



# CONCEPTS AND FORMS OF TOURISM

Philippine Experience

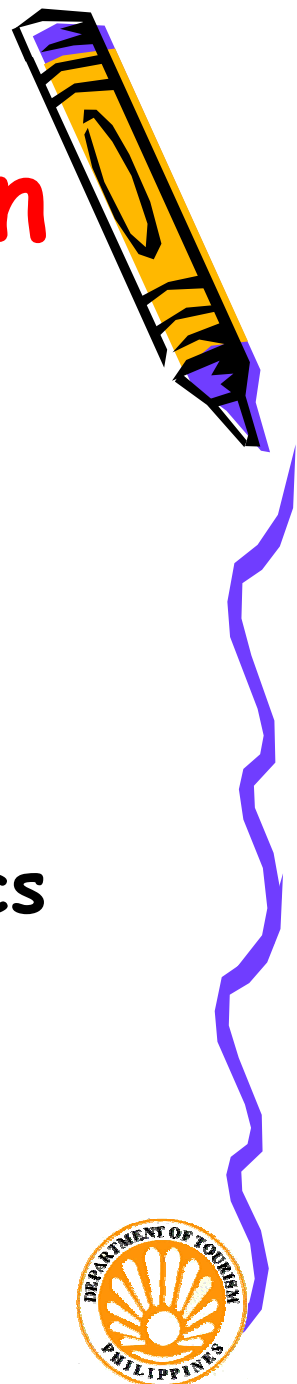
Agenda Item 9



Milagros Y. Say  
17 July 2006



# Outline of Presentation



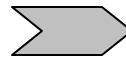
1. The Medium Term Philippine Development Plan (MTPDP)
2. Tourism Concepts
3. Tourism Statistics Framework
4. Sources of Tourism Statistics
5. Current Efforts in Tourism Statistics Compilation
6. Future Strategies and Planned Activities



# Tourism Master Plan and MTPDP Expected Outcomes

## STRATEGIES

- Market-Product Focus
- Destination Focus
- Building priority tourism zones
- Infrastructure
- Leadership and accountability



## EXPECTED OUTCOME

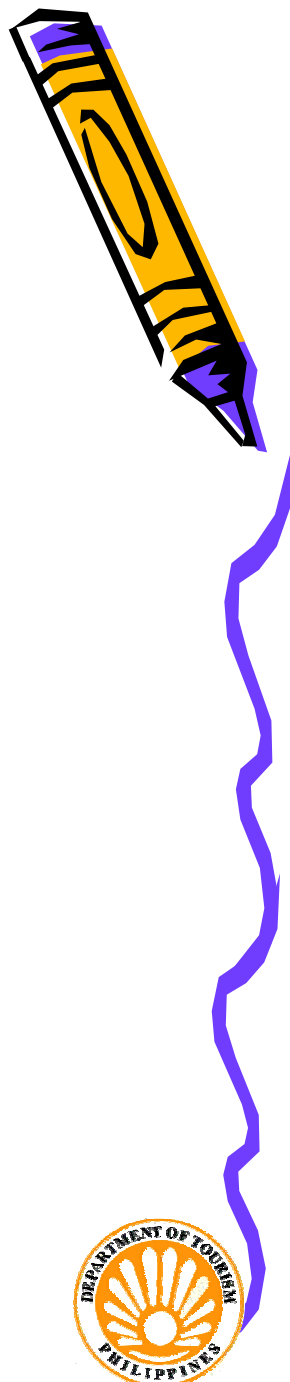
- Increased international arrivals
- Increased number of jobs
- Increased contribution to GDP
- Increased domestic tourism expenditure



# Tourism Concepts

NSCB Resolution No. 11, Series of 2003

Glossary of Official Terms and Definitions



## TOURISM

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**Resident** - An institutional unit is resident in a country when it has a center of economic interest in the economic territory of that country.

**Center of economic interest** - it is said to have a center of economic interest when there exist some location-dwelling, place of production or other premises-within the economic territory on, or from, which it engages, and intends to continue to engage, in economic activities and transactions on a significant scale either indefinitely or over a finite but long period of time.

**Tourism** - Comprises the activities of persons traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes not related to the exercise of an activity remunerated from within the place visited.

