

MEDIA ALERT

Highlights of Today's Events and What to Look for Tomorrow

Monday, 16 January

Opening Plenary Session

[Webcast](#)

[Statement by Mr. Wu Hongbo, UN Under-Secretary-General for Economic and Social Affairs](#)

Tuesday, 17 January

Below are selected Forum events that may be of interest to media. For the full programme see undataforum.org

A SPECIAL INVITATION FOR JOURNALISTS

10:45 am - 12:15 pm - Meeting Room 1.41

Data Journalism in Africa – a Growing Movement

The movement advancing data journalism in Africa is shaping up to be a force not only for excellence in the media but also for citizen empowerment, open data and government accountability. Key players in African data journalism will share their experiences and strategize on the way forward.

Key speakers:

- Raymond Joseph – Head of the Media Programme at Code for South Africa
- Izak Minnaar – Editor of Digital News at SABC in Johannesburg
- Siyabonga Africa - Digital media specialist at the SABC
- Adi Eyal – Founder of Code for South Africa
- Daniela Quiroz Lepiz - Costa Rican data journalist

9:00 am - 10:30 am, Auditorium 1 (webcast available)

Capturing the 21st Century through data and algorithms

This panel aims to discuss the implications of changes in the data landscape and the rise of algorithmic analysis for the measurement, monitoring and promotion of societal development, including the following questions: in 10-15 years and beyond, how will the health and progress of societies be measured, monitored, and promoted?

Key speakers:

- Ola Rosling - President & Co-Founder of Gapminder Foundation
- Martine Durand - Director of Statistics and Chief Statistician of the OECD
- Pali Lehohla – Statistician General of Stats SA
- Emmanuel Letouze - Director and co-Founder of Data-Pop Alliance
- Anne Jellema - CEO, Web Foundation
- Daniel Runde - William A. Schreyer Chair and Director, Project on Prosperity and Development, Center for Strategic and International Studies, CSIS

10:45 am - 12:15 pm Auditorium 1 (webcast available)

Open data: from principles to practice

Open data, although a relatively new idea, has been adopted in many government ministries and international organizations eager to follow principles and standards to improve transparency and access to public information. The Open Government Partnership (OGP) initiated in 2011 has been a strong platform for countries to sign up to open and transparent practices, including open data. More than 60 countries are members of OGP with action plans committing themselves to follow open data practices. The latest development has been the establishment of Open Data Charter launched in 2015, which has since grown globally with many endorsing its principles.

Key speakers:

- Ania Calderon - General Director of Open Data and the Coordination of National Digital Strategy in the Office in the Mexican Government
- Barbara Ryan - Secretariat Director of the intergovernmental Group on Earth Observations (GEO) in Geneva, Switzerland
- Fernando Perini - Senior Program Officer at Canada's International Development Research Centre (IDRC)
- Jeni Tennison - CEO of the Open Data Institute
- Laura Bacon - Principal, Policy at Omidyar Network
- Shaïda Badiee - Co-founder and managing director of Open Data Watch

10:45 am - 12:15 pm, Auditorium 2

Data for Collective Impact + New data frontiers

Panel 1: Data for Collective Impact

Panel 2: New Data Frontiers

Big data. Mobile data. Digital data. Crowdsourced data. Open data. Donated data. New types of data continue to emerge. But which types of data can we trust? What really counts versus what can just be counted? This panel will explore emerging techniques and insights into the use and management of big data and how development practitioners, donors, implementers, and private companies can make use of emerging data sets to drive the delivery and measurement of impact across the Sustainable Development Goals.

Key speakers:

- Richard Crespin - CEO of CollaborateUp
- Sid Espinosa - Director of Corporate Citizenship for Microsoft
- Kathleen Strottman - Executive Director, Global Alliance for Children
- Carla Abou Zahr - Senior Technical Advisor, Bloomberg Data for Health Initiative
- Matthew Laessig - COO of Data.world
- Simon Carpenter - Chief Technology Officer of SAP South Africa.
- Jeff Jordan - President and CEO of Population Research Bureau (PRB)
- Mallory Solder - Advanced Analytics Manager, United Parcel Service (UPS)
- Jurievan Niekerk - Country Director for South Africa for PYXERA Global

12:15 pm - 1:30 pm, Auditorium 1 (webcast available)

Using photos as data to understand how everyone lives

Dollar Street, the largest systematic image bank with representative home documentations based on data, contains almost 30 000 photos and 10 000 video clips. All material is free under Creative Common license.

- Key speakers: Anna Rosling Ronnlund - Gapminder

12:15 pm - 1:30 pm, Meeting Room 1.41

Celebrating Women in Data

Join an Invigorating lunchtime event celebrating women and girls from townships in Khayelitsha to highrises in New York City sharing their work, successes, and hopes for global data; Opportunities for network and participation in ongoing communities and future events.

