

Developing National Systems of Tourism Statistics: Challenges and Good Practices

Regional Workshop for South-East Asian countries

Jointly organized by the United Nations Statistics Division and World Tourism Organization, Vientiane, Lao, 16 – 19 June 2009

Tuesday, 16 June

Morning session: 9.00 – 12.30

1. Registration

2. Opening of the workshop
Department of Statistics of Lao
National Tourism Authority of Lao
UNSD
UNWTO

Coffee break

3. Revision on manuals on tourism statistics
(UNSD presentation)

4. An overview of the status of tourism statistics in the SEA countries
 - (a) UNESCAP presentation
 - (b) UNWTO comments
General discussion

Afternoon session: 14.00 – 17.00

5. Basic concepts and definitions: travel and tourism (domestic and international)
 - (a) UNWTO presentation

(b) country interventions

General discussion

Coffee break

6. Tourism in the macroeconomic frameworks: use tourism aggregates in the System of National Accounts and in the Statistics of International Trade in Services (UNSD presentation)
7. Demand perspective: measuring flows of visitors / trips and their characterization in each form of tourism (inbound, domestic, outbound)
 - (a) UNWTO presentation
 - (b) country interventions

General discussion

Wednesday, 17 June

Morning session: 8.30 – 12.30

8. Demand perspective: measuring tourism consumption
 - (a) UNESCAP/UNSD presentation
 - (b) country interventions

General discussion

9. Classification of products and productive activities for tourism
 - (a) UNSD presentation
 - (b) UNWTO presentation
 - (c) country interventions

General discussion

Coffee break

10. The supply perspective: conditions to provide goods and services to visitors
 - (a) UNWTO presentation
 - (b) country interventions

General discussion

11. The supply perspective: measuring the tourist industry
 - (a) UNESCAP/UNSD presentation
 - (b) country interventions

General discussion

Afternoon session: 13.30 – 17.00

12. Employment in the tourism industries

- (a) UNWTO presentation
 - (b) country interventions
- General discussion

Coffee break

13. Data sources: administrative data sources, surveys

(UNSD presentation)

14. Group discussion: current data collection practices in the SEA countries: data sources, reliability of data sources, data collection problems (chaired by UNSD)

15. Presentation by groups about the group discussions

Thursday, 18 June

Morning session: 8.30 – 12.30

16. Tourism data quality, metadata, dissemination, cooperation between different agencies

- (a) UNSD presentation
- (b) Summary of short questionnaire (UNSD presentation)

General discussion

Coffee break

17. Group discussion: cooperation of NSO, national tourism authority, ministry of economy in data compilation and quality checking practices, problems and solutions (chaired by UNSD)

Afternoon session: 13.30 – 17.00

18. Presentation by groups about the group discussions
19. Tourism statistics as a case study of integrated economic statistics: from basic statistics to the Tourism Satellite Account (linking the IRTS 2008 and the TSA:RMF 2008)
(UNWTO presentation)
20. The way ahead for SEA countries
(UNWTO presentation)

General discussion

Friday, 19 June

Morning session: 8.30 – 12.30

21. Conclusions and recommendations of the Workshop

Afternoon session: 13.30 – 17.00

22. Evaluation and closing of the workshop