

High Level Seminar on the Digital Economy: A Policy and Statistical Perspective

15-17 November 2018

Beijing, China

Agenda

Thursday 15 November 2018

09:00-09:40 **Opening Ceremony**

Welcome Speech by *Mr. Ning Jizhe*, Commissioner of the National Bureau of Statistics China (NBS)

Opening Statement by *Mr. Liu Zhenmin*, Under-Secretary-General for Economic and Social Affairs, United Nations

Opening Statement by *Mr. Stefan Schweinfest*, Director of the United Nations Statistics Division (UNSD)

Chair: *Ms. Jia Nan*, Deputy Commissioner of NBS

09:40-10:00 **Group Photo**

10:00-10:40 **Keynote Speech and Objective of the Seminar**

Moderated by *Mr. Stefan Schweinfest*, Director, UNSD

Keynote Address by *Ms. Jia Nan*, Deputy Commissioner, National Bureau of Statistics China

Objective of the Seminar and Introduction to the Work Programme by *Mr. Ivo Havinga*, Assistant Director of UNSD

10:40 – 11:00 **Tea Break**

11:00 – 12:00 **High Level Panel on the Role of the Digital Economy in Sustainable Economic Development**

Moderated by *Mr. Ivo Havinga*, Assistant Director of UNSD

Ms. Vivian Ilarina, Assistant National Statistician of the Philippine Statistics Authority (PSA)

Mr. Song Gang, Vice-President of Beijing Institute of Internet of Things

Mr. Paul Schreyer, Deputy Director of the Statistics and Data Directorate, OECD

12:00 – 14:00 **Lunch Break**

14:00-15:00 **Session 1: The Role of the Digital Economy in Sustainable Economic Development**

Ms. Xuehui Han, Asian Infrastructure Investment Bank (AIIB) – *Implication of Digital Development on Connectivity and Market*

Mr. Daniel B. Cavalcanti, Ministry of Science, Technology and Communication, Brazil – *Digital Economy: A Policy Perspective from Brazil*

15:00 – 15:30 **Tea break**

15:30 – 16:30 **Session 1: The Role of the Digital Economy in Sustainable Economic Development (continued)**

Mr. Song Gang, Beijing Institute of Internet of Things, China – *Innovation 2.0: Redefining Innovation in the Age of Digital Economy*

Friday, 16 November 2018

09:00 – 10:30 **Session 2: Definition and Scope**

Ms. Vivian R. Ilarina, Philippine Statistics Authority (PSA), Philippines – *Statistical Challenges in Measuring the Digital Economy*

Mr. Benson Sim, Statistician, UNSD – *Towards an Integrated Framework for measuring the Digital Economy*

Mr. Abd Latib Talib, Malaysia – *Definition and Scope of Digital Economy: Malaysia's Perspective*

10:30 – 11:00 **Tea Break**

11:00 – 12:00 **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy**

Mr. Xue Jian, Chongqing Municipal Bureau of Statistics, China – *Exploration on the Digital Economy Statistical Framework - Chongqing's Practice*

Mr. Gerardo Alfonso Durand Alcantara, Mexico – *Gross value added of e-commerce in Mexico*

12:00 – 14:00 **Lunch Break**

14:00 – 15:00 **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy (continued)**

Mr. Paul Schreyer, OECD – *The OECD Going Digital Project – Initiatives to Measure the Digital Economy*

Mr. Sun Ke, China Academy of Information and Communications Technology (CAICT), China – *Measuring Methods of Digital Economy: Theory and Practice*

15:00 – 15:30 **Tea Break**

15:30 – 16:00 **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy (continued)**

Mr. Dylan Rassier, Bureau of Economic Analysis U.S. Department of Commerce, USA – *Statistical Work on Digital Economy for the U.S. National Accounts*

16:00 – 16:30 **Session 4: Measuring Price Changes of Digital Products**

Mr. Paul Schreyer, OECD – *Consumer prices and welfare effects on digitalisation*

Saturday, 17 November 2018

09:00 – 10:00 **Session 4: Measuring Price Changes of Digital Products (continued)**

Ms. Daniela Ileana Ravindra, Statistics Canada – *Statistical Challenges in Measuring the Digital Economy*

Mr. Vladimir Gonçalves Miranda, Brazil – *New data sources and techniques to improve CPI compilation in Brazil: first steps*

10:00 – 10:30 **Session 5: Data Sources for Measuring the Digital Economy**

Ms. Winnie Tam, China, Hong Kong SAR – *Measurement of Digitalization in Hong Kong*

10:30 – 11:00 **Tea Break**

11:00 – 12:00 **Session 5: Data Sources for Measuring the Digital Economy (continued)**

Ms. Sakulkarn Khankhaeng, Thailand & Mr. Thanomsin Chakreeves, Office of the National Digital Economy and Society Commission, Thailand – *Thailand Digital Economy Policy and Statistics*

Mr. Benjamin Macharia Muchiri, Kenya – *Measuring the Digital Economy: Kenya's Experiences*

12:00 – 14:00 **Lunch Break**

14:00 – 14:30 **Session 5: Data Sources for Measuring the Digital Economy (continued)**

Ms. Anisa Nuraini, Philippines – *Indonesia Initiatives in Measuring E-Commerce*

14:30 – 15:30 **Panel Discussion on the Main Components of a Policy and Statistical Framework for the Digital Economy**

Mr. Daniel B. Cavalcanti, Ministry of Science, Technology and Communication, Brazil

Ms. Daniela Ileana Ravindra, Statistics Canada

Mr. Dylan Rassier, Bureau of Economic Analysis U.S. Department of Commerce, USA

15:30 – 16:00 **Tea Break**

16:00 – 16:30 **Closing Ceremony**