

The 1993 Recommendations on Tourism Statistics and the Philippine Tourism Satellite Accounts

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Outline of Presentation

- **Development of PTSA**
- **Institutional Platform**
- **Recommendations Implemented/Not Implemented in the PTSA**
- **Challenges/Future Improvements**



I. Development of PTSA

Tourism identified as one of the key economic growth engines (Medium Term Philippine Development Plan –MTPDP, 2004-2010)

Between 2000 and 2010

- International visitor arrivals to grow to 5 million
- Increase employment generation from three to six million
- Increase GDP contribution to around US\$1 billion (13.6%)



I. Development of PTSA

Medium Term Philippine Development Plan – MTPDP, 2004-2010)

- Domestic tourism expenditure to increase from US\$0.8 billion to US\$2.5 billion

Medium Term Philippine Development Plan – MTPDP, 2001-2004)

- PTSA will be completed, operationalized and institutionalized



I. Development of PTSA

The Philippines has been one of the pioneers in developing the TSA

- 1988: NSCB & DOT collaborated on a research study using the input-output table to estimate contribution of tourism to GDP
- 1996: DOT, WTTC & NSCB started collaboration to develop a SAT using the WTTC-WEFA model
- December 5, 1996: NSCB and DOT signed a MOA to support the development of PTSA



I. Development of PTSA

The Philippines...

- 1999: NSCB and DOT pursued the initial compilation of the PTSA covering the years 1994 and 1998
- 2001 (February): the Philippine experience in developing tourism satellite account was presented in a joint UN-ESCAP/WTO workshop in Thailand



I. Development of PTSA

The Philippines...

- 2001 (October): the paper "Measuring the Contribution of Tourism to the Economy: The Philippine Tourism Satellite Account" was presented during the 8th National Convention on Statistics
- 2003 (June): the paper "Status of the Development of the PTSA" was presented during the 2nd Sub-regional Workshop on Tourism Statistics & the Elaboration of TSA



I. Development of PTSA

The Philippines...

- 2006: NSCB currently updating PTSA estimates covering the period 2000 – 2005



II. Institutional Platform

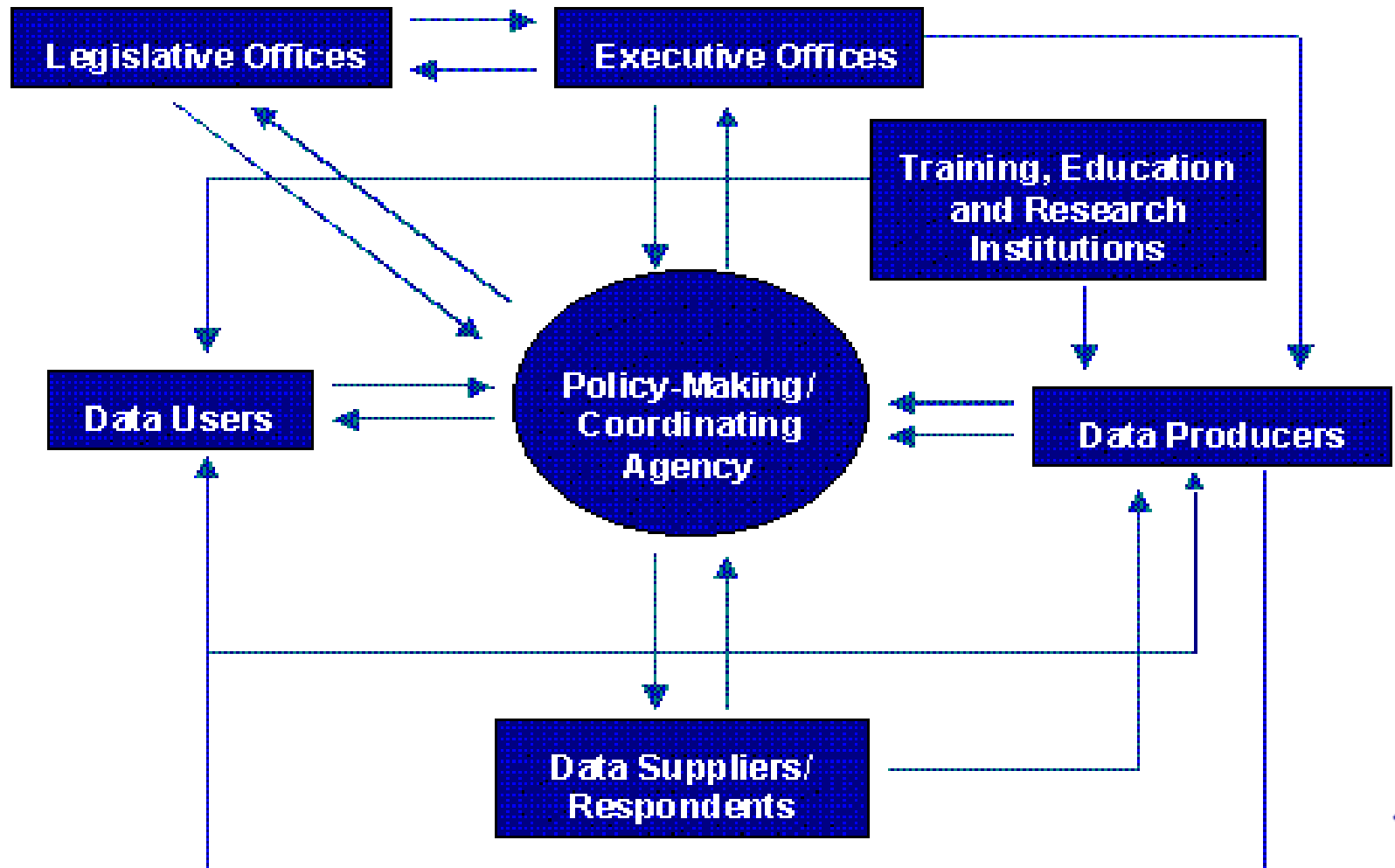
The Philippine Statistical System (PSS) is decentralized where many agencies of government generate statistics

