United Nations Statistics Division (UNSD) in collaboration with the UN World Tourism Organization (UNWTO) and National Bureau of Statistics of the Republic of Moldova, with the support of the United National Development Programme – Moldova organize the

Regional Workshop for the CIS countries & Georgia

Developing National Systems of Tourism Statistics: Challenges and Good Practices

Chisinau, Republic of Moldova, 29 June - 2 July 2010

AGENDA
**TUESDAY, 29 JUNE**

**8.30-9.00**  
1. Registration

**9.00-9.45**  
2. Opening of the workshop
   (a) National Bureau of Statistics, Moldova  
      *Ms. Lucia Spoială, General Director*
   (b) United Nations Statistics Division (UNSD)  
      *Mr. Karoly Kovacs (Chief, Statistics of International Trade in Services Section) with opening statement by Mr. Paul Cheung, Director UNSD*
   (c) United Nations World Tourism Organization (UNWTO)  
      *Mr. Peter Laimer, Statistics Austria*
   (d) International Labor Organization (ILO)  
      *Mr. Igor Vocatch-Boldyrev, Cooperative Branch*
   (e) Interstate Statistical Committee of the CIS (CISSTAT)  
      *Ms. Tatiana Glazkova, Specialist-Expert, Department of Social Sphere and Trade Statistics*
   (f) EUROSTAT  
      *Mr. Pavel Vancura*

**9.45-10.15**  
*Coffee break*

**10.15-11.00**  
3. Status of tourism statistics
   **10.15-10.30**  
   (a) General overview about EU tourism statistics  
      *Mr. Pavel Vancura, EUROSTAT*
   **10.30-10.45**  
   (b) Summary of countries’ responses to the UNSD pre-workshop questionnaire  
      *Mr. Nelihin Koumtingué, Associate statistician, Statistics of International Trade in Services Section, UNSD*
   **10.45-11.00**  
   (c) Tourism statistics in the CIS countries  
      *Ms. Tatiana Glazkova, Specialist-Expert, Department of Social Sphere and Trade Statistics, CISSTAT*

**11.00-12.30**  
4. Tourism statistics and its role in national statistical systems: an overview of challenges and opportunities:
   **11.00-11.15**  
   (a) Tourism in the macroeconomic framework  
      *Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD*
   **11.15-11.30**  
   (b) Tourism Statistics and its relationship with statistics of international trade in services, Balance of Payments and National Accounts  
      *Mr. Peter Laimer, UNWTO*
   **11.30-11.45**  
   (c) The revision process of the former recommendations on Tourism Statistics  
      *Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section UNSD*
   **11.45-12.30**  
   General discussion

**12.30-14.00**  
*Lunch*
14.00-15.00  5. Basic concepts and definitions

14.00-14.15 (a) Basic concepts and definitions: Travel and Tourism (domestic and international)
   Mr. Peter Laimer, UNWTO

14.15-14.30 (b) Main indicators of tourism development in the Russian Federation
   Mr. Andrej G. Tyutyunnik, Head of Statistics Department, Ministry of Sport, Tourism and Youth, Russian Federation

14.30-14.45 (c) Experience of Armenia in the Development of Tourism Statistics
   Mr. Aleksandr Petrosyan, Chief of Balance of Payments and External Trade Division, National Statistical Service of Republic of Armenia

14.45-14.55 General discussion

14.55-15.30  6. Demand perspective

14.55-15.10 (a) Demand perspective: Measuring flows of visitors/ trips/ expenditure and their characterization in each form of tourism
   Mr. Peter Laimer, UNWTO

15.10-15.25 (b) Demand perspective: Measuring tourism consumption
   Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD

15.25-15.30 General discussion

15.30-16.00 Coffee break

16.00-17.00  7. Accommodation statistics

16.00-16.15 (a) Data collection and processing for accommodation statistics
   Mr. Peter Laimer, UNWTO

16.15-16.30 (b) Statistical Survey on collective structures for tourist accommodation in the Republic of Moldova
   Ms. Svetalana Bulgac, Head of Market Services Statistics, Division on Foreign Trade and services, National Bureau of Statistics of Republic of Moldova

16.30-16.45 (c) Data collection and processing for accommodation statistics
   Mr. Gogita Todradze, Head of Business Statistics Division, National Statistics Office of Georgia

16.45-17.00 (d) Collection and processing of statistical data on tourist accommodation
   Ms. Raisa Plesovskih, Head, National Account Department, National Statistical Committee of Kyrgyz Republic

WEDNESDAY, 30 JUNE

8.30-10.00  8. Classifications

8.30-9.00 (a) Classifications of products and productive activities for tourism
   Mr. Nelnan Koumtingué, Associate statistician, Statistics of International Trade in Services Section, UNSD

9.00-9.20 (b) Classification of products and productive activities for tourism
Mr. Peter Laimer, UNWTO

