
Statistics of International Trade in Service: Challenges and Good Practices
Regional Workshop for South-East Asian Countries
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United Nations Statistics Division
Statistics of International Trade in Services Section
Outline of the presentation

• Legal and institutional framework
• Methodological framework
• Developing national databases
• Source and methods of data collection
• Distribution and use of tourism data
I. Legal and institutional framework

• improve further the legal and institutional framework for tourism statistics
• strengthen cooperation and collaboration between national statistical offices, national tourism authorities and central banks
• establishing a regular programme of official statistical surveys for collecting good quality data for tourism
• to involve data users
II. Methodological framework

- update the training manual
- make a comprehensive review on their current work
- adopt necessary classifications (ISIC, CPC and COICOP)
III. Developing national databases

• take further steps to collect tourism statistics data and to prepare and distribute them in accordance with IRTS
IV. Sources and methods of data collection

- the inadequate cooperation in data collection and data sharing between relevant government organizations
- ensure the confidentiality of individual statistical data
- more systematic exchange of experiences on the methodology, organization of surveys and other practical issues on IRTS
- regular exchange of experiences in the compilation of tourism statistics between countries
IV. Sources and methods of data collection

• assess systematically the quality of their tourism statistics -- establish a comprehensive plan to improve data quality

• maintain detailed metadata on tourism data and make appropriate details of those metadata

• make bilateral and multilateral comparisons

• apply ISIC and CPC in the primary data collection
V. Distribution and use of tourism data

• **publish tourism data, appropriate metadata, and release calendars on the web, and use other relevant media for their dissemination policies**

• **study and synthesize international experience to assess the quality of tourism statistics -- publish extensive reports on the quality of national tourism statistics**