



BERN, SWITZERLAND
18-21 OCTOBER 2020



UN World Data Forum 2020 and the Road to Bern

4 March 2020, Informal briefing, UN Women, New York.

Georges-Simon Ulrich



UNWDF 2020 in Bern





Road to Bern

- Two main goals:
 - to support the exchange on topics that will be discussed at the UNWDF 2020;
 - to support the implementation of the 2030 Agenda in Switzerland.
- 5 Key messages:
 1. Leave no one behind;
 2. Accountability;
 3. Data (new and traditional);
 4. Communication (storytelling);
 5. Research and development (and innovation);





Road to Bern

- From 1 January to 18 October 2020;
- 20 national events, 40 international events;
- Commitments, recommendations, innovative tools to be prepared and finally shared at the UNWDF;
- Communication:
 - www.roadtobern.ch
 - Facebook, Twitter and Instagram: road2bern (#roadtobern).





Thanks!