**Inbound Tourism** - Tourism of non-resident visitors within the economic territory of the country of reference.

**Outbound Tourism** - Tourism of resident visitors outside the economic territory of the country of reference.

**Domestic Tourism** - Tourism of resident visitors within the economic territory of the country of reference.

**Visitor** - Any person traveling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

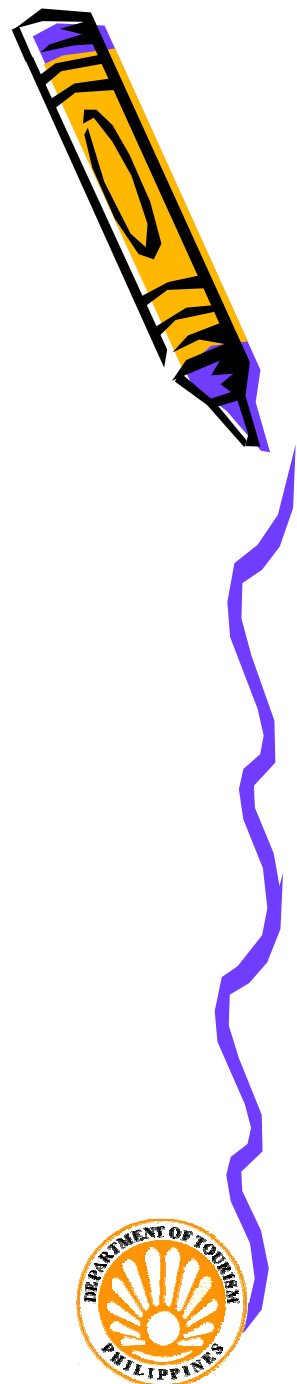
**Tourist** - Visitor who stays one or more nights in the place visited.

**Same-Day Visitor** - Visitor who does not spend the night in a collective or private accommodation in the place visited.

**Usual Environment** - Corresponds to the geographical boundaries within which an individual displaces himself/herself within his/her regular routine of life; consists of the direct vicinity of his/her home and place of work or study and other places frequently visited.

### References:

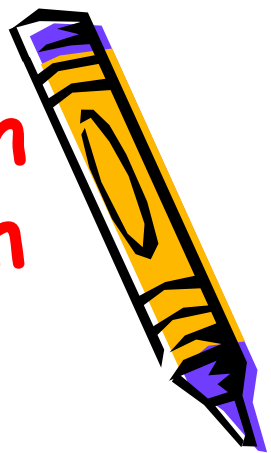
1. 1993 System of National Accounts
2. April 2000: "TSA Methodological Reference"; UN-EROSTAT-OECD,WTO
3. 1994: "Recommendations on Tourism Statistics:, UN/WTO



# Proposed Operational Definition for Philippine Domestic Tourism

- **Domestic visitor**

any person regardless of nationality, resident of the Philippines and who travels to a place in the Philippines other than his usual place of environment **for a period not more than 365 days** for any reason other than following an occupation remunerated at the place of visited. **Minimum distance of travel covered is between municipality and with purposes of trip as any of the following – pleasure (holidays, culture, active sports, visit to relatives & friends other pleasure purposes), professional (events, official mission, business), other purposes (short-term studies, health, pilgrimage)**



