Regional Workshop for the CIS countries
Developing National systems of Tourism Statistics: Challenges and Good Practices
29-2 June/July 2010, Chisinau

Tourism Statistics in the EU

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Structure of presentation

i. Current EU legislation on Tourism Statistics

ii. Update of the legal basis for tourism statistics

iii. Tourism in Europe: recent/forthcoming publications by Eurostat

iv. Eurostat Statistics Database

v. 10th International Forum on Tourism Statistics
European tourism statistics

- **Council Directive 95/57/EC**
  - **Accommodation statistics:**
    - capacity (e.g. number of bedrooms, bed places)
    - occupancy (e.g. nights spent, occupancy rates)
    - *data collected from hotels, campsites, etc.*
  - **Statistics on tourism demand:**
    - participation in tourism (e.g. number of tourists)
    - information on trips with overnight stays
    - *data collected from household or border surveys*

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legislation currently under revision!
Update of the legal basis for tourism statistics

- **Council Directive 95/57/EC**
  - Since 1996 data transmission in accordance with the Directive

- **Perceived weaknesses and shortcomings**
  - Timeliness
  - Comparability (esp. accommodation statistics)
    - Non-harmonised classification
    - Too many different thresholds
  - Completeness, Relevance
Update of the legal basis for tourism statistics

- Commission proposal adopted on 29/03/2010
  ➣ COM(2010)117

- Ordinary legislative procedure (Art. 294 TFEU)
  ➣ Prior scrutiny of national parliaments
  ➣ European Parliament:
    TRAN Committee will be in charge
  ➣ Council:
    Working Party on Statistics (CWPS) has discussed the proposal under the Spanish Presidency on 19/5, 1/6 and 22/6 next meeting in September under Belgium presidency
Update of the legal basis for tourism statistics

- Main issues in Council Working Party on Statistics
  - Entry into force / first reference period: 2012?
  - Exercise of delegation (Art. 290 TFEU)
  - Ad-hoc modules (timing, compulsory nature, financing)
  - Coverage of same-day visits
  - Coverage of tourism satellite accounts
  - Methodological/technical issues
    (f.i. trips to be classified by start or end of the trip?)

- In parallel: Task Force meetings at Eurostat
  - Drafting of implementing measures (transmission, quality)
  - Drafting of methodological manual
Recent/forthcoming publications by Eurostat

- **Camping tourism in Europe** *(Statistics in Focus 25/2010)*
  - To be released on 18 June (press release)
  - Covers annual data up to 2008
  - Based on supply side statistics (enterprise data)

- **Tourism in Europe in 2009** *(Data in Focus 24/2010)*
  - Released on 11 June
  - Update of earlier publications (as requested by the TAC)
  - Supply side as well as demand side data

- **Tourism statistics in the European Statistical System**
  - Released on 24 June
  - More detailed analysis of all available data (2008 data)
Camping tourism in Europe

- Capacity corresponding to around 10 million bedplaces
  - Nearly half of the total EU capacity is in France (36%) and Italy (13%)
  - 37% of all available bed places in collective accommodation

- More than 350 million nights spent on campsites in 2008
  - 15.4% of all nights spent in collective accommodation
  - Largest share in EU total: FR (28%), IT (18%), UK (17%)

- EU residents made 23 million camping holidays in 2008
  - 5.8% of all holiday trips of 4 or more nights (NL: 20%)
  - Ca. two thirds domestic trips, one third outbound trips

- Differences among but also within countries
Eurostat Statistics Database - Tourism
10th International Forum on Tourism Statistics

- Lisbon, Monday 22 and Tuesday 23 November 2010
- Co-organised by:

Timetable

- Deadline for submitting abstracts 21 June
- Programme available mid-July
- Deadline for registration 8 November 2010
Further information

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Data

- All data & publications are available on the Eurostat website
- Check the recent and forthcoming releases!
- Dedicated section on Tourism Statistics:
  http://ec.europa.eu/eurostat/tourism