

MEDIA ADVISORY
28 September, 2021

Innovative data solutions for people and planet take centre stage at UN World Data Forum

The **UN World Data Forum** will bring together hundreds of data experts, users and producers working on new data solutions to support the implementation of Agenda 2030 and the Sustainable Development Goals. Held in a virtual format, in Bern, Switzerland and online, the Forum will culminate with the adoption of the [Bern Data Compact for a Decade of Action on the Sustainable Development Goals](#). The Compact will call on the data community to produce data that leave no one behind, to ensure timely, open and impartial data and to build trust in data protection.

The **Forum** aims to strengthen the cooperation between various data communities at the local and global levels to achieve the SDGs through data. Every two years, the Forum puts a spotlight on innovations and data gaps, showcasing progress in the implementation of the data revolution and the Cape Town Global Action Plan for Sustainable Development Data.

WHAT: The United Nations World Data Forum

WHEN: 3-6 October 2021

WHERE: Bern, Switzerland

WHO: The opening ceremony of the Forum will feature key speakers including the Switzerland Minister of Home Affairs, Alain Berset, the UN Secretary General António Guterres and the President of Microsoft, Brad Smith.

WHY: High-quality data is critical for decision-makers to determine where investments are needed and where they will have the greatest impact. Increased financing is needed to enhance data collection.

PRESS BRIEFING ON 1 OCTOBER: In the lead up to the Forum, a press briefing will be held on **1 October 2021** at 08:30 AM EST. Information on the briefing, registration and livestream will be available at: <https://unstats.un.org/unsd/undataforum/media/>

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Programme and complete list of speakers:

<https://unstats.un.org/unsd/undataforum/programme/>

Social Media: #UNDataForum, @UNDataForum

Register to attend the event: <https://unstats.un.org/unsd/undataforum/>

For more information, please visit: UNDataForum.org

See [website](#) for media contacts for partner organizations.

For media inquiries and request for interviews, please contact:

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