# Tourism Statistics Framework

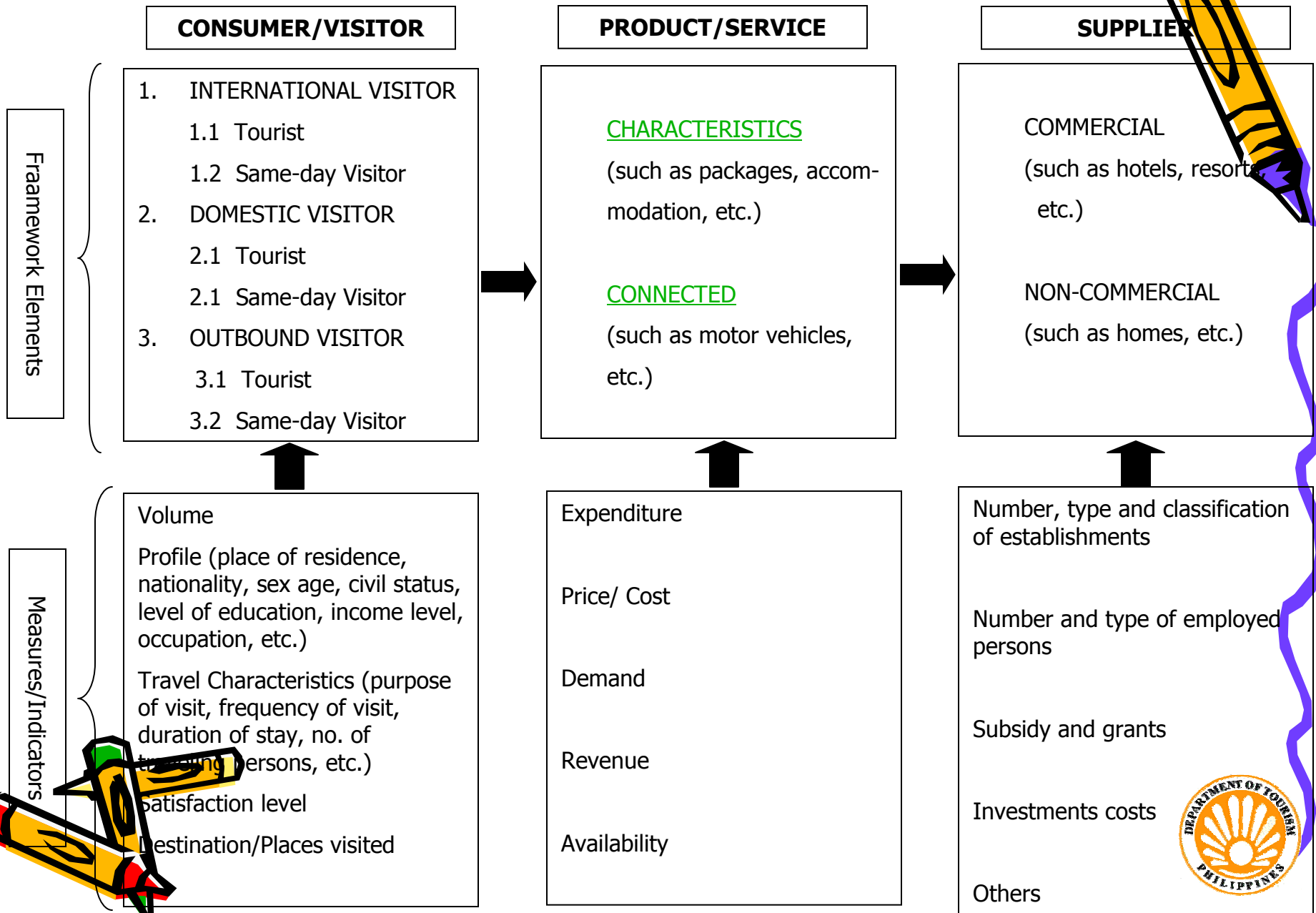


Table 1: List of Tourism Specific Products in the Philippines

2002 PCPC Code (5-Digit Level)	Title/Description	CLASSIFICATION	
		Characteristic	Connected
A. TOURISM GOODS			
2. Textiles, Apparels and Leather Products			
271602	Tents	xx	
271605	Camping goods - canvass products	xx	
282282	Ski suits, knitted or crocheted	xx	
282363	Ski suits, not knitted or crocheted	xx	
292205	Travel sets for personal toilet, sewing or shoe or clothes cleaning	xx	
294901	Other sports footwear, except skating boots, with outer soles and uppers of rubber or plastics		xx
294902	Other sports footwear, except skating boots, with outer soles of rubber, plastics, leather or composition leather and uppers of leather		xx
3. Transportable goods			
322400	Atlases and other books of maps or charts		xx
362602	Diving/scuba wetsuits, flippers and the like	xx	
369701	Safety headgear		xx
369702	Other headgear of rubber or of plastics		xx
384104	Ice skates and roller skates, including skating boots with skates attached	xx	
384201	Sailboards	xx	
384202	Water-skis, surf-boards and other	xx	
384402	Golf clubs and other golf equipment	xx	
4. Metal Products, Machinery and Equipment			
447303	Other sporting hunting or target-shooting shotguns, including combination shotgun-rifles		xx
48322	Photographic (including cinematographic) cameras (film camera, digital camera, videocam)	xx	xx
491160	Motor vehicles for the transport of persons, such as golf cars, cable cars and similar vehicles	xx	
493110	Cruise ships, excursion boats and similar vessels, principally designed for the transport of persons; ferry boats of all kinds	xx	
493901	Inflatable rafts		xx
494100	Sailboats (except inflatable), with or without auxiliary motor	xx	
494901	Inflatable vessels for pleasure or sports; boats and canoes, n.e.c.	xx	
494902	Non-inflatable vessels for pleasure or sports; boats and canoes; kayak	xx	
496110	Gliders and hang gliders	xx	
496120	Balloons and dirigibles; other non-powered aircraft	xx	
496220	Airplanes and other powered aircraft, of an unladen weight not exceeding 2000 kg	xx	
496231	Airplanes and other powered aircraft of an unladen weight exceeding 2000 kg but not exceeding 15,000 kg	xx	
496232	Airplanes and other powered aircraft of an unladen weight exceeding 15,000 kg	xx	
B. TOURISM SERVICES			
1. Accommodation Services			
631100	Hotel and motel lodging services	xx	
631910	Holiday center and holiday home services	xx	
631920	Letting services of furnished accommodation	xx	
631930	Youth hostel services	xx	
631940	Children's training and holiday camp services	xx	

