Strategic View on Business and Trade Statistics

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Strategic View Points – Puntos de Vista Estrategica

• Foundation
  • UN Guidelines on Economic Statistics
    □ SNA as backbone
    □ Statistical production process
    □ Institutional setting

• Setting the scope
  • Structure, economic activities, performance of statistical units and their drivers through research and development and innovation activities, their ICT usage, e-commerce and global value chains
    • Statistical units
    • Statistical domains
    • Market and non-market producers
Methodology

- Link business statistics and macroeconomic statistics statistical agenda
- Themes: globalization (GVC accounting), digital economy (satellite and e-commerce), well being and sustainability (distribution, informal sector, non-profit)

Data

- New data to be produced – macroeconomic data (trade in value added, turnover netted for MNE intra-group flows, unit level micro data (TEN, GEN)
- New source data – administrative data, big data
- Data integration and micro data linking – with well-being, location and environment
- Data sharing and exchange – legislative (shall versus may), secure cloud technology environment for data sharing
Strategic View Points – Puntos de Vista Estrategica

- **Capacity building**
  - Statistical registers and their alignment with new statistics on globalization, digitization, well being and sustainability
  - Integrated data collection cycle of short term, annual and benchmark estimates
  - Meta driven statistical production processes
  - Minimum required data set for business statistics

- **Promotion, Communication and Policy use**
  - Web presence, brochures, user conference (UN Global Forum on Economic Statistics)

- **Coordination**
  - Kind of coordination at the global, regional and national level
Thank you!

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