Trade in Services Statistics Workshop
14-17 May 2013
Roseau, Dominica
Domestic and Outbound Tourism
DOMINICA

• Domestic tourism:
  tourism of residents of a territory within that territory.

Measurements of domestic tourism:
  Domestic tourism is not generally formalized and collected in a systematic manner. However in recent years
the monitoring of identifiable sub-activities facilitates the collection of data that presents trends in various domestic tourism sub-sectors.

**Measurements**

Residents in Paid Accommodation:

Residents recorded in paid accommodation are registered through individual private arrangements and specific promotional programs.
Domestic Tourism Measurements cont’d

• Private arrangements

• Special and promotional programs
  Specific holidays
  Specific programs - STAYCATIONS;

Special rates and packages are offered to residents
Domestic Tourism Measurements cont’d

• Surveys

A Residents in Paid Accommodation Survey (RIPAC) was conducted in the Hotel sector in April 2013.

This Survey was based on a 30.0 percent sample of hotels and measured resident accommodation trends.
Domestic Tourism Measurements cont’d

• Both resident private arrangement and specific promotional programs are recorded.
Domestic Tourism Measurements cont’d

- Findings of the Survey
  It was interesting to note most hotels in the Survey had formal records of residents or nationals though not readily compiled. This facilitated data collection for the RIPAC.
## Domestic Tourism Measurements

**cont’d**

<table>
<thead>
<tr>
<th></th>
<th>Resident Hotel Accommodation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2011</td>
</tr>
<tr>
<td>1</td>
<td>60</td>
</tr>
<tr>
<td>2</td>
<td>23</td>
</tr>
<tr>
<td>3</td>
<td>48</td>
</tr>
<tr>
<td>4</td>
<td>113</td>
</tr>
<tr>
<td>5</td>
<td>60</td>
</tr>
<tr>
<td>6</td>
<td>96</td>
</tr>
<tr>
<td>7</td>
<td>10</td>
</tr>
</tbody>
</table>
Domestic Tourism Measurements cont’d

Reliability

Questionnaire redesigned to capture more accurate information on “Usual Place of Residence” and not address.
Domestic Tourism Measurements cont’d

• RESIDENTS IN PAID ACCOMODATION QUESTIONNAIRE:
To be completed by one member of the family or group.

1. Usual Place of Residence

2. Age Group

<table>
<thead>
<tr>
<th></th>
<th>Person 1</th>
<th>Person 2</th>
<th>Person 3</th>
<th>Person 4</th>
<th>Person 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less Than 20</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20-29</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30-39</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>40-49</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-64</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>65 and over</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not Stated</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

3. Total expenditure to include everyone in the family or group:

   Rooms:-------------------------------------
   Meals:-------------------------------------

4. Number of person’s expenditure covered

5. Number of nights spent

6. Did you come on a package?

   If yes tick the appropriate:

   | Staycation |          |
   | Personal   |          |
   | Other Promotions |          |
Domestic Tourism Measurements cont’d

• *Tourist Attraction Site Visits*

  the data on residents to tourist attraction sites is collected by the Forestry Division, Ministry of Agriculture and is readily available.
Domestic Tourism Measurements cont’d

**Residents To Tourist Sites**

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>%</th>
<th>2011</th>
<th>%</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residents</td>
<td>35,992</td>
<td>12.4</td>
<td>31,063</td>
<td>14.1</td>
<td>……</td>
</tr>
<tr>
<td></td>
<td>31,861</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All Visitors</td>
<td>290,813</td>
<td></td>
<td>220,274</td>
<td></td>
<td>……</td>
</tr>
</tbody>
</table>
Outbound Tourism

• Outbound tourism:
  Someone goes out of their own country for holidays, business, trips

Measurements

1. Resident arrivals and departures
2. Expenditure on travel (air, sea) through BOP forms and Household Expenditure Surveys
Outbound Tourism cont’d

Household Expenditure 2009

- Weights (out of 1000, base June 2010 = 100.0)
  - Air 22.44 expenditure of EC$18,550.29
  - Sea 1.7 expenditure of EC$ 1,405.32

Index

Air travel moved to 105.46 (Dec. 2012)

Sea travel index moved to 120.63 (Dec. 2012)
RESIDENT ENTRY SURVEY

• Draft Resident Entry Survey Questionnaire is presented as:
Proposed Questionnaire for RESIDENT ENTRY SURVEY (RES)

1. WHICH COUNTRY/COUNTRIES DID YOU TRAVEL TO?
- French West Indies
- Other Caribbean
- United States
- United Kingdom
- France
- Other Europe
- Canada
- Other

2. MAIN PURPOSE OF VISIT?
- Vacation
- Visit Family
- Visit Friends
- Vacation/Business
- Business Only
- Study
- Day Trip

3. (a) WAS THIS YOUR FIRST VISIT TO THAT COUNTRY?
   - Yes
   - No
   - If No, HOW MANY TIMES HAVE YOU VISITED? ________

4. TYPE OF ACCOMMODATION? (Tick appropriate Box)
- Hotel
- Guest House
- Apartment/Villa
- Own Home
- Cottage
- Friend
- Relative
- Other (Specify) _______________________

5. IN WHICH AGE GROUP ARE YOU?
- Less Than 20
- 20 - 29
- 30 - 39
- 40 - 49
- 50 - 64
- 65 and Over

6. EXACTLY HOW MANY NIGHTS DID YOU SPEND IN THAT COUNTRY? ________

7. WITH WHOM DID YOU TRAVEL?
- Alone
- Family Only
- With Spouse Only
- Friends
- Group
- Other

EXPENDITURE

8. (a) WHAT WAS YOUR TOTAL EXPENDITURE IN DOMINICA? ______________
   - U.S.
   - £
   - Euro
   - Other: British Pound

HOW MUCH OF THIS MONEY DID YOU SPEND ON:

   TICKETS ______________
   ACCOMMODATION ______________
   Meals & Drinks ______________
   Taxe/Car Rental ______________
   Tours/Tour Guides ______________
   Handicraft/Souvenirs Local Items ______________
   Other Shopping ______________
   Investments (Specify) ______________

Name of accommodation ____________________

Thank you for your participation
Domestic and Outbound Tourism

- Thank you
  Enjoy your trip