Who trades services across the Austrian border?
Providing structural information on basis of micro data

Regional Seminar on ITS
24-26 October, Beijing, China

Ronald Jansen

2009, NCB Austria published completely new data and analysis on cross-border trade in services

- Trade in services by industry
- Enterprise concentration of trade in services
- Correlation of trade in services revenues with total sales
- Regional breakdown of trade in services
- Trade in services broken down by company size
- Trade in services broken down by inward and outward FDI
- Correlation of trade in goods with trade in services
No costs for respondents by linking different data sources to obtain 14 variables per company

- Trade in Services Survey
- Foreign Trade Statistics
- SBS
- Business Register
- OeNB’s company database

Company designation (Name, ID)
Headquarter (Region)
Date of establishment
Industry (NACE 2003)
Employment
Sales revenues
Outward FDI (Y/N)
Inward FDI (Y/N, control)
Exports of goods
Imports of goods
Type of service
Country
Service Exports
Service Imports

Stepwise approach

2004

Legal status of NCB Austria as statistics provider adopted
Use of statistical, register and administrative information

Switch from settlement data to direct reporting
Stratified corporate sample within the scope of SBS

Harmonization of OeNB’s company database with Austrian business register

2009

Linkage of trade in services with business information
Link between Exports and Enterprise Size (Staff) by Service Category 2008

Source: OeNB, Statistics Austria.

Export by Local and Group Companies broken down by Service Categories 2008

Quelle: OeNB, Statistics Austria.
Dissemination

• Data and analysis on www.oenb.at
  – Data
    Statistics and Reporting - Statistical Data - External Sector - Balance of Payments - Service Trade Structure
  – Analysis (publication every two years, not all available in English)
    Statistics and Reporting - Statistical Publications - External Sector - Balance of Payments - Structure of Trade in Services

• 2013 and beyond
  – Integration of financial sector
  – Co-operation with Austrian Institute of Economic Research

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