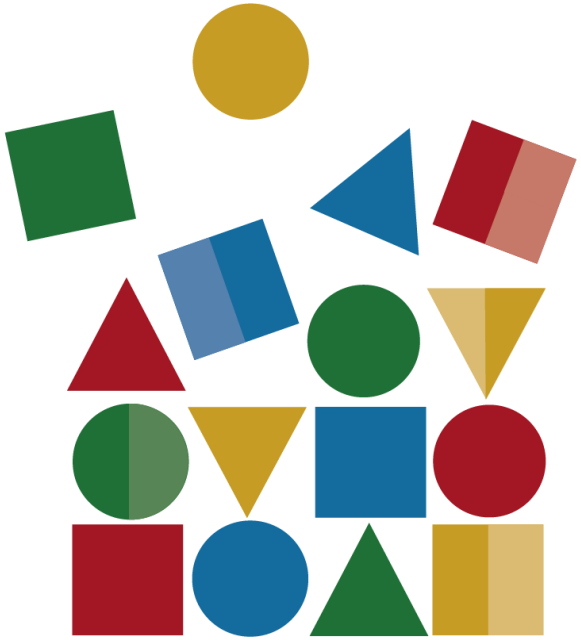


2020 VIRTUAL

United Nations

WORLD DATA FORUM

19–21 OCTOBER

Information session

17 September 2020

United Nations WORLD DATA FORUM

Gabriella Vukovich

President, Hungarian Central Statistical Office

*Chair of 2020 UNWDF Programme Committee

United Nations World Data Forum

…brings together **data and statistical experts and users** from governments, businesses, civil society, donor and philanthropic bodies, international and regional agencies, the geospatial community, the media and the academia and professional bodies.

Data experts and users gather to **spur data innovation**, **mobilize high-level political and financial support for data, and build a pathway to better data for sustainable development.**

Leadership and Partners

- The **High-level Group for Partnership, Coordination and Capacity-Building for Statistics for the 2030 Agenda for Sustainable Development** (HLG-PCCB) leads the organization of the UN World Data Forum, under the guidance of the **United Nations Statistical Commission**
- The **Programme Committee** - more than 20 representatives from NSOs, International organizations and development partners, civil society organizations, business community, and research and academia - **guides the programme development** under its six thematic areas

United Nations WORLD DATA FORUM

Three-day interactive event to ...

JOIN together in a unique event with governments, businesses, civil society and the scientific and academic communities.

EXPLORE innovative ways to apply data and statistics to measure global progress and inform evidence-based policy decisions on the 2030 Agenda for Sustainable Development.

CONTRIBUTE to important discussions, data labs and interactive platforms aimed at improving the use of data for sustainable development.

LAUNCH new initiatives and solutions that will deliver better data for all.

Past Forums

UNWDF 2017

- **First global gathering of different data communities** with focus on setting the plan for the way forward
- Over **80 sessions**, **1,400 participants** from over 100 countries, 300 speakers

UNWDF 2018

- **Major advancements in the collaborations across data communities** with a focus on implementation and scaling up of initiatives
- **87 Sessions**, **2,000 participants** from over 100 countries, 376 speakers and moderators

United Nations WORLD DATA FORUM

THEMATIC AREAS

TA 1. NEW APPROACHES TO CAPACITY DEVELOPMENT FOR BETTER DATA

Supporting transformation of modern data ecosystems in countries

TA 2. INNOVATIONS AND SYNERGIES ACROSS DATA ECOSYSTEMS

Bringing data sources together and creating an enabling environment for the integration and leveraging of various data sources and methodologies

TA 3. LEAVING NO ONE BEHIND

Generating and leveraging data and statistics to ensure visibility and voice for everyone

United Nations WORLD DATA FORUM

THEMATIC AREAS

TA 4. UNDERSTANDING THE WORLD THROUGH DATA

Improving communication of data; Making data and statistics accessible and relevant to and usable by all users; increasing data and statistical literacy and data communication; strengthening the use of data in journalism

TA 5. BUILDING TRUST IN DATA AND STATISTICS

Applying data principles and governance to new and existing data sources and implementing open data principles and practices

TA 6. HOW FAR HAVE WE COME?