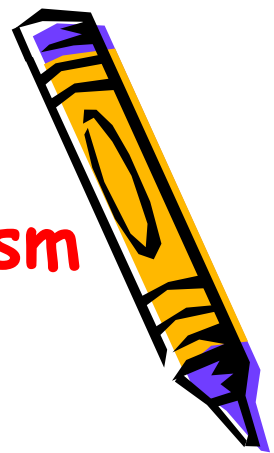


**Table 2: List of Tourism Specific Industries in the Philippines**

1994 PSIC Code (5-Digit Level)	INDUSTRY DESCRIPTION	CLASSIFICATION	
		Characteristic	Connected
<b>1. Farming of Animals</b>			
02230	Horse/stud farming		xx
02450	Game fowl farming		xx
<b>2. Manufacturing</b>			
19121	Manufacture of luggage, handbags and wallets of leather and imitation leather		xx
20140	Manufacture of wood carvings		xx
35121	Manufacture of inflatable boats (rubber)		xx
35122	Building and repairing of sports and pleasure boats and specialized parts		xx
35300	Manufacture of aircraft and spacecraft		xx
<b>3. Retail Trade</b>			
52336	Handicraft retailing		xx
52393	Sporting goods and athletic supplies, retailing		xx
52394	Toys, gifts and novelty goods, retailing		xx
52397	Photographic equipment and supplies, retailing		xx
<b>4. Hotels and Similar</b>			
55110	Hotels and motels (including resorts)	xx	
55120	Dormitories/boarding houses	xx	
55191	Pension houses	xx	
55192	Camping sites/facilities	xx	
55199	Other short-stay accommodation, n.e.c.	xx	
70110	Real estate buying, selling, renting, leasing and operating of self-owned/leased apartment buildings, non-residential and dwellings		xx
<b>5. Restaurants and Similar</b>			
55210	Restaurants, cafes and fastfood centers	xx	
55220	Refreshment stands, kiosks and counters	xx	
55230	Day and night clubs	xx	
55240	Bars and cocktail lounges	xx	
55299	Other eating and drinking places, n.e.c.	xx	
<b>6. Road Passenger Transport</b>			
60111	Inter-provincial bus line operation	xx	
60910	Public utility cars and taxicabs operation	xx	
60920	Jeepney and Asian utility vehicle (AUV) operation		xx
60940	Chartered buses and cars operation (e.g., tourist buses, rent-a-car)	xx	
60990	Other land transport operation, n.e.c.	xx	
<b>7. Water Passenger Transport</b>			
61101	Ocean passenger transport	xx	



# Sources of Tourism Statistics in relation to the three forms of tourism



- Inbound Tourism

Arrival/Departure Card [nc](#) [nd](#) [oc](#) [imm](#) [vis](#)

Visitor Sample Survey

Meetings, Incentives, Conventions and  
Exhibition Study

- Domestic Tourism

Study on Regional Travel in the Philippines

Report of Tourism Accommodation Establishments

Household Survey on Domestic Visitors

- Outbound Tourism

Arrival/Departure Card



# Inbound Tourism

## Arrival/Departure Card

- is the primary data source for inbound tourist arrivals travelling by air.

