



Instituto Brasileiro de Geografia e Estatística

# Tourism Satellite Accounts Brazilian Project

Roberto Luís Olinto Ramos

Head National Accounts Department

Brazilian Institute of Geography and Statistics

International Workshop on Tourism Statistics

UN - WTO

Madrid 2006

- **Integration with the new Brazilian statistical system - annual surveys instead of Census;**
- **ISIC Rev. 3 => more detailed tables SUT**
  - L3 - 293 goods and 149 industries**
  - L1 - 104 goods e 56 industries**
- **New Household Consumption Survey**
- **Data from Enterprises Income Tax**
- **New volume indexes methodology**
- **Better underground and informal economy estimates**

## **1st step - evaluation**

**=> Agreement IBGE and EMBRATUR**

**=> IBGE will be the TSA coordinator**

**=> evaluation of the available data for a TSA**

**=> methodological definitions for an annual national TSA**

**=> evaluation of tourism regional accounts, tourism indicators and methodology**

**2nd step (started in 2006)**

**=> provisional national TSA**

**until December 2006**

**=> “institutional agreement”**

**until December 2006**

**=> tourism regional economy (TSA\_R ?)**

**until .....**

## **Provisional national TSA**

**=> evaluation of possible tables**

**=> compilation of the possible tables with the “red figures” or “red holes”**

**=> identification of missing data and the institutions responsible for the compilation**

---

**=> evaluation of tourism data IBGE surveys presenting (September 2006)**

## **“institutional agreement” ????**

- **IBGE**
- **Tourism Ministry - EMBRATUR**
- **Central Bank**
- **Federal Police**
- **Customs (Ministry of Economy)**
- .....
- .....

## **Tourism regional economy (TSA\_R ??)**

- **Brazilian Regional Accounts - decentralised estimations of production side GDP**
- **Integration of the regional teams in the tourism economy (TSA\_R????)**
- **Lack of methodology**
- **Evaluation of regional data**
- **National X Regional**
- **Regional “institutional agreement” ????**
- **What a state government really wants....**