



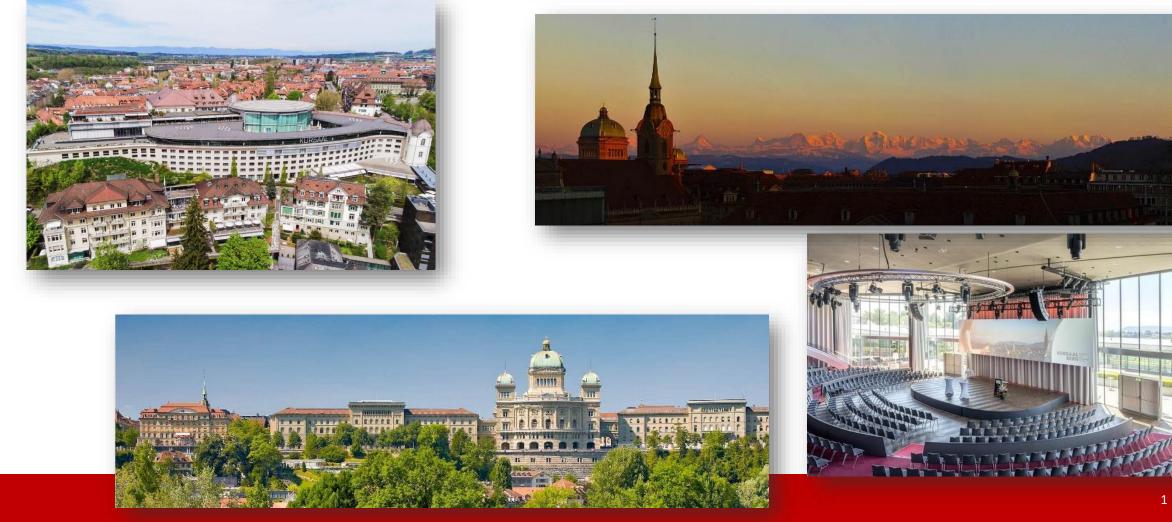
#### BERN, SWITZERLAND 18-21 OCTOBER 2020



### UN World Data Forum 2020 and the Road to Bern

4 March 2020, Informal briefing, UN Women, New York. Georges-Simon Ulrich

### UNWDF 2020 in Bern



# Road to Bern

#### Two main goals:

- to support the exchange on topics that will be discussed at the UNWDF 2020;
- to support the implementation of the 2030 Agenda in Switzerland.

### 5 Key messages:

- Leave no one behind;
- 2. Accountability;
- 3. Data (new and traditional);
- 4. Communication (storytelling);
- 5. Research and development (and innovation);



# Road to Bern

- From 1 January to 18 October 2020;
- 20 national events, 40 international events;
- Commitments, recommendations, innovative tools to be prepared and finally shared at the UNWDF;



#### Communication:

- www.roadtobern.ch
- Facebook, Twitter and Instagram: road2bern (#roadtobern).

### Thanks!



UN World Data Forum 2020 and the Road to Bern

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