## Sea Manifests

- is the primary data source for inbound tourist arrivals travelling by sea

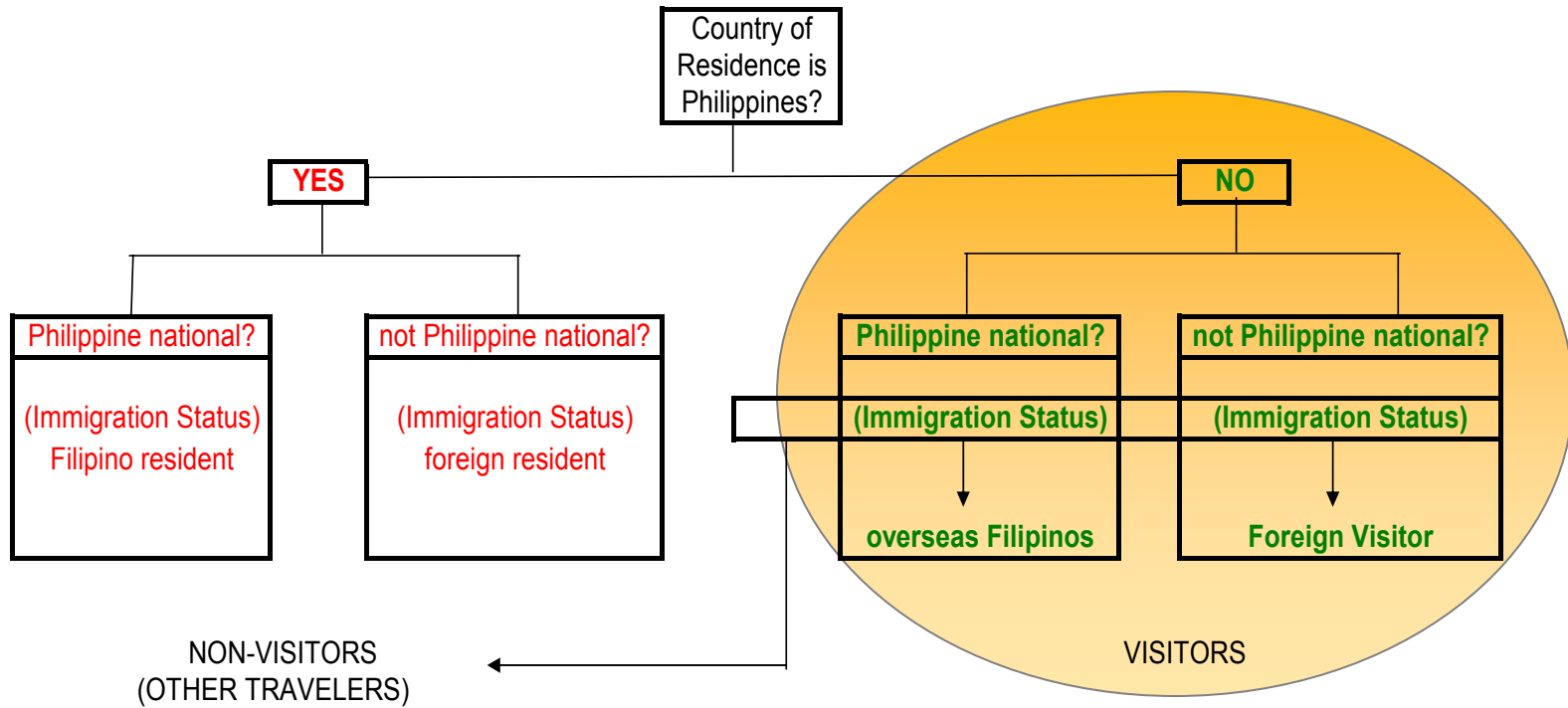


Republic of the Philippines BUREAU OF IMMIGRATION		DISEMBARKATION CARD (For Arriving Passengers)	
SURNAME / FAMILY NAME		FIRST NAME	MIDDLE NAME
1 <input type="checkbox"/> MALE 2 <input type="checkbox"/> FEMALE	BIRTHDAY (MM / DD / YY)		COUNTRY OF BIRTH
CITIZENSHIP			OCCUPATION
ADDRESS ABROAD (NO., STREET, TOWN / CITY, STATE / COUNTRY, ZIP CODE)			
ADDRESS IN THE PHILIPPINES (NO., STREET, TOWN / CITY, PROVINCE)			
PASSPORT NUMBER	PLACE OF ISSUE	DATE OF ISSUE (MM / DD / YY)	
MAIN PURPOSE OF TRAVEL (CHECK APPROPRIATE BOX)			
1 <input type="checkbox"/> HOLIDAY / PLEASURE 2 <input type="checkbox"/> VISIT FRIENDS / RELATIVES		3 <input type="checkbox"/> CONVENTION 4 <input type="checkbox"/> BUSINESS	5 <input type="checkbox"/> OTHERS (SPECIFY) _____
NUMBER OF VISITS TO THE PHILIPPINES <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 or more		TRAVELING ON PACKAGE TOUR? 1 <input type="checkbox"/> YES    2 <input type="checkbox"/> NO	
SIGNATURE OF PASSENGER		AIRPORT OF ORIGIN	FLIGHT NO.
FOR PHILIPPINE OVERSEAS CONTRACT WORKERS / BALIKBAYAN USE ONLY			
OCW I.D. NO.		REASONS FOR RETURNING TO RP:	
DATE OF LAST DEPARTURE (MM / DD / YY)		1 <input type="checkbox"/> CONTRACT TERMINATED 2 <input type="checkbox"/> VACATION / ON LEAVE 3 <input type="checkbox"/> HEALTH 4 <input type="checkbox"/> OTHERS (SPECIFY)	
WARNING:		DEATH TO DRUG TRAFFICKERS UNDER PHILIPPINE LAW (RA 7659)	



## SOURCE OF INBOUND TOURISM STATISTICS

Variables : Country of Residence  
Country of Citizenship/Nationality  
Immigration Status



# Inbound Tourism



- Visitor Sample Survey

- data source for inbound tourist arrivals and inbound tourism consumption expenditure
- conducted monthly through personal interviews among departing visitors while waiting for their flights at the pre-departure areas of the country's international airports



