session_UNGEGN.html, in the language of submission only, as document GEGN.2/2019/88/CRP.88.





^{*} GEGN.2/2019/1.

^{**} The present summary was submitted after the deadline as a result of consultations with the Member State.