The PSS is coordinated by the NSCB



II. Institutional Platform

Framework of Coordination in the Philippine Statistical System



II. Institutional Platform

Work on the PTSA has been facilitated through institutional agreements/arrangements, coordination/collaboration among the PSS agencies:

- Creation of an Inter-agency Committee on the Development of a Satellite Account on Tourism (IAC_DSAT) through NSCB Memorandum Order No. 3, Series of 1997
- IAC-DSAT became the Inter-agency Committee on Tourism Statistics (IACTS) through NSCB Memorandum Order No. 011, series of 2003



II. Institutional Platform

Work on the PTSA has been facilitated thru ..

- Creation of Working Groups (Sharing of Responsibilities Among Different Agencies) on Specific Issues
 - WG on Tourism Statistics Capacity Building
 - WG on the PSDP
 - WG on Domestic Tourism
 - WG to Track Job Creation and Employment in tourism



II. Institutional Platform

Work on the PTSA has been facilitated thru..

- Signing of Memoranda of Agreements
 - Between DOT and UP-AIT re: the conduct of “Study on Regional Travel in the Philippines” (1997)
 - Between DOT and SRTC on statistical capacity building for DOT regional personnel and LGUs (Feb 2005)



II. Institutional Platform

- Signing of Memoranda of Agreements
 - Between DOT and BI on the Operation of A/D Card Processing Center
 - Between DOT and NSO re: Conduct of Household Survey on Domestic Visitors (HSDV) (2005)
 - Between DOT and NSO re: conduct of Establishment Survey (2006)



II. Institutional Platform

Some IACTS Initiatives

- Philippine Tourism Statistical Classification System formulated and endorsed by IACTS in 2005
- Standard concepts and definitions of 26 terms used in tourism approved by NSCB
- Publication and release of the 2004 and 2005 Compendium on Tourism Statistics



II. Institutional Platform

Some IACTS Initiatives

- Improvement of data sources
 - Conduct of Household Survey on Domestic Visitors
 - Change in A/D cards
 - Enhancement of the VSS questionnaire



II. Institutional Platform

Operationalization of an Inter-agency Committee (IACTS)

- Objective: to coordinate and resolve concerns on statistical matters (tourism issues and concerns)
- membership is by agency (based on concerns/sectors of agency)
- NSCB invites agencies to become members of the IAC (letter + form to nominate a member and an alternate to the IAC)



II. Institutional Platform

Inter-agency Committee on Tourism Statistics (IACTS)

Chair: National Statistical Coordination Board (NSCB)

Co-Chair: Department of Tourism (DOT)

Members:

NSCB

DOT

National Statistics Office (NSO)

University of the Philippines -Asian Institute of
Tourism (UP-AIT)



II. Institutional Platform

IACTS Member (*continued*)

Bangko Sentral ng Pilipinas (BSP) (Central Bank)

