# High Level Seminar on the Digital Economy: A Policy and Statistical Perspective

15-17 November 2018  
Beijing, China  
*Agenda*

<table>
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<th>Thursday 15 November 2018</th>
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| **09:00-09:40** | **Opening Ceremony**  
Welcome Speech by *Mr. Ning Jizhe*, Commissioner of the National Bureau of Statistics China (NBS)  
Opening Statement by *Mr. Liu Zhenmin*, Under-Secretary-General for Economic and Social Affairs, United Nations  
Opening Statement by *Mr. Stefan Schweinfest*, Director of the United Nations Statistics Division (UNSD)  
Chair: *Ms. Jia Nan*, Deputy Commissioner of NBS |
| **09:40-10:00** | **Group Photo** |
| **10:00-10:40** | **Keynote Speech and Objective of the Seminar**  
Moderated by *Mr. Stefan Schweinfest*, Director, UNSD  
Keynote Address by *Ms. Jia Nan*, Deputy Commissioner, National Bureau of Statistics China  
Objective of the Seminar and Introduction to the Work Programme by *Mr. Ivo Havinga*, Assistant Director of UNSD |
| **10:40 – 11:00** | **Tea Break** |
| **11:00 – 12:00** | **High Level Panel on the Role of the Digital Economy in Sustainable Economic Development**  
Moderated by *Mr. Ivo Havinga*, Assistant Director of UNSD  
Ms. Vivian Ilarina, Assistant National Statistician of the Philippine Statistics Authority (PSA)  
Mr. Song Gang, Vice-President of Beijing Institute of Internet of Things  
Mr. Paul Schreyer, Deputy Director of the Statistics and Data Directorate, OECD |
| **12:00 – 14:00** | **Lunch Break** |
| **14:00-15:00** | **Session 1: The Role of the Digital Economy in Sustainable Economic Development**  
Ms. Xuehui Han, Asian Infrastructure Investment Bank (AIIB) – *Implication of Digital Development on Connectivity and Market* |
Mr. Daniel B. Cavalcanti, Ministry of Science, Technology and Communication, Brazil – Digital Economy: A Policy Perspective from Brazil

15:00 – 15:30  **Tea break**

15:30 – 16:30  **Session 1: The Role of the Digital Economy in Sustainable Economic Development (continued)**

Mr. Song Gang, Beijing Institute of Internet of Things, China – Innovation 2.0: Redefining Innovation in the Age of Digital Economy

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**Friday, 16 November 2018**

09:00 – 10:30  **Session 2: Definition and Scope**

Ms. Vivian R. Ilarina, Philippine Statistics Authority (PSA), Philippines – Statistical Challenges in Measuring the Digital Economy

Mr. Benson Sim, Statistician, UNSD – Towards in Integrated Framework for measuring the Digital Economy

Mr. Abd Latib Talib, Malaysia – Definition and Scope of Digital Economy: Malaysia’s Perspective

10:30 – 11:00  **Tea Break**

11:00 – 12:00  **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy**

Mr. Xue Jian, Chongqing Municipal Bureau of Statistics, China – Exploration on the Digital Economy Statistical Framework - Chongqing’s Practice

Mr. Gerardo Alfonso Durand Alcantara, Mexico – Gross value added of e-commerce in Mexico

12:00 – 14:00  **Lunch Break**

14:00 – 15:00  **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy (continued)**

Mr. Paul Schreyer, OECD – The OECD Going Digital Project – Initiatives to Measure the Digital Economy

Mr. Sun Ke, China Academy of Information and Communications Technology (CAICT), China – Measuring Methods of Digital Economy: Theory and Practice

15:00 – 15:30  **Tea Break**

15:30 – 16:00  **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy (continued)**

Mr. Dylan Rassier, Bureau of Economic Analysis U.S. Department of Commerce, USA – Statistical Work on Digital Economy for the U.S. National Accounts
16:00 – 16:30 **Session 4: Measuring Price Changes of Digital Products**

Mr. Paul Schreyer, OECD – *Consumer prices and welfare effects on digitalisation*

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### Saturday, 17 November 2018

09:00 – 10:00 **Session 4: Measuring Price Changes of Digital Products (continued)**

Ms. Daniela Ileana Ravindra, Statistics Canada – *Statistical Challenges in Measuring the Digital Economy*

Mr. Vladimir Gonçalves Miranda, Brazil – *New data sources and techniques to improve CPI compilation in Brazil: first steps*

10:00 – 10:30 **Session 5: Data Sources for Measuring the Digital Economy**

Ms. Winnie Tam, China, Hong Kong SAR – *Measurement of Digitalization in Hong Kong*

10:30 – 11:00 **Tea Break**

11:00 – 12:00 **Session 5: Data Sources for Measuring the Digital Economy (continued)**

Ms. Sakulkarn Khankhaeng, Thailand & Mr. Thanomsin Chakreeves, Office of the National Digital Economy and Society Commission, Thailand – *Thailand Digital Economy Policy and Statistics*

Mr. Benjamin Macharia Muchiri, Kenya – *Measuring the Digital Economy: Kenya’s Experiences*

12:00 – 14:00 **Lunch Break**

14:00 – 14:30 **Session 5: Data Sources for Measuring the Digital Economy (continued)**

Ms. Anisa Nuraini, Philippines – *Indonesia Initiatives in Measuring E-Commerce*

14:30 – 15:30 **Panel Discussion on the Main Components of a Policy and Statistical Framework for the Digital Economy**

Mr. Daniel B. Cavalcanti, Ministry of Science, Technology and Communication, Brazil

Ms. Daniela Ileana Ravindra, Statistics Canada

Mr. Dylan Rassier, Bureau of Economic Analysis U.S. Department of Commerce, USA

15:30 – 16:00 **Tea Break**

16:00 – 16:30 **Closing Ceremony**