Regional Workshop for the CIS countries
Developing National systems of Tourism Statistics: Challenges and Good Practices
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Tourism Satellite Accounts: *outcomes of the 2008-2009 Eurostat project and outlook*

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Eurostat TSA project

Reasons and Outcomes

- Heterogeneous situation concerning the stage of implementation in the various Member States
- No clear information on the situation in the Member States
- Different methodologies applied
- Hard to assess the comparability of the results

+ More Member States have now started the implementation of TSA
+ Clear information on the situation in each of the Member States
+ Better convergence of the work done
+ Assessment of the comparability of the results
Eurostat TSA project

Deliverables

- **Volume 1**: Report on the implementation of TSA in 27 EU Member States
- **Volume 2**: Comparison of methodology and empirical results
- **Volume 4**: Possibilities to obtain more up-to-date TSA key figures

All deliverables are available on the Eurostat website
http://epp.eurostat.ec.europa.eu/portal/page/portal/tourism/methodology
Empirical results of Eurostat TSA project

T1: Inbound tourism consumption

- Results for 22 MS
- 1. France, 2. Spain, 3. Italy, 4. Germany
- Top 4 = 64%
- Latvia at the bottom
- Significance of tourists
Empirical results of Eurostat TSA project

T2: Domestic tourism consumption

- Results for 22 MS
- Top: France, Germany, Sweden (per capita)
- Bottom: Romania (per capita)
- Similar share of same-day visitors and tourists
Empirical results of Eurostat TSA project

T3: Outbound tourism consumption

- Results for 14 MS
- Top: Germany = 42%
- Bottom: Latvia
- Significance of tourists, share = 94%

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<th>Consumption (Top 8 countries) (mn Euro)</th>
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Empirical results of Eurostat TSA project

T4: Internal tourism consumption

- Results for 22 MS
- Top: Germany (24%), France (21%), Spain (14%)
- Bottom: Baltic states
- Share: Inbound tourism 33%, Domestic tourism 67%

Share of inbound tourism consumption in total internal tourism consumption (%)
(All countries)
Empirical results of Eurostat TSA project

T6: Domestic supply and demand

- Results for 20 MS
- Highest TVA: France (64 bn euro), Germany (57), Spain (49)
- Share of TVA: Cyprus (8.7%), Spain (6.5%), Austria (5.4%)

Share of tourism value added (TVA) in gross value added (GVA) within the Member states of the EU
Empirical results of Eurostat TSA project

T7: Employment

- Results for 16 MS
- Highest number of employed persons: Spain (2.2 mn), Germany (1.8 mn) and UK (1.3 mn)
- Female = 52% (Austria – highest; Slovenia – lowest)
Empirical results of Eurostat TSA project

Summary

- Inbound tourism = 215 bn EUR (22 MS)
- Domestic tourism = 397 bn EUR (22)
- Travel agencies, accommodation services
- TGVA = 252 bn EUR (3.7% on GVA) (20)
- TGVA and TGDP = 2 to 9%
- Employed people = 140 million (7.6% on total employment) (16)
Strategic conclusions

- Continue with the initiatives in the Member States
- Strengthen quality of data
- Usage of data
- Regular dissemination at national and European level
Transmission of TSA figures

- Eurostat proposed to transmit basic TSA figures
- Benefits for MS and all user of tourism data
- Voluntary activity on a regular basis (annually)
- **1st exercise Feb-April 2010**
- Only basic TSA indicators will be the subject of transmission
- Referring to official TSA tables from TSA:RMF
- Input received from 17 Member States Different levels of completeness
- Currently evaluating quality and comparability
- Possibly a first publication towards the end of the year
- Exercise will most probably be repeated in 2011