9.20-9.45 (c) The classification of products and productive activities in the field of tourism in Kazakhstan
Ms. Sara Nukusheva, Head of Division, Agency on Statistics of the Republic of Kazakhstan

9.45-10.10 (d) Tourism statistics: the institutional and methodological foundations
Ms. Iryna Kalachova, Head of the Services Statistics Department, State Statistics Committee of Ukraine

10.10-10.40 General discussion

10.40-11.10 Coffee break

11.10-12.30 9. The supply perspective

11.10-11.30 (a) The supply perspective: Measuring tourism
Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD

11.30-11.50 (b) Supply perspective: conditions to provide goods and services to visitors
Mr. Peter Laimer, UNWTO

11.50-12.10 (c) Tourism statistics
Ms. Lyubov Zhdanova, Head expert, Department of Trade Statistics and Foreign Economic Relations and Services, Agency on Statistics of the President of the Republic of Tajikistan

12.10-12.30 General discussion

12.30-14.00 Lunch

14.00-15.00 10. Employment in the tourism industries

14.00-14.10 (a) Employment in the tourism industries (chapter 7 of the IRTS 2008)
Mr. Igor Vocatch-Boldyrev, Cooperative Branch, ILO

14.10-14.20 (b) ILO and cooperative tourism: Challenges and statistical measurement
Mr. Igor Vocatch-Boldyrev, Cooperative Branch, ILO

14.20-14.35 (c) Employment in the tourism industries
Mr. Peter Laimer, UNWTO

14.35-14.50 (d) Data on employment of the Armenian Tourism Industry
Mr. Mekhak Apresyan, Head of Department of Tourism and Territorial Economic Development, Ministry of Economy - Republic of Armenia

14.50-15.00 General discussion

15.00-15.45 11. Data sources:

15.00-15.15 (a) Data sources – data processing
Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD

15.15-15.25 (b) Administrative data sources
Mr. Peter Laimer, UNWTO

15.25-15.45 (c) Tourism and tourist resources in the Republic of Belarus
Ms. Irina Shestakova, Head, Main Department of Paid Services, Transport, Communications, Science and Innovation Statistics, National Statistical Committee of the Republic of Belarus

15.45-16.15  **Coffee break**

16.15-17.00  **12. Measuring tourism at sub-national level**

16.15-16.30  (a) Measuring tourism at sub-national level  
Mr. Peter Laimer, UNWTO

16.30-17.00  (b) Tourism statistics in the Russian Federation  
Mr. Boris Mullokandov, Deputy Chief of the Department of Statistics of Foreign Trade, Federal State Statistics Service, Russian Federation

**THURSDAY, 1 JULY**

8.30-9.30  **13. Tourism data quality, metadata, dissemination, cooperation between different agencies**

8.30-8.45  (a) Data quality  
Mr. Peter Laimer, UNWTO

8.45-9.00  (b) Metadata  
Mr. Nelnan Koumintugué, Associate statistician, Statistics of International Trade in Services Section, UNSD

9.00-9.15  (c) Metadata and quality reporting in the tourism statistics  
Mr. Pavel Vancura, Eurostat

9.15-9.30  General discussion

9.30-10.00  **Coffee break**

10.00-11.45  **14. Group discussion: current data collection practices in the CIS countries: data sources, reliability of data sources, data collection problems, cooperation of NSO, national tourism authority, ministry of economy in data compilation and quality checking practices, problems and solutions**  
Chair: Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD

(a) Discussion group: data collection practices and problems

(b) Discussion group: data quality and metadata

11.45-12.30  **15. Presentation by groups about the group discussions**

12.30-13.15  **Extended Coffee-break**


13.15-13.30  (a) Recent EU initiatives in the TSA  
Mr. Pavel Vancura, Eurostat

13.30-13.45  (b) Implementation of TSA  
Mr. Peter Laimer, UNWTO
13.45-14.00 (c) Tourism statistics as a case study of integrated economic statistics: from basic statistics to the TSA (linking the IRTS 2008 and the TSA-RMF 2008)
   Mr. Peter Laimer, UNWTO

14.00-14.15 (d) Travel component in the Balance of Payments Statistics of Ukraine: compilation issues
   Ms. Elena Predko, chief economist, Balance of Payment Department, Central Bank of Ukraine

14.15-14.30 (e) Travel component in the Balance of Payments Statistics of Moldova: compilation issues
   Mr. Victor Dabija, Deputy Head, Current Transactions Statistics Department, Balance of payments Division, National Bank of Moldova

14.30-14.50 General discussion

15.00 Departure to Orheiul Vechi

FRIDAY, 2 JULY

8.30–12.30 1. Towards the implementation of IRTS 2008 in the CIS countries
   Roundtable discussion

10.00-10.30 Coffee break

10.30-12.30 Continuation of Roundtable discussion

12.30-14.00 Lunch

14.00–15.30 2. Conclusions and recommendations of the Workshop

15.30-16.00 Coffee break

16.00-17.00 3. Evaluation and closing of the workshop