

STATISTICAL LITERACY

WORKING WITH JOURNALISTS AND THE MEDIA



François Fonteneau

PARiS
21!

Partnership in statistics
for development
in the 21st century

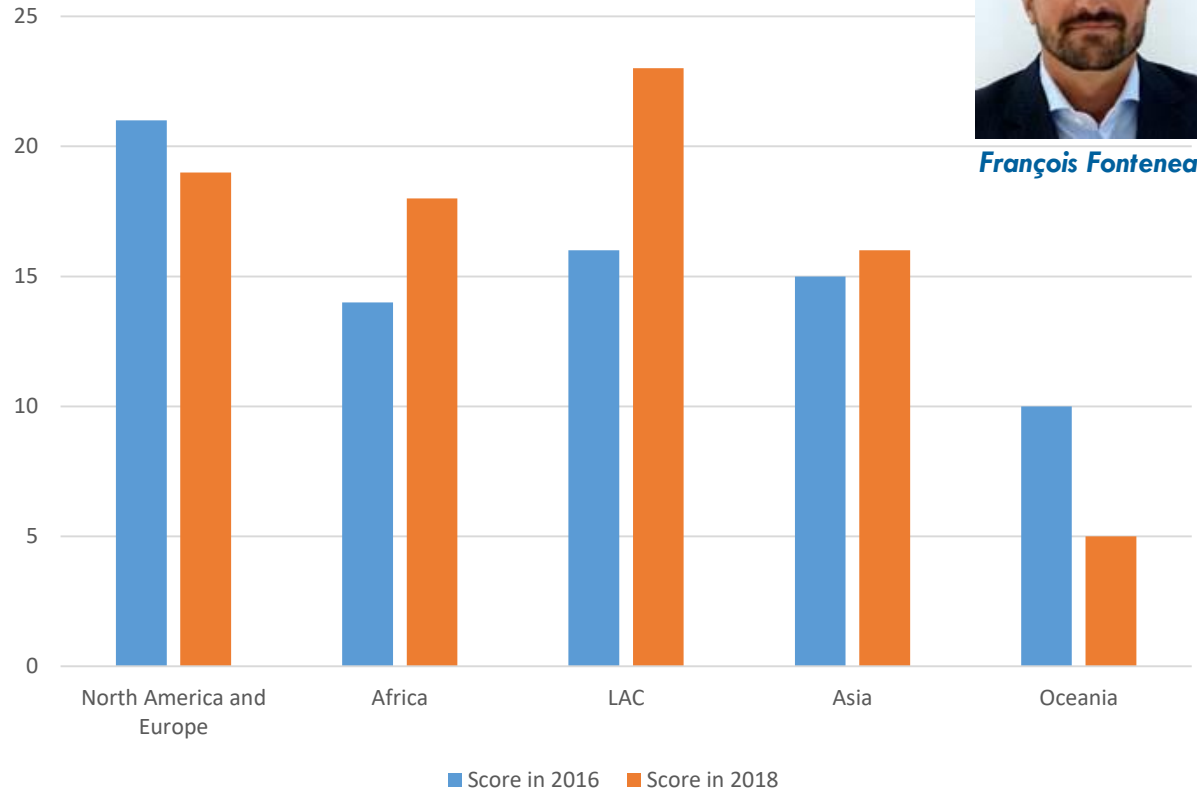
6 September 2019

www.paris21.org



Measuring use of statistics in newspapers articles

<https://paris21.org/statistical-literacy-2019>

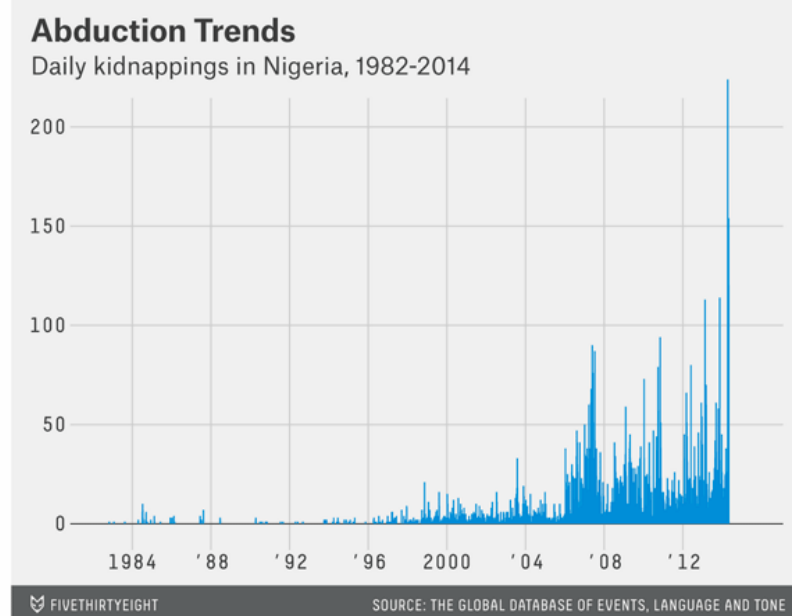
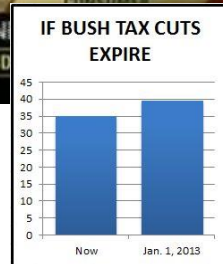