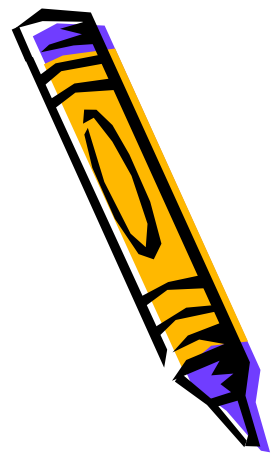
# Inbound Tourism

- **Meetings, Incentives, Conventions and Exhibition Survey**

- data source for the MICE market and tourism business expenditure

- conducted annually comprising of 3 surveys which are

1. Survey on Convention Utilization
2. Survey on Convention Income and Expenditure
3. Survey on Incentive Travel



# Domestic Tourism



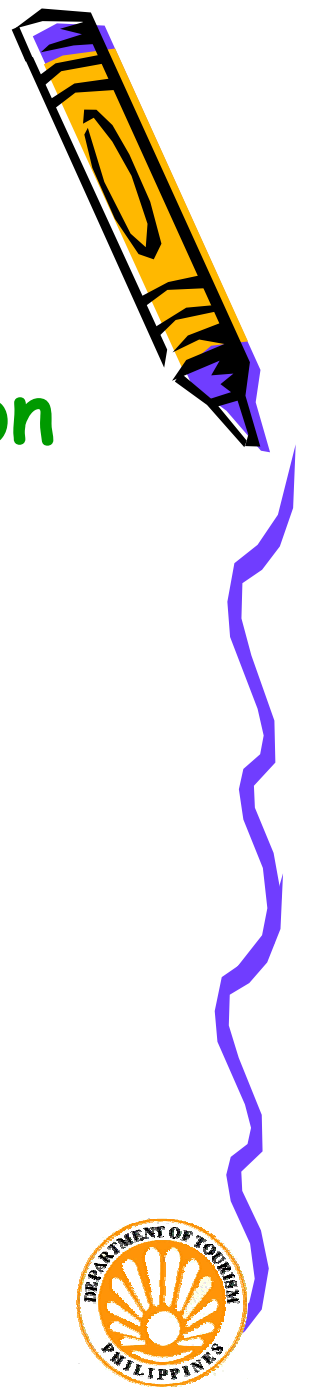
- **Study on Regional Travel in the Philippines**

- data source for domestic tourism
- conducted every three years comprising of 3 surveys which are:

1. **Survey on Regional Distribution of Travelers in Accommodation Establishments**
2. **Survey on Accommodation Facilities**
3. **Survey of Regional Travelers in Accommodation establishments**



# Domestic Tourism



- **Report of Tourism Accommodation Establishments**
  - data source for domestic tourism
  - gathered monthly from DOT accredited establishments



