



Rachel Snow, Branch Chief of Population and Development, United Nations Population Fund (UNFPA)

Rachel Snow is the Branch Chief of Population and Development in the Technical Division of UNFPA, based in New York, leading the Fund's work on strengthening national population data systems and the greater use of demographic intelligence for inclusive development. For more than 25 years, she conducted research on the burden of reproductive health; contraceptive clinical trials; health system capacity; and the gender and structural obstacles to accessing

health care.

Throughout her career, Rachel has been a committed advocate for improving population data and research capacity in the global south, particularly among women scientists. On behalf of UNFPA, she oversees the technical support provided to National Statistical Offices in more than 125 countries, including the modernization of census operations. She has served on expert committees for foundations, civil society and the UN, and was a founding editor of the *African Journal of Reproductive Health*.

Rachel received her doctorate in Population Sciences from the Harvard School of Public Health.



Linda Peters, Global Business Development Manager, Esri

Linda Peters has over 25 years of experience working in the geospatial industry. With a background and training in GIS, cartography, market research and systems development, Linda is experienced in business problem solving applying GIS and spatial analysis.

Working for Esri for the last 15 years, Linda has consulted with companies across many industries helping them achieve greater efficiencies by leveraging spatial and location analysis. She today works with National Statistical offices across the globe, helping them understand how to apply geographic methods and analysis to census and statistical activities.

Linda is a founding member and Past President of the AAG Business Geography Specialty Group and board member of the Applied Geography Specialty Group. In 2014, she authored Esri's Massive Open Online Curriculum (MOOC) "The Location Advantage", designed to help students learn how to apply geospatial technology to business.

Linda is a member of the UN GGIM Expert Group on the Integration of Statistical and Geospatial Information, as well as UNSD Big Data working groups.

She has also co-authored the book "GIS and the 2020 Census: Modernizing Official Statistics" just released under Esri Press.



Isaac Chirwa, Assistant Commissioner of Statistics, National Statistical Office of Malawi

Isaac Chirwa is the Assistant Commissioner of Statistics in the National Statistical Office of Malawi's Demographic and Social Statistics Division. He successfully coordinated and managed the 2018 Population and Housing Census of Malawi as the national manager. This was the first census to use CAPI for data collection, entry and transmission and is also one of the first in Africa to use the technology for a PHC. Satellite imagery was used for census mapping. All maps were drawn in the office. Field work was used to verify the boundaries and features. We produced the preliminary report in a record two and half months and released it in three months. The main report was released after 8 months.

Isaac has a Bachelor of Social Science Degree with Credit majoring in Economics from the University of Malawi, Chancellor College. He has also earned a master's degree in Social Research Methods and Statistics from the University of Manchester, United Kingdom.



Amjad Harb, Director General of the Information Systems and Computer Directorate, Palestinian Central Bureau of Statistics (PCBS)

Amjad Harb has 25 years of experience, joined PCBS since 1995. He is responsible for providing IT services—hardware and software—including electronic dissemination of statistics and producing desktop, web and mobile applications for data collection and field work monitoring and control. Amjad participated in the Palestinian Population, Housing and Establishment Census 2017 as member of the Executive committee and head of ICT team for the Census 2017.

Amjad has a BSc and a master's degree in computer science, both from Al-Quds University.