UN World Data Forum 2020 and the Road to Bern

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UNWDF 2020 in Bern
Road to Bern

▪ Two main goals:
  ▪ to support the exchange on topics that will be discussed at the UNWDF 2020;
  ▪ to support the implementation of the 2030 Agenda in Switzerland.

▪ 5 Key messages:
  1. Leave no one behind;
  2. Accountability;
  3. Data (new and traditional);
  4. Communication (storytelling);
  5. Research and development (and innovation);
Road to Bern

- From 1 January to 18 October 2020;
- 20 national events, 40 international events;
- Commitments, recommendations, innovative tools to be prepared and finally shared at the UNWDF;

Communication:
- www.roadtobern.ch
- Facebook, Twitter and Instagram: road2bern (#roadtobern).
Thanks!