ITS Census - 2009
Contents

I. Census Plan

II. Results

III. Main direction of plan for ITS survey
1. Why census?

- According to the National Program of Census and Survey (*Decision No. 144/2008/QĐ-TTg dated 29/10/2008 by PM*)
- Conducted respectively with AES
- Collecting the detailed data on service categories and partner countries
- Following the recommendations of Mutrap II
2. Which service sectors?

9/11 service sectors

1. Transportation
2. Post and telecommunication
3. Insurance
4. Finance
5. Construction
6. Computer and information
7. Other business services
8. Culture, education, entertainment
9. Royalty and licence fees
3. Coverage and statistical unit

- Coverage: enterprises located in 47/63 provinces/cities
- Statistical unit: enterprises having international transactions on services with on-residents
I. Giới thiệu

II. Phương án điều tra

III. Kết quả điều tra

IV. Kinh nghiệm và bài học
4. Items: 3 groups

- General informations of enterprise
  - Name, address, telephone number, fax, email
  - Tax code
  - Type of enterprise
  - Main economic activity
  - Contact informations:
Information on Ex/Im. of enterprise in 2008 and 6 months/2009

- Total value of Ex/Im by services categorie
- Total value of Ex/Im by partner country
Opinions of enterprises for business activity and competition

- Capacity of business activity
- Competition
- Questionnaire
5. Questionnaire

- 5 forms
- 4 forms for air transportation, sea transportation, post and telecommunication, insurance, other business services
- Report instruction
5 forms

- Form 01/HK: ..../Dieu tra TMDV 2009/Phuong an, phieu/English/Ques.final/Form_01_Air_Transport_E.xls
- Form 02/HH: ..../Dieu tra TMDV 2009/Phuong an, phieu/English/Ques.final/Form_02_Sea_Transport_E.xls
- Form 03/BCVT: ..../Dieu tra TMDV 2009/Phuong an, phieu/English/Ques.final/Form_03_communication_E.xls
- Form 04/BH: ..../Dieu tra TMDV 2009/Phuong an, phieu/English/Ques.final/Form_04_Insurance_E.xls
- Form 05/BH: ..../Dieu tra TMDV 2009/Phuong an, phieu/English/Ques.final/Form_05_Other_E.xls
6. Listing

- Very Important
- Co-operation among GSO, SBV and PSOs.
- 47 selected provinces/cities having big number of enterprises
6. Listing (cont.)

- PSOs:
  - Step 1: using the list of GSO
  - Step 2: addition the enterprises answered “Have international tranzaction on services with non-residents” in AES 2009
  - Step 3: addition the FDI enterprises having exports and imports of goods in 2009
7. Data collection method

- Direct interview
- Send the form to enterprise
8. Conduction

- Preparation works
- Training
- Data collection
- Data checking the filled forms by PSOs
- Editing the data, keying and compiling by GSO
9. Census results

- Better so much comparing with AES
- Obtaining a population of ITS enterprises for sample survey later
- Detailed data by type of service, partner country as the first time
- Obtaining the experiences and skill for GSO staff in ITS survey
9.1. Responds rate

- Sample size planed following the AES’s results 2007: 28000
- Listing provided by SBV: 4300
- List of enterprises after checking with PSOs: 5200
- Responds: 3911 (75%), of which 2794 having ex/im data
## 9.3. Enterprise by type 2008 (%)

<table>
<thead>
<tr>
<th>Type</th>
<th>Total</th>
<th>Divided into</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Ex.</td>
</tr>
<tr>
<td>SOEs</td>
<td>9.3</td>
<td>14.2</td>
</tr>
<tr>
<td>Non-SOEs</td>
<td>53.2</td>
<td>55.9</td>
</tr>
<tr>
<td>FDI enterprises</td>
<td>37.5</td>
<td>29.9</td>
</tr>
</tbody>
</table>
9.4. Value of Ex/Im of enterprises by type 2008 (%)

<table>
<thead>
<tr>
<th></th>
<th>Ex.</th>
<th>Im.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. SOEs</td>
<td>61,5</td>
<td>81,4</td>
</tr>
<tr>
<td>2. Non-SOEs</td>
<td>23,7</td>
<td>8,4</td>
</tr>
<tr>
<td>3. FDI enterprises</td>
<td>14,8</td>
<td>10,2</td>
</tr>
</tbody>
</table>
9.5. Number of countries having Ex/Im with VN

