



Exploration on the Statistical System of Digital Economy: Chongqing Experiences

Chongqing Municipal Bureau of Statistics

XUE, Jian

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PART ONE



Overview of Digital Economy Statistics in Chongqing

Overview of Digital Economy Statistics in Chongqing



In October 2017, the Report of the 19th National Congress of the Communist Party of China was passed.

- ◆ The report pointed out the development of **digital economy** and **sharing economy**, and the cultivation of the new growth points and the formation of new kinetic energy.

In December 2017, Chongqing Municipal Committee firmly grasped the opportunities of digital economy development.

- ◆ Chongqing issued the “Innovative-Driven Strategic Development Action Plan Led by Big Data Intelligence (2018-2020)” to seize the opportunities of **digital economy** development and accelerate the digital industrialization and industrial digital upgrading.

In March 2018, the Chongqing Statistics Bureau began research work.

- ◆ The study proposed a statistical indicator system for the development of **digital economy** in Chongqing.

Overview of Digital Economy Statistics in Chongqing



Overview of Digital Economy Statistics in Chongqing



重庆市数字经济发展报告

(2017年)
(征求意见稿)

重庆市统计局
2018年7月

In July, Director of CMBS# Huang Ke organized a special meeting to study digital economy statistics.

Clarified Division of Labor

The seven divisions within the bureau jointly carried out quarterly monitoring statistics of the city's digital economy.

Launched Experimental Unit

Piloted work on digital economy statistics monitoring (quarterly) in Liangjiang New District and Nan'an District.

Established a System

Establish a digital economy statistics system and report it to the national bureau for approval.

Utilized the Fourth Economic Census

Used the fourth economic census to find out the basic situation of business entities.

#CMBS: Chongqing Municipal Bureau of Statistics



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PART TWO



Main Practices and Achievements

Main Practices and Achievements



Digital Economy

Digital Industrialization
(Digital Economic Industry)



Telecommunications

Electronics
Manufacturing

Software Service

Internet

Big Data Intelligent
Industry

ICT

Industrial Digitization
(Digital Economic Integration)



"Digital +"
Primary Industry

"Digital +"
Secondary Industry

"Digital +"
Tertiary-Industry

Main Practices and Achievements



Developed a series of statistical classifications and statistical investigation plans.

重庆市数字经济统计监测制度

(2018年)

(征求意见稿)

重庆市统计局制定
2018年4月

重庆市数字经济统计调查单位

认定暂行办法

(2018年)

重庆市统计局制定
2018年5月

重庆市数字经济统计行业指导目录

(2018年)

(试行)

重庆市统计局制定
2018年5月

Main Practices and Achievements



Digital Economy Statistics Monitoring Framework

Table Number	Table Name	Frequency	Data Sources
Comprehensive Table			
DE-Z006	Main Indicators of Industrial Digitization	Annual	Line ministries & regulator
DE-Z007	Comprehensive Information of Digital Economy Development	Annual	Line ministries & regulator
Base Table			
DE-J001	General Information of Digital Economic Business Entity	Quarterly	Manufacturing and Service Business Entity
DE-J003	The Survey of Small Size Digital Economic Business Entity	Quarterly	Small Size Digital Economic Business Entity