A look at the implementation of the Cape Town Global Action Plan and financing of data and statistics; Addressing emerging challenges and identifying gaps to fully harness the power of data to improve people's lives

United Nations WORLD DATA FORUM

Johannes Jütting

Executive Head, Partnership in Statistics for Development in the 21st Century (PARIS21)

*Programme Committee member

Outcomes of the UN World Data Forums

UNWDF 2017

Cape Town Global Action Plan for Sustainable Development Data

- 6 strategic areas, 14 objectives, 66 key actions

UNWDF 2018

Dubai Declaration

Calls for an innovative funding mechanism to implement the Cape Town Global Action Plan

2020 virtual UNWDF

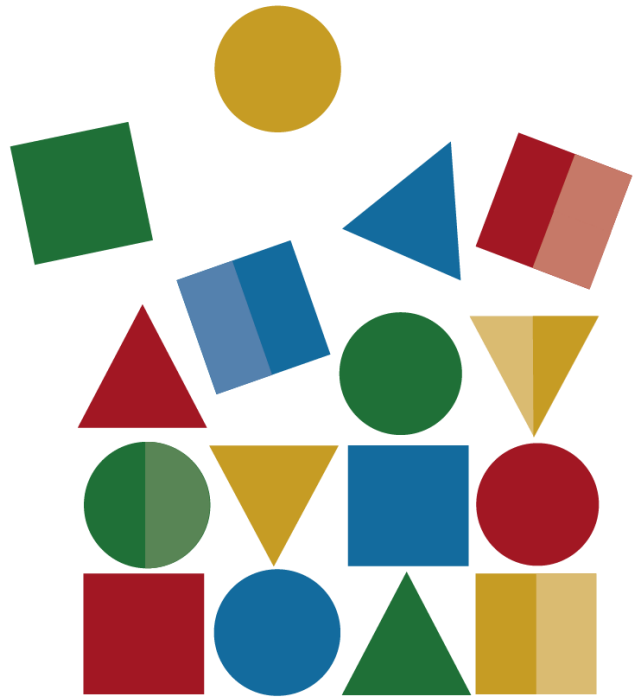
Launch the **Data community's response to Covid-19 –** "Data for a changing world", where the priorities are to improve **trust, understanding, partnerships, modernization, And ensure data leaves no one behind,… which requires investment**

United Nations WORLD DATA FORUM

Shaida Badiee

Co-founder and Managing Director, Open Data Watch

*Programme Committee member



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WORLD DATA FORUM

19–21 OCTOBER

2020 virtual United Nations World Data Forum

What? 2020 Virtual United Nations World Data Forum

Why? A virtual Forum to satisfy demand for the **latest data solutions and thinking** to support the **2030 Agenda for Sustainable Development** and now more urgently for the **monitoring and recovery from COVID-19**.

When? **19 – 21 October 2020** with pre-recorded sessions available from 12 October 2020

2020 virtual United Nations World Data Forum

Where? Virtually powered through Attendify. The platform provides access to the Forum's web browser interface on your desktop as well as the smartphone app.

How? Register through the website and follow instructions to sign-up to the virtual Forum desktop/web browser interface and smartphone app. Get free access to:

- **60+ live and pre-recorded sessions**
- **Networking opportunities**
- **Exhibit spaces** that promote innovate approaches
- Winning **videos of the Youth Video Competition** and more!!!!

2020 VIRTUAL
United Nations
WORLD DATA FORUM
19–21 OCTOBER

Anna Lerner

Program Manager Global Impact: Data and AI, Facebook

*Session Organizer

SESSION OVERVIEW: Private Sector Innovation for the SDGs: Integrating non-commercial data resources to support pandemic response and sustainable development