Key speakers:

- Yeama Thompson - Chair of Open Data Council of Sierra Leone
- Nnenna Nwakanma - advocates for open data, open government and the open Web across Africa
- Robyn Farah - KAT-O(Kick-Ass Technology Obviously)
- Michelle Matthews - Cape Innovation and Technology Initiative (CiTi)
- Katherine Townsend -
- Albina Chuwa - Director General of Tanzania National Bureau of Statistics
- Fezeka Mavuso - Khayeltisha Bandwidth Barn
- Lezerine Mashaba - Activate Leadership & youth citizenship
- Lenina Rassool - Data Journalists for South Africa

1:30 pm - 3:00 pm, Auditorium 1 (webcast available)

Counting People to Make People Count:

The need for better data to ensure that no one is left behind

This panel aims to get political momentum around data to deliver Agenda 2030, especially the disaggregation of data needed to measure progress for women, children, minorities and other vulnerable groups.

Key speakers:

- John Pullinger - Chief Executive at UK Statistics Authority
- Haishan Fu - Director of the World Bank's Development Data Group
- Mago Yusuf Murangwa - Director General, National Institute of Statistics, Rwanda
- Francis Kariuki - "Aka the Twitter Chief" is responsible for administrative management of governmental, public and private affairs in Lanet, Umoja
- Sofia Garcia Garcia - SOS Children's Villages representative to the UN in New York
- Mosharaf Hossain - ADD International
- Enrico Giovannini – Co-chair of the UN Secretary-General's Independent Expert Advisory Group on a Data Revolution for Sustainable Development
- Patricia Conboy - Head Of Policy, HelpAge International
- Herve Ludovic de Lys – Country Director of UNICEF SA
- Dennis Wachinga - Minister of Education, Science, Vocational Training and Early Education, Zambia.
- Judith Randel - Development Initiatives

3:15 pm - 4:45 pm, Auditorium 1 (webcast available)

Capacity building for modernization of institutions, governance and business processes

National statistical systems are faced with increased data requirements due to the wider scope and higher demand from agencies, academia and citizens as well as technological advancements in data collection, production, and dissemination. In addition, they face challenges in filling data gaps for monitoring and implementing SDGs, such as the need for disaggregation of data.

Key speakers:

- Shaida Badiee - co-founder and managing director of Open Data Watch
- Lisa Bersales - National Statistician of the Philippines
- Oliver Chinganya - Director of the African Centre for Statistics at the United Nations Economic Commission for Africa (UNECA)
- Albina Chuwa - Director General of Tanzania National Bureau of Statistics
- Julio Santaella – President, National Institute of Statistics and Geography (INEGI) of Mexico
- Stefan Schweinfest - Director of the United Nations Statistics Division
- Martine Durand - Director of Statistics and Chief Statistician of the OECD
- Rachael Beaven - Senior Statistician, UK Department for International Development
- Ruth Levine -Program Director of Global Development and Population at the William and Flora Hewlett Foundation
- Claes Johansson – UNICEF Data
- Sandra Bisin – Communication specialist at UNICEF
- Linda Peters - A senior executive in sales, marketing, and business development
- M Carlos Mendes - Technical Coordinator of Praia Group, Director of the Department of Methodology and Information Systems of INE-Cabo Verde

5:00 pm - 6:30 pm, Auditorium 1 (webcast available)

The “Missing Millions” and Data Collaboratives

The Sustainable Development Goals (SDGs) are a promise of inclusion for those who have been left behind by international development. However, many vulnerable groups are under-represented in data collection efforts and, therefore, are for all practical purposes invisible to their governments and other development partners seeking to allocate resources and monitor progress against the SDGs.

Key speakers:

- Samantha Custer - leads AidData’s Policy Analysis Unit
- Rick Rinehart - Senior Program Officer at Global Alliance for Children
- Elizabeth Stuart - Head Of Programme Growth for Poverty And Inequality at Overseas Development Institute
- Jenna Slotin - Senior Director for Policy and Strategy for the Global Partnership for Sustainable Development Data
- Merel Krediet – Advocacy and Campaigns Officer, Lumos Foundation, UK
- Davis Adieno - DataShift’s Senior Advisor, Data, Accountability and Sustainable Development for CIVICUS, World Alliance for Citizen Participation
- Rebecca Firth -Community and Partnerships Manager at Humanitarian OpenStreetMap Team (HOT)
- Phyllis Macfarlane - Treasurer, ESOMAR Foundation, and Paragon Partnerships