TOURISM STATISTICS
TECHNICAL COMMITTEE OF STATISTICS AND GEOGRAPHY

TOURISM MINISTRY
NATIONAL INSTITUTE OF STATISTICS
CENTRAL BANK
IMMIGRATION OFFICE

RECOMMENDATIONS ON TOURISM STATISTICS & TSA RECOMMENDED METHODOLOGICAL FRAMEWORK

INFORMATION AND PRODUCTS WITH A COMMON OBJECT & VISION
TECHNICAL COMMITTE OF STATISTICS AND GEOGRAPHY

- Tourism Satellite Account
- Classification of Inbound Tourists by Nationality
- Profile of the Trips and Tourists
- Congruency and Homogeneity in the Basic Statistical Information
- Economic Census 2004
CLASSIFICATION OF THE TOURISTIC ACTIVITIES

NORTH AMERICAN INDUSTRIAL CLASSIFICATION SYSTEM
NAICS - SCIAN

SPECIFICAL TOURIST ECONOMIC ACTIVITIES

CHARACTERISTICS
31 ACTIVITIES
ALL THE ESTABLISHMENT

RELATED
81 ACTIVITIES
JUST IN THE TOURISTIC DESTINATIONS
CLASSIFICATION OF TOURISTIC DESTINATIONS

333 TOURISTIC DESTINATIONS IN ALL STATES OF THE REPUBLIC
7 TOURISTIC CORRIDORS
INCLUDE INTO THE USUAL INSTRUMENTS:
THE LODGING QUESTIONARY

- CATEGORY
- CAPACITY (IN ROOMS)
- OPERATION MODALITY
- INTEGRATED SERVICES
- ADDITIONAL BUSINESS SERVICES
- SPA’S
- TIME SHARED

CLASSIFICATION
OF THE TURISTIC VOCATION SERVICE
UNITIES OF OBSERVATION

1. SHOPPPING & RETAILER TRADE
2. TRANSPORT
3. INFORMATION IN MASSIVE MEDIA
4. FINANCIAL & INSURANCE SERVICES
5. REAL STATE SERVICES
6. PROFESSIONAL, SCIENTIFIC & TECHNICAL SERVICES
7. SERVICES TO ESTABLISHMENTS
8. EDUCATIONAL SERVICES
9. CULTURAL, SPORTING & OTHER ENTERTAINMENT SERVICES
10. TEMPORAL LODGING, FOOD PREPARATION AND DRINKS SERVICES
11. OTHER SERVICES, EXCEPT GOVERNMENT ACTIVITIES
APPLICATION

23 QUESTIONNAIRES FOR THE NATIONAL ECONOMY

12 QUESTIONNAIRES FOR TOURISTIC ESTABLISHMENTS
RESULTS

VISION OF THE TOURISTIC PHENOMENON FROM THE SUPPLY POINT OF VIEW

DIFERENT LEVELS FOR SEARCHING IN THE SYSTEM

GEOGRAPHICALLY:
NATIONAL
STATE
MUNICIPAL
CITY
GEO-STATISTICAL AREA
&
CORRIDOR

THEMATICALLY:
SECTOR
SUB SECTOR
BRANCH
SUB BRANCH
ECONOMIC CLASS

1,184 VARIABLES FOR EACH ECONOMIC UNIT
WHAT IS NEXT....???

ADJUSTING THE BASE YEAR FOR THE NAS & TSA

INPUT-OUTPUT ECONOMIC MODEL UP DATE

BRING UP TO DATE THE CONCEPTUAL FRAMEWORK, SOURCES AND METHODOLOGIES FOR BASIC STATISTICS, TSA AND OTHER PRODUCTS

INCLUDE THE TIME SHARED & SECOND RESIDENCES IN TSA

TAKE THE FIRST STEP ON THE REGIONAL TSA ELLABORATION (BY STATE)
ECONOMIC CENSUS

WHAT IS NEXT....???

GEOREFERENCY FOR THE TOURISTIC ESTABLISHMENTS
COZUMEL ISLAND

WILMA HURRICAN

BEFORE

AFTER
THANK YOU!

INSTITUTO NACIONAL DE ESTADÍSTICA GEOGRAFÍA E INFORMÁTICA

SECRETARÍA DE TURISMO MÉXICO