19 October 2020
At 11:30 am (EDT)

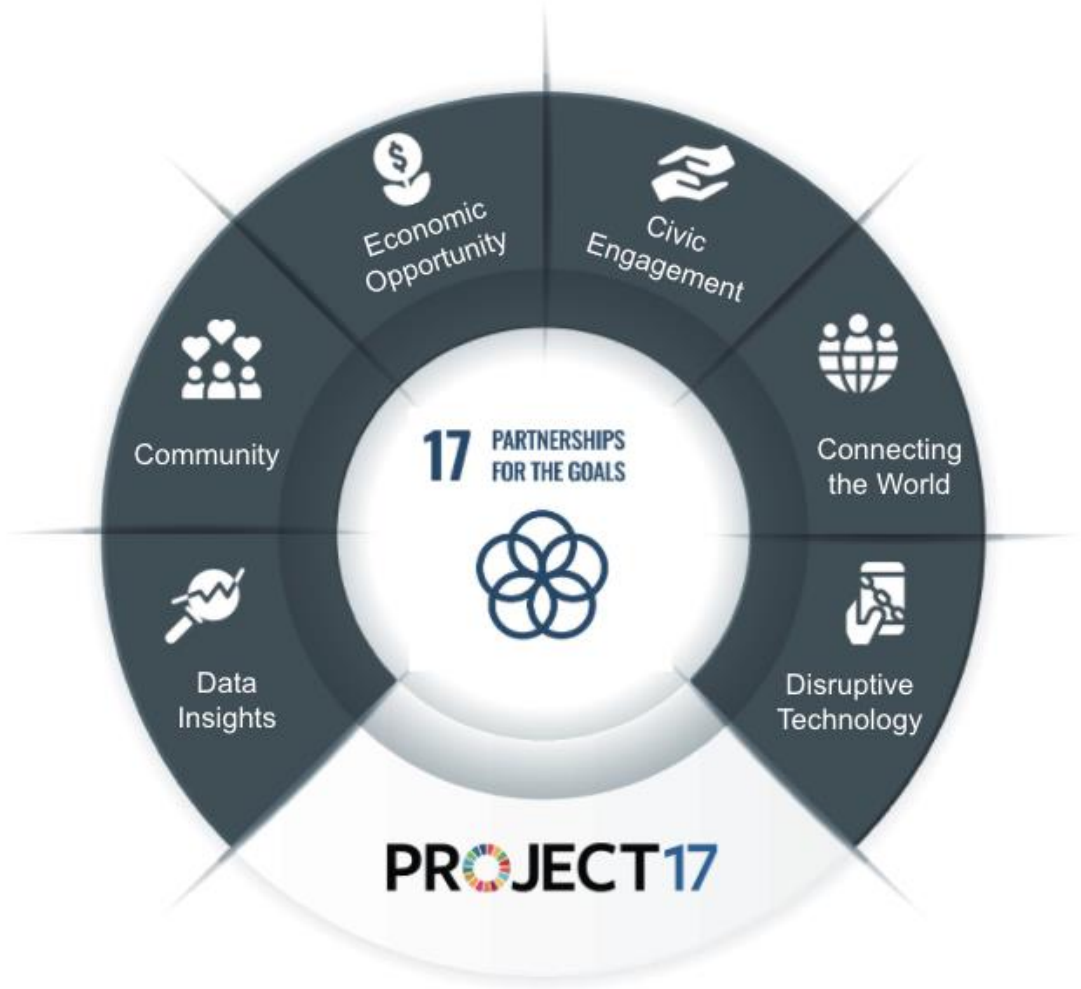
ANNA LERNER

ANNALERNER@FB.COM

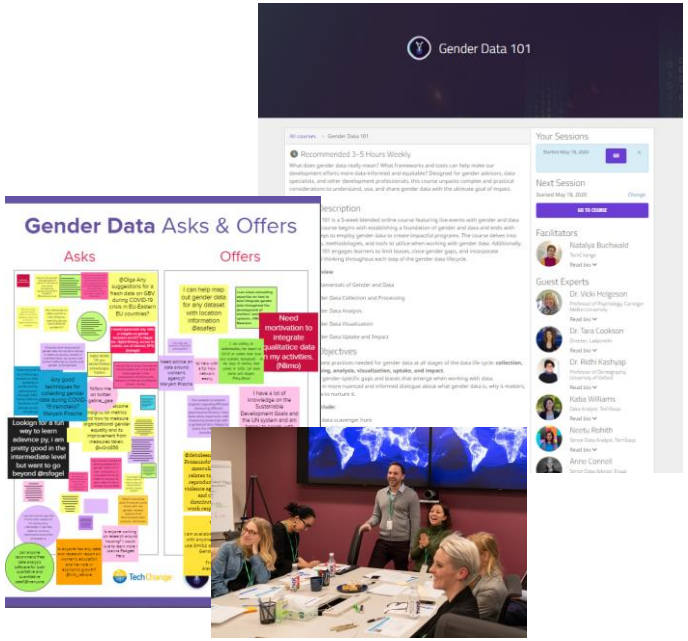
LEAD, DATA FOR SDG'S

PROJECT17

Leveraging partnerships and FB's unique capabilities to achieve the Global Goals



Caption



MARCH - JULY - SEPTEMBER

TUESDAY, SEPTEMBER 22 | 7AM PT/10AM ET

Advancing Gender Equality with Data: Technology partnerships for the SDGs

Caption

Caption

DATAFORSDGS.SPLASHTHAT.COM

TA2.04: Private Sector Innovation for the SDGs:

Integrating non-commercial data resources to support pandemic response and sustainable development

Three new gender data resources

Digital Gender Trends dataset

Gender Data 101 online course

Survey on Gender Equality at Home

Caption

WORLD BANK

Google.org

UN WOMEN

salesforce

2020 VIRTUAL
United Nations
WORLD DATA FORUM
19–21 OCTOBER

Maeve O'Reilly

Policy Advisor, Leonard Cheshire

*Session Organizer

SESSION OVERVIEW: CitizEMPOWER: sharing citizen-led data tools and catalyzing partnerships with official data communities to respond to Covid-19

21 October 2020
At 7:00 am (EDT)

TA.04 CitizEMPOWER:

Sharing practical citizen-led data tools and catalyzing partnerships with official data communities to respond to Covid-19

October 21st, 2020
11am – 12:15pm UTC

Leonard Cheshire

humanity &inclusion

RESTLESS DEVELOPMENT

CIVICUS

Sharing citizen-generated data tools

Inclusion Counts: Disability Data Tracker

The Development Alternative

CIVICUS Monitor

Fostering collaboration with official data communities

KNBS
KENYA NATIONAL BUREAU OF STATISTICS
Keeping you informed

Office for National Statistics

a2i Prime Minister's Office BANGLADESH

ODI

United Nations WORLD DATA FORUM

Faryal Ahmed

Associate Expert, United Nations Statistics Division

*Member of the United Nations World Data Forum Secretariat

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19–21 OCTOBER

1 MINUTE VOICES OF YOUTH

VIDEO COMPETITION

SUBMISSION DEADLINE: 30 SEPTEMBER 2020

#BetterData #UNDataForum

United Nations | Department of Economic and Social Affairs

2020 VIRTUAL
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19–21 OCTOBER

VIDEO COMPETITION: 1 Minute Voices of Youth

- Do you believe that #BetterData can impact your life, your family, local community and change the world for the better?

- Are you between 15 and 24?

Send your 1 Minute video via email to dataforum@un.org

Deadline: September 30

2020 VIRTUAL United Nations WORLD DATA FORUM 19–21 OCTOBER

JOIN THE PHOTO CAMPAIGN

On Twitter

#2020VirtualUNDataForum

***By posting your picture** and*

sharing how you use and produce data

for a changing world

UN World Data Forum @UNDataForum · Sep 4

Paris 21, a global partnership promoting the better use and production of statistics and data throughout the developing world, will be at the 2020 Virtual #UNDataForum.

5 23

UN World Data Forum @UNDataForum · Sep 2

.@OpenDataWatch, an NGO focused on improving the quality and use of open data in national statistical offices for the SDGs, will be taking part in the 2020 Virtual #UNDataForum.

1 9 32

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QUESTIONS?

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19–21 OCTOBER

ATTENDIFY platform

- Integrates **all sessions (videos, Q&A) in one platform**
- Provides **networking opportunities**
- Provides **exhibit space**
- Links **speaker profiles to each session**

Networking opportunities

Networking opportunities will be available starting **September 15 2020:**

- ❑ **Activity stream** to share your ideas and thoughts with fellow attendees
- ❑ **Within each session**
- ❑ **Private messaging to speakers and attendees**
- ❑ **Group messages and channels** (available on smartphone app only)

How to register?

Two-step process:

1**) Register** using the link provided on the website: https://attendify.co/62RQIWV to get your ticket

2) Create your profile by **signing up to Attendify platform** using the instructions in the ticket

United Nations WORLD DATA FORUM

Francesca Perucci

Chief, Development Data and Outreach Branch, United Nations Statistics Division

*Member of the United Nations World Data Forum Secretariat

Stay tuned!

#UNDataForum

dataforum@un.org

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