Department of Interior and Local Government (DILG)

National Economic and Development Authority (NEDA)

Bureau of Immigration (BI)

Civil Aviation Board (CAB)



II. Institutional Platform

IACTS Member (*continued*)

Representatives from

- ✓ Hotel and Restaurant Association of the Philippines (HRAP)
- ✓ Board of Airline Representatives (BAR)
- ✓ Philippine Tour Operators Association (PHILTOA)
- ✓ Philippine Travel Agencies Association (PTAA)

Secretariat: NSCB



II. Institutional Platform

Planning Improvements in Tourism Statistics thru the

Philippine Statistical Development Program (PSDP)

- Statistical Development Programs (SDP) for Tourism for the period 2005-2010



III. Recommendations Implemented/Not implemented

Operationalizing the WTO TSA Framework

WTO TSA Tables	PTSA Tables
Tables that are being compiled	
Table 1	Table 2
Table 2	
Table 4	
Table 5	Table 6
Table 6	Table 7
Table 7	Table 9
Table 8	Table 4
Table 9	Table 3
Table 10	Table 10



III. Recommendations Implemented/Not implemented

Operationalizing the WTO TSA Framework

WTO TSA Tables	PTSA Tables
Tables that are not being compiled	
Table 3	
Additional tables that are being compiled	
	Table 1 Tourism Demand in the Philippines, 1994 and 1998
	Table 5 Estimated Value Added of Tourism Industries in the Philippines, 1994 and 1998



III. Recommendations Implemented/Not implemented

Operationalizing the WTO TSA Framework

WTO TSA Tables	PTSA Tables
Additional tables that are being compiled	
	Table 8 Estimated Tourism Ratio Based on the Tourism Final Demand, 1994 and 1998
	Table 11 Comparison of the WTO and WTTC Results on Selected Expenditure Items for 1994



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Implemented**

Implemented	Variables	Frequency of Reports
Demand & Non-Monetary Indicators		
Inbound Tourism	Purpose of visit Length of stay Ave. Expenditure by item Visitor Arrivals Country of Origin Port of Entry	Monthly



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Implemented**

Implemented	Variables	Frequency of Reports
Domestic Tourism	Visitor arrivals to the Region Inventory of Accommodation Facilities and Services that are available to tourists in the region Profiles of tourists	Conducted every three years (However the last one conducted was in 1997)



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Implemented**

Implemented	Variables	Frequency of Reports
Tourism Gross Fixed Capital Formation	Tourism GFCF for Private Industries	Conducted every 5 years
	Tourism GFCF for Public Sector	Annual



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Implemented**

Implemented	Variables	Frequency of Reports
Tourism Collective Consumption	Governments Expenditure related to Tourism	Annual
	Provide parameters on Tourism Collective Consumption	Annual



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Implemented**

Implemented	Variables	Frequency of Reports
Supply		
Tourism Supply	Production Accounts of Tourism Industries Value Added in Tourism Industry (VATI)	Conducted every five years (the latest is 1999)
Employment		
Tourism Employment	Employment Generated by Tourism Industry	Quarterly



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Implemented**

Implemented	Variables	Frequency of Reports
Classification System		
Tourism Classifications	Philippine Tourism Classification System as basis for the generation of Tourism statistic	



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Not Yet Implemented**

Aggregates	Problems/Issues	Current/ Future Works	Time Frame
Outbound Tourism Consumption	No data source	Conduct of " Survey of Returning Tourists"	2008
Tourism Expenditures of Same-day visitors	No data source	May be integrated in the existing survey efforts of the DOT	



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Not Yet Implemented**

Aggregates	Problems/Issues	Current/ Future Works	Time Frame
Inbound Tourism Consumption Expenditures of Tourists on Equipment Rental Services	No data source	No plans yet	



III. Recommendations Implemented/Not implemented

Some PTSA Aggregates **Not Yet Implemented**

Aggregates	Problems/Issues	Current/ Future Works	Time Frame
Tourism Value Added	Methodological/ Data constraints	Further study on the Input Output Accounts and Tourism ratio	2006 onwards



IV.Challenges/Future Improvements

The PSDP (2005-2010)

- Methodological Improvements
- Strengthening/Expanding Data Sources
- Enhancing hardware/software support
- Statistical capacity building of Tourism personnel and tourism data users



IV. Challenges/Future Improvements

- Introduction of Subnational Dimension
- Compilation of new/additional indicators
- More effective dissemination
- Continuous coordination





Thank you!