Main Practices and Achievements



Interim Measures for the Identification of Digital Economy Survey Units



Determined by
Industry

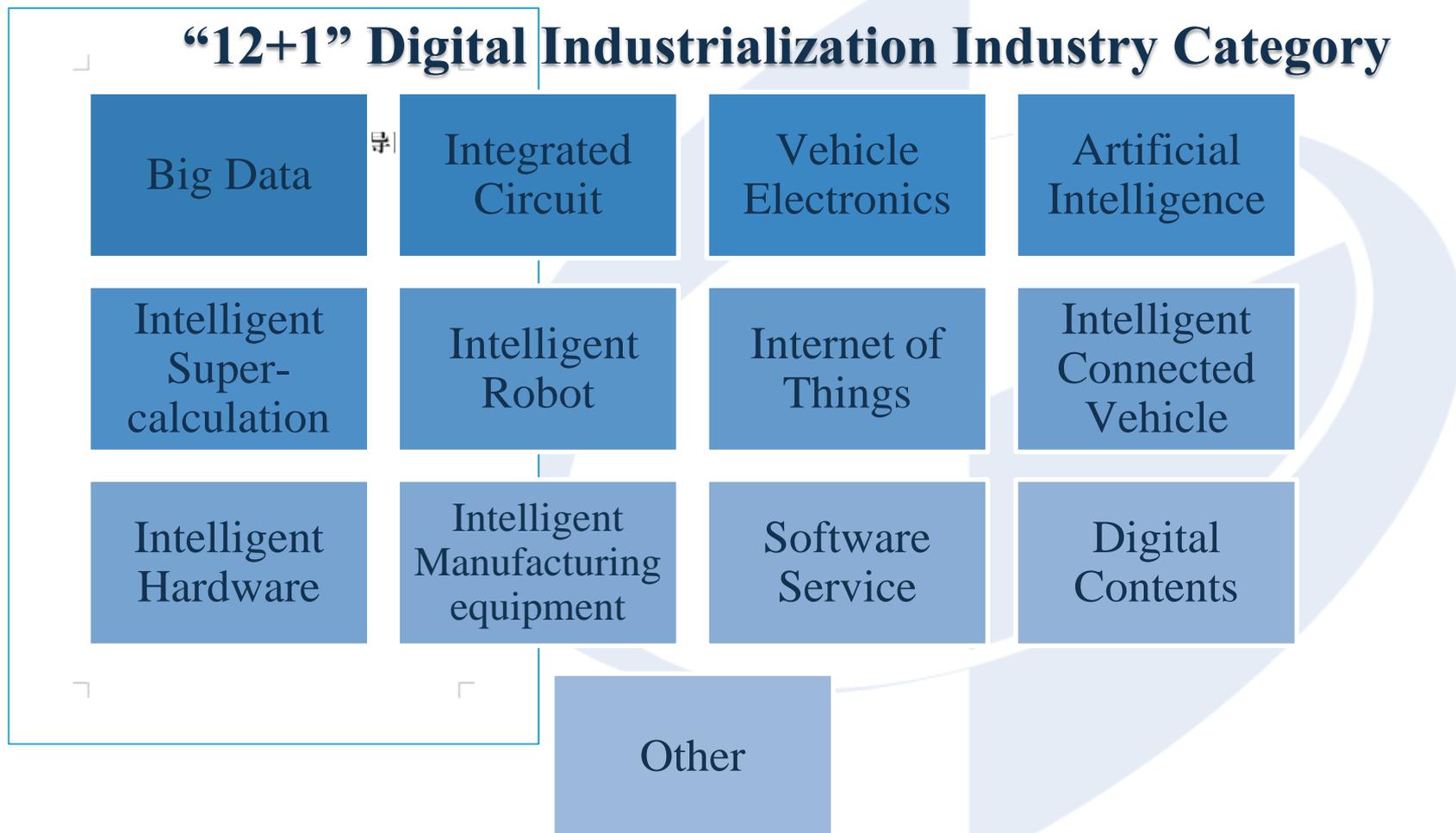
Determined by
Business Activities

Main Practices and Achievements



Digital Economy Statistics Industry Guidance Catalog

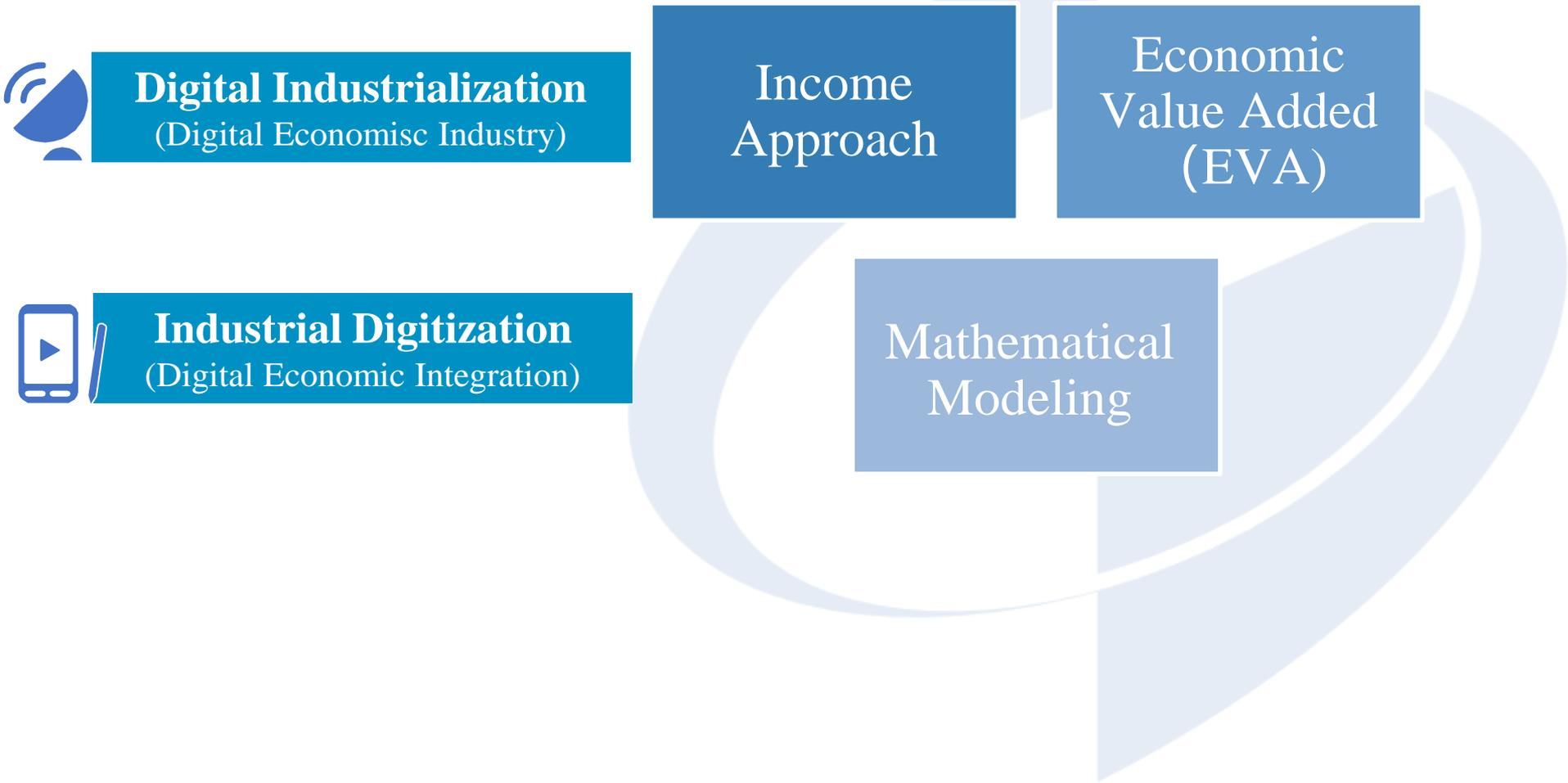
“12+1” Digital Industrialization Industry Category



Main Practices and Achievements



Digital Economy Value Added Accounting Scheme