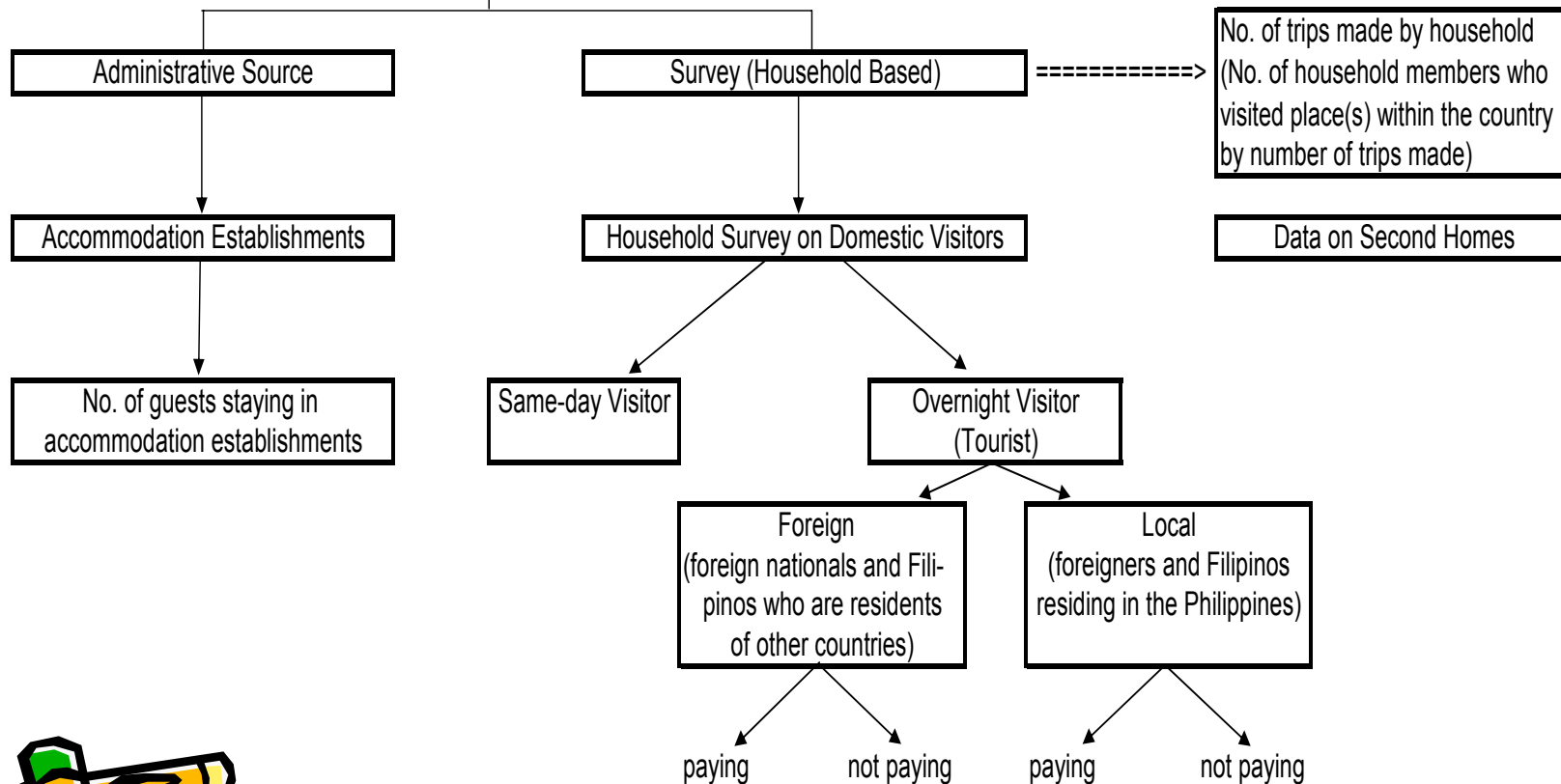
# Domestic Tourism



- **Household Survey on Domestic Visitors in the Philippines**
  - data source for domestic tourism
  - conducted in 2005 to
    - a) provide baseline data on the extent and economic contribution of domestic tourism
    - b) determine the profile and travel characteristics of domestic visitors
    - c) gather data on the travel patterns of the Filipino households
    - d) gather data on second homes

