Part II- Strategic view on business statistics

Merja Rantala, Eurostat
Business statistics - priorities  1/4

• remaining relevant - responsiveness to user needs
• comprehensive coverage of business sectors – services
• Statistical units: Enterprise and KAU
• Modernization of data production and reduction of burden on businesses
  • Multiple sources e.g. exchanged micro-data, administrative data, big data, data linking, dissemination of data from the EuroGroups Register
• More user friendly dissemination
Business statistics - priorities  2/4

• addressing globalization
  • Multinational enterprise groups
  • Role of Registers on MNES
  • Quality and consistency of national/European statistics
• Data and information sharing – cross-borders
• Global value chains, FDI by ultimate investor, statistics by business functions, etc.
• Trade in services, services trade by modes of supply, digital trade
• Trade by enterprise characteristics
• …
Business statistics - priorities  3/4

- Digitalisation and digital economy: scope, actors, impact, classifications
  - Community Innovation survey
  - Collaborative economy-definition and measurement
  - ICT surveys – adapting to user needs
  - ...
Business statistics - priorities  4/4

• Entrepreneurship and business demography
  • Quarterly statistics on business registrations and bankruptcies
  • Scale-ups
  • Data on true SMEs
  • CIS- factors making enterprises innovative
  • ...

Thank you for your attention

Contact details:
Merja.Rantala@ec.europa.eu