Tourism Satellite Accounts
Brazilian Project

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International Workshop on Tourism Statistics
UN - WTO Madrid 2006
SNA - new base 2000

- Integration with the new Brazilian statistical system - annual surveys instead of Census;
- ISIC Rev. 3 => more detailed tables SUT
  L3 - 293 goods and 149 industries
  L1 - 104 goods e 56 industries
- New Household Comsumption Survey
- Data from Enterprises Income Tax
- New volume indexes methodology
- Better underground and informal economy estimates
1st step - evaluation

=> Agreement IBGE and EMBRATUR

=> IBGE will be the TSA coordinator

=> evaluation of the available data for a TSA

=> methodological definitions for an annual national TSA

=> evaluation of tourism regional accounts, tourism indicators and methodology
Brazilian TSA - project

2nd step (started in 2006)

=> provisional national TSA

  until December 2006

=> “institutional agreement”

  until December 2006

=> tourism regional economy (TSA_R ?)

  until ................
Provisional national TSA

=> evaluation of possible tables

=> compilation of the possible tables with the “red figures” or “red holes”

=> identification of missing data and the institutions responsible for the compilation

=> evaluation of tourism data IBGE surveys presenting (September 2006)
“institutional agreement”

- IBGE
- Tourism Ministry - EMBRATUR
- Central Bank
- Federal Police
- Customs (Ministry of Economy)
Tourism regional economy (TSA_R ??)

• Brazilian Regional Accounts - decentralised estimations of production side GDP
• Integration of the regional teams in the tourism economy (TSA_R????)
• Lack of methodology
• Evaluation of regional data
• National X Regional
• Regional “institutional agreement” ????
• What a state government really wants....