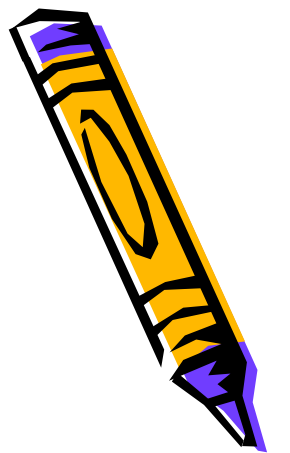


# SOURCES OF DOMESTIC TOURISM STATISTICS



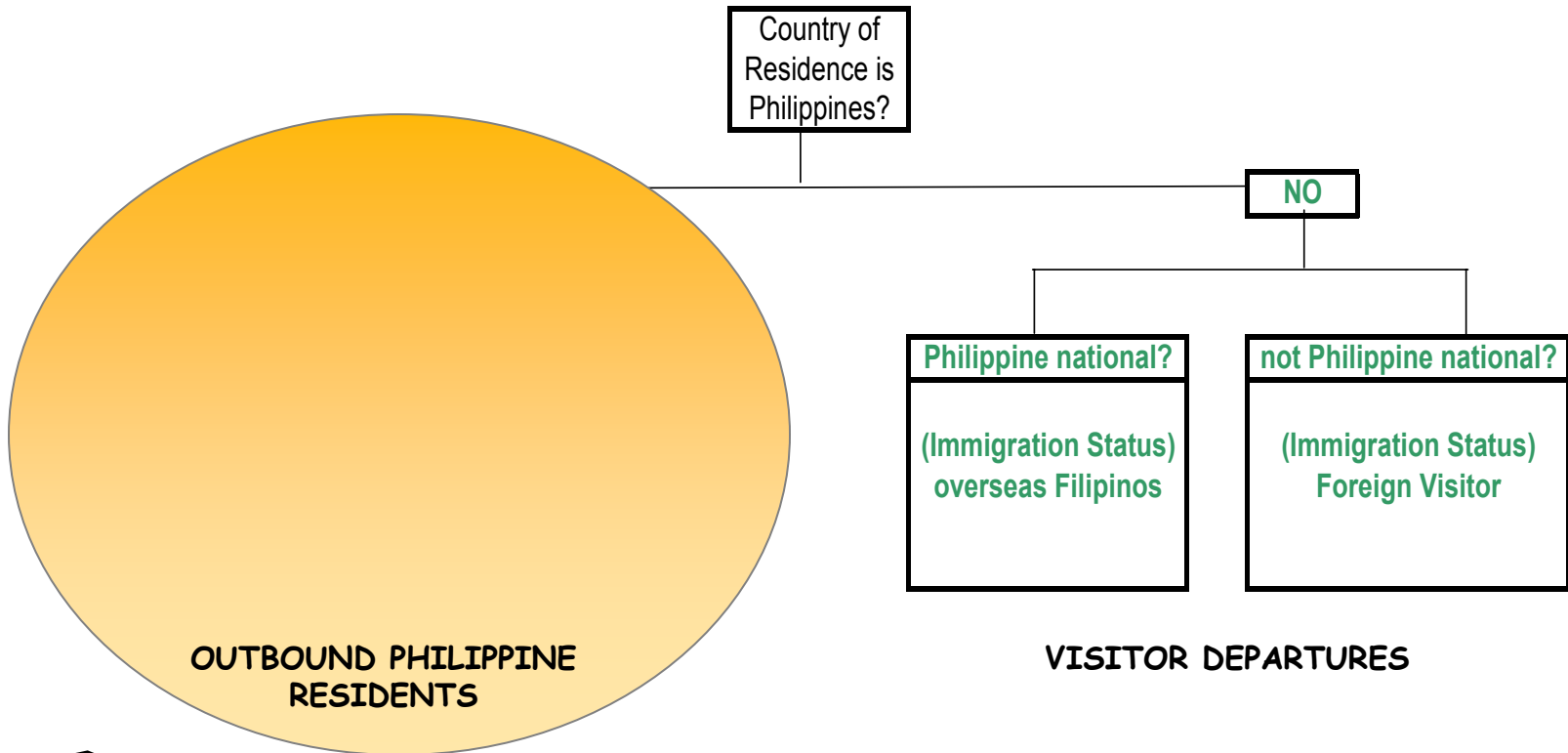
# Outbound Tourism

- Arrival/Departure Card
  - primary data source for outbound tourism



## SOURCE OF OUTBOUND TOURISM STATISTICS

Variables : Country of Residence  
Country of Citizenship/Nationality  
Immigration Status

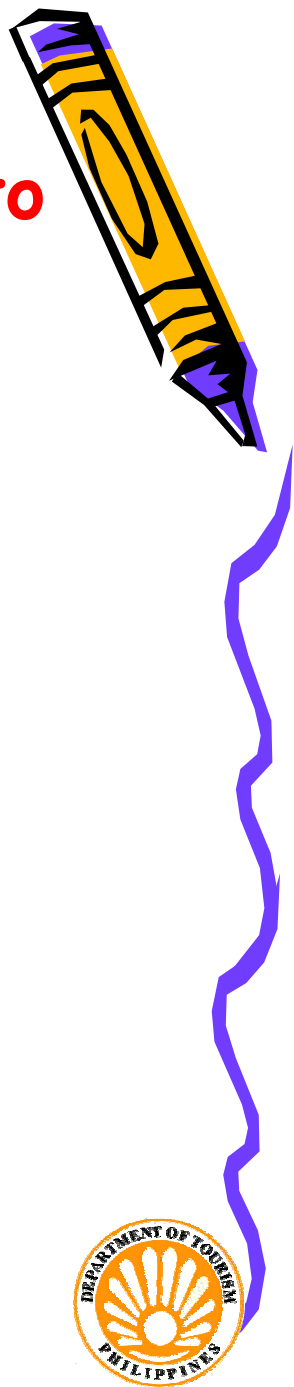


# Statistics not yet compiled in relation to the forms of tourism

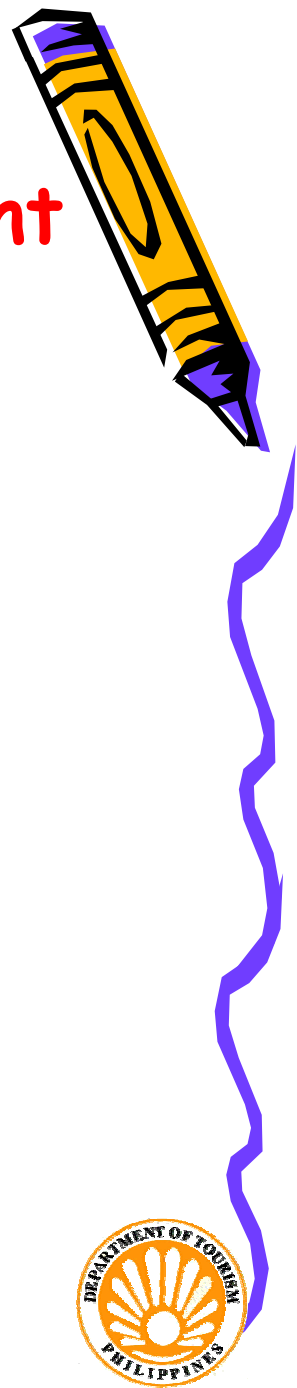
- Internal Tourism
- National Tourism

Because of :

1. data gaps
2. regularity in data compilation
3. methodology/standards in data compilation



# Travel Data in the Balance of Payment



- **Tourism-related**
  - Based on visitor receipts
- **Migrant worker-related**
  - Based on bank reports on foreign exchange transactions



# Current Efforts in Tourism Statistics Compilation

- Inbound Tourism
  - Enhancement of the Visitor Sample Survey
  - Enhancement of the Arrival/Departure Card
- Domestic Tourism
  - Conduct of the Household Survey on Domestic Visitors
  - Survey on Tourism Establishments
  - Conduct of Study on Second Homes
  - Conduct of a Destination Study
- Outbound Tourism
  - Conduct of Survey of Outbound Philippine residents



# Future Strategies and Planned Activities

- Implementation of the Philippine Tourism Statistical Development Plan, 2005-2010
- Improvement of PTSA estimates
- Dissemination of tourism statistics
- Institutional Linkage



Thank you!

