

Statistics on Visitor expenditure

Concepts and definitions

Average length of stay

- Importance of the indicator for the measurement of consumption expenditure, based on average daily expenditure;
- Total overnights by visitors: a useful indicator for the measurement of the intensity of tourism
- No need of an international recommendation regarding classification of trips by length of stay
- Treatment of LOS in case of same-day visitors: the case of the additivity of overnights when including same-day visits
- Conversion from observation (relevance of adding or not $\frac{1}{2}$ day to convert “nights” into “days”)

Tourism business expenses

- Two different issues involved, too often mixed up:
 - Expenditure made by others on behalf of visitor (often by employer or inviting business); practical issue on how to observe it
 - Expenditure included in NA as intermediate consumption: theoretical issue of the relationship of tourism statistics (and TSA to National Accounts)
- Identify which expenditure, besides purchases of goods on behalf of business or for resale are outside the scope of tourism consumption?
- Need of guidance?

Expenditure before and after the trip

- Understanding the issue
 - Moment of acquisition different from moment of payment
- Expenditure before during and after the trip refer to the moment of acquisition, not that of payment
- Treatment recommended in REC93 is ambiguous because this difference is not clearly mentioned
- Revised recommendation
- Implications?

Consumer durables par of tourism consumption

- Definition
- Twos classes of such consumer durables
 - Tourism single purpose consumer durables
 - Other consumer durables acquired by visitors
- Modify the treatment of REC93 that is not consistent with the view of NA on consumption
- Propose different treatment for each category as in TSA
- Include tourism single purpose consumer durables as Characteristic products?
- International and national lists
- Observation of consumer durables of important unit value
 - “Outliers” in surveys to visitors (Canada, Spain)
 - Rather use supply side statistics

New proposals

- Length of stay
- Tourism business expenses
- Consumption expenditure made after the trip
- Treatment of tourism single purpose consumer durables