- 170 having Ex. activity, of which 20 big partner countries contributed 91.5% total value as EU, ASEAN, Panama, China, Japan, United States…

- 138 having Im. activity, of which 20 big partner countries contributed 96.2% total value as China, ASEAN, EU, Japan, US…

- The NES value is so big: 30% of export value (transports); 70% of import value (construction)
### 9.6. Share of Ex/Im value by service sector

<table>
<thead>
<tr>
<th>Service Sector</th>
<th>Ex.</th>
<th>Im.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Transportation</td>
<td>76,9</td>
<td>15,1</td>
</tr>
<tr>
<td>2. Post and telecommunication</td>
<td>5,4</td>
<td>1,5</td>
</tr>
<tr>
<td>3. Construction</td>
<td>1,0</td>
<td>57,5</td>
</tr>
<tr>
<td>4. Insurance</td>
<td>2,4</td>
<td>0,7</td>
</tr>
<tr>
<td>5. Finance</td>
<td>0,9</td>
<td>1,2</td>
</tr>
<tr>
<td>6. Computer and information</td>
<td>4,5</td>
<td>2,1</td>
</tr>
<tr>
<td>7. Other business services</td>
<td>7,4</td>
<td>17,6</td>
</tr>
<tr>
<td>8. Royalty and licen fees</td>
<td>1,5</td>
<td>3,5</td>
</tr>
<tr>
<td>9. Culture, entertainment</td>
<td>0,001</td>
<td>0,8</td>
</tr>
</tbody>
</table>
9.7. Ex/Im. By province/city

- 5 big province/cities contributed 93% total value of exports: Hà Nội (46%), T.P.Hồ Chí Minh (25,2%), Bà Rịa Vũng Tàu (9,1%), Hải Phòng (7,1%) và Khánh Hòa (5,6%)

- 6 big provinces/cities contributed 97% of total value of imports: Hà Nội (74,1%), T.P.Hồ Chí Minh (12,1%), Quảng Ninh (4,2%), Bà Rịa – Vũng Tàu (3,7%), Đồng Nai (2,1%) và Bình Dương (1,3%)
9.8. Ex./Im value by economic industry

- Big share for Ex.: transportation and storage (75%), Information and telecommunication (7.4%), manufacturing (7%), trade (3.8%), finance (3.3%)

- Big share for Im.: mining (55.7%) transportation and storage (24.5%), manufacturing (7.4%), trade (5%), information and telecommunication (1.6%).
9.9. Aggregated total Ex/Im. with other data:

- Travel surveys
- Insurance and Freight of imported goods
- Other reports by corporations
- Reports of MOF on government services
<table>
<thead>
<tr>
<th><strong>Category</strong></th>
<th><strong>Ex.</strong></th>
<th><strong>Im.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Value</strong> (mill.$)</td>
<td><strong>%</strong></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>7124</td>
<td>100.0</td>
</tr>
<tr>
<td>1. Transports</td>
<td>2542</td>
<td>35.7</td>
</tr>
<tr>
<td>2. Travel</td>
<td>3930</td>
<td>55.2</td>
</tr>
<tr>
<td>3. Post and telecommunication</td>
<td>142</td>
<td>2.0</td>
</tr>
<tr>
<td>4. Construction</td>
<td>26</td>
<td>0.4</td>
</tr>
<tr>
<td>5. Insurance</td>
<td>63</td>
<td>0.9</td>
</tr>
<tr>
<td>6. Finance</td>
<td>24</td>
<td>0.3</td>
</tr>
<tr>
<td>7. Computer and Information</td>
<td>116</td>
<td>1.6</td>
</tr>
<tr>
<td>8. Other business services</td>
<td>192</td>
<td>2.7</td>
</tr>
<tr>
<td>9. Royalty and license fees</td>
<td>39</td>
<td>0.5</td>
</tr>
<tr>
<td>10. Culture and entertainment services</td>
<td>0</td>
<td>0.0</td>
</tr>
<tr>
<td>11. Government services</td>
<td>50</td>
<td>0.7</td>
</tr>
</tbody>
</table>
10. Problems

- Enterprise:
- PSOs
11. Lessons

- Using E-forms.
- The same classification of service
- More detail and clear for report instruction
Closely controlling the big enterprises
Clear guidance
- E-form should be designed and used
- Co-operation with tax office
- Reducing the time for data processing
Thank you!