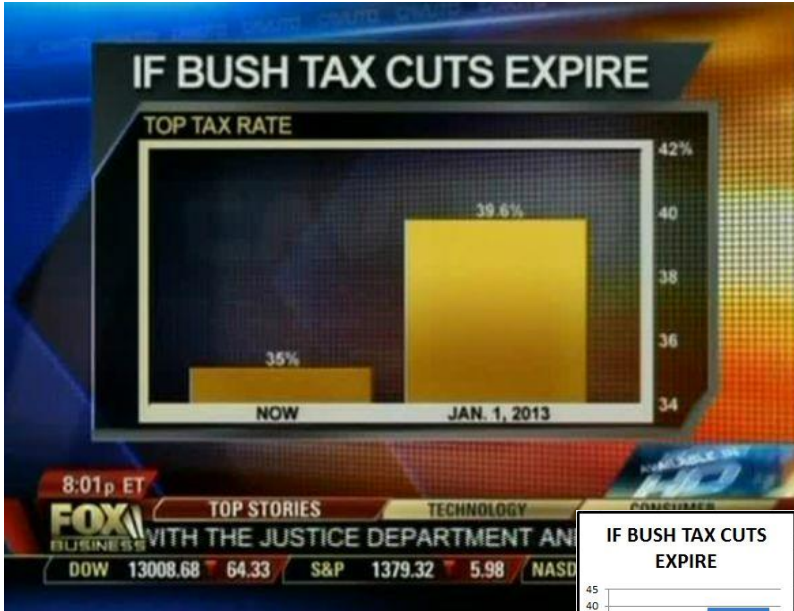


François Fonteneau

It matters – well-known examples



François Fonteneau



Data work in the media today



François Fonteneau

The scale of the leak

Volume of data compared to previous leaks

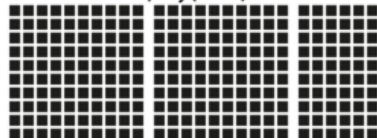
1,7 GB

Cablegate/Wikileaks (2010)

■ ■

260 GB

Offshore Leaks/ICIJ (2013)



4 GB

Luxemburg Leaks/ICIJ (2014)

■ ■ ■ ■

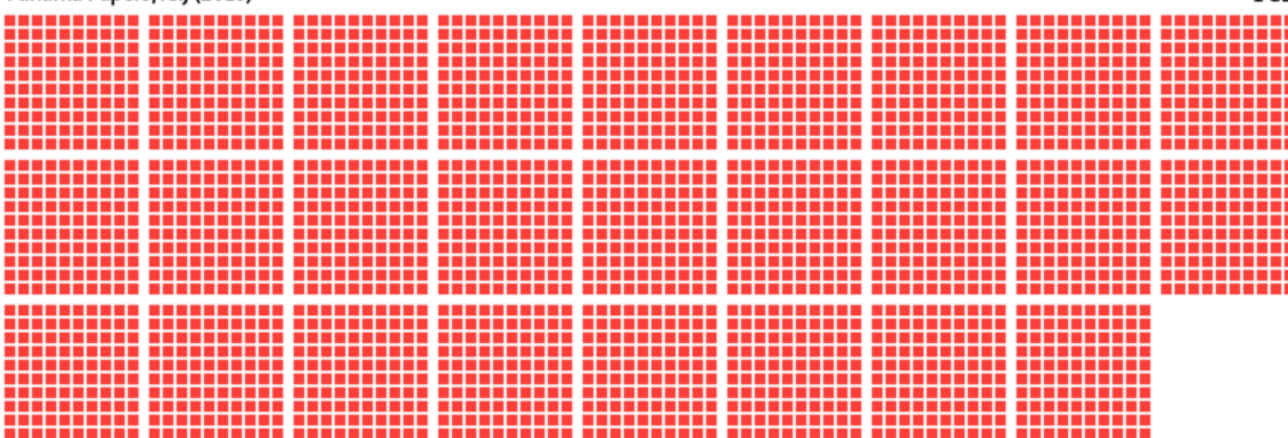
3,3 GB

Swiss Leaks/ICIJ (2015)

■ ■ ■ ■

≈ 2,6 TB

Panama Papers/ICIJ (2016)

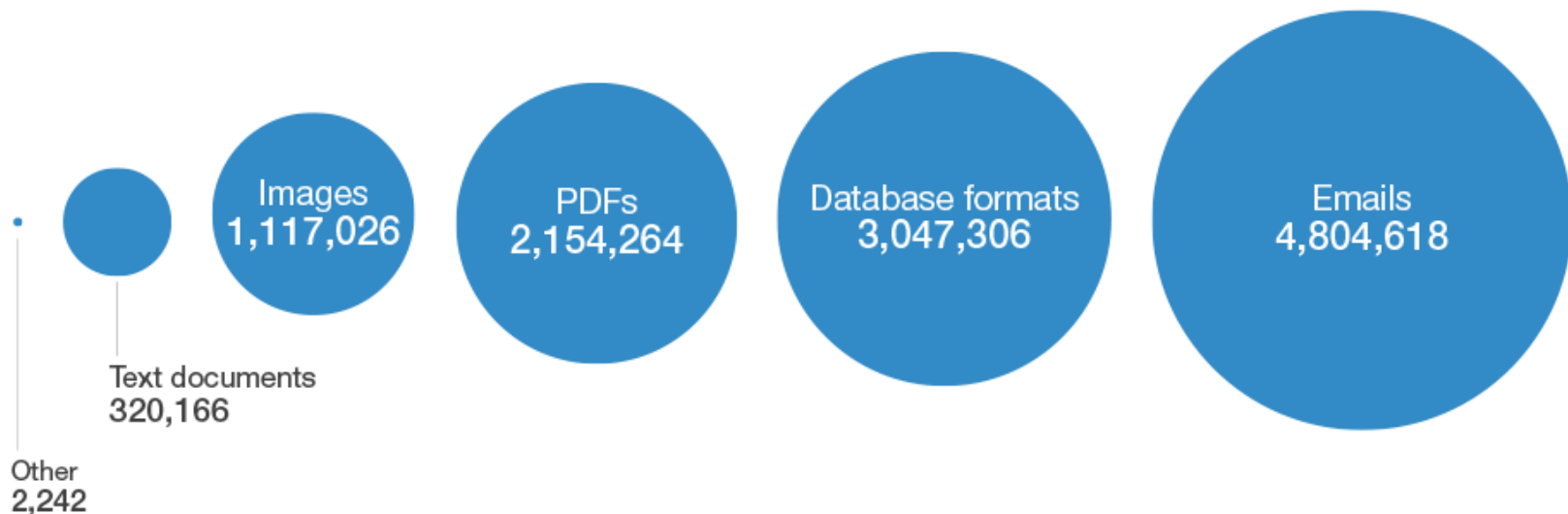




François Fonteneau

What's in the Panama Papers leak?

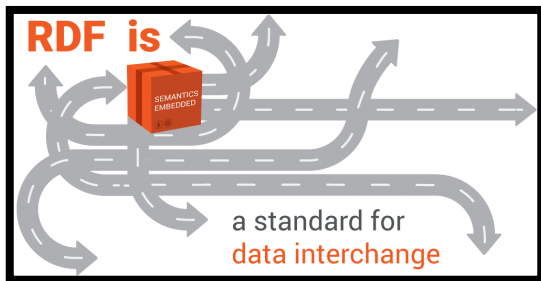
2.6 terabytes containing 11.5 million documents



P21 strengthening the capacity of Official Statisticians to work with Media



François Fonteneau



Understand the media needs

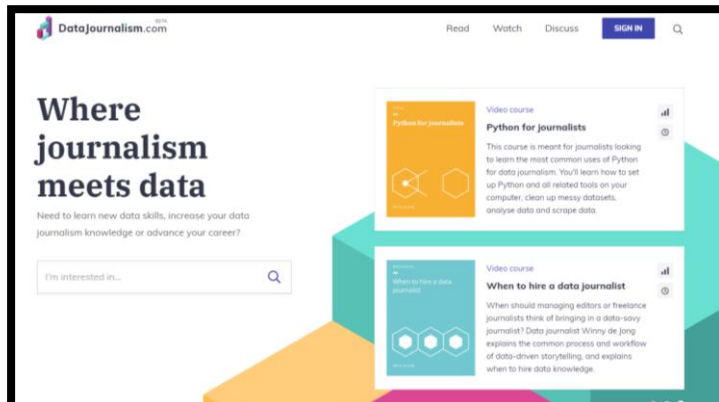
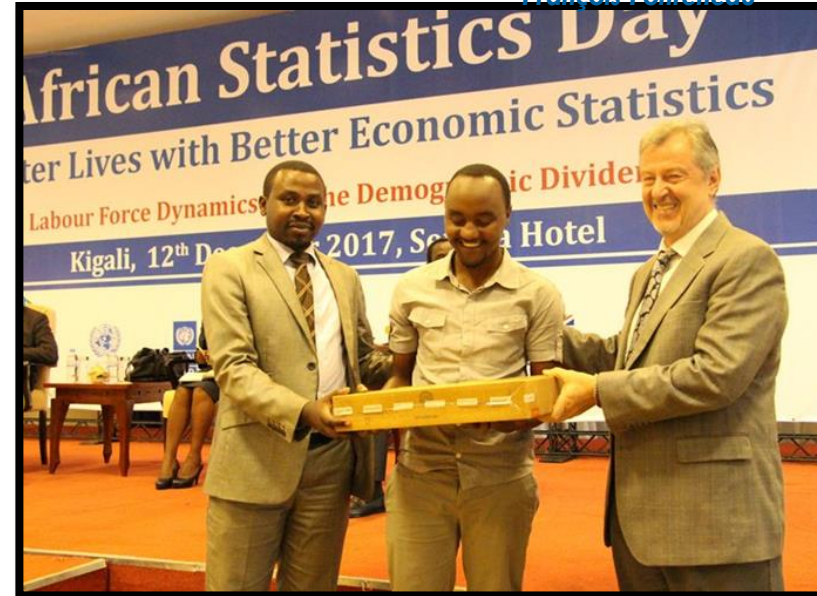
- Make data open
- Explain it !!! Metadata and dataviz key
- Release calendars and proactive communication

P21 strengthening the capacity of media to work with official statistics



François Fonteneau

- Leverage interest to show the value of official statistics
- Scale on-the-job trainings: gender data
- Create incentives for joint work



PARiS

21!

Partnership in statistics
for development
in the 21st century



François Fonteneau



www.paris21.org



contact@paris21.org



[@contactPARIS21](https://twitter.com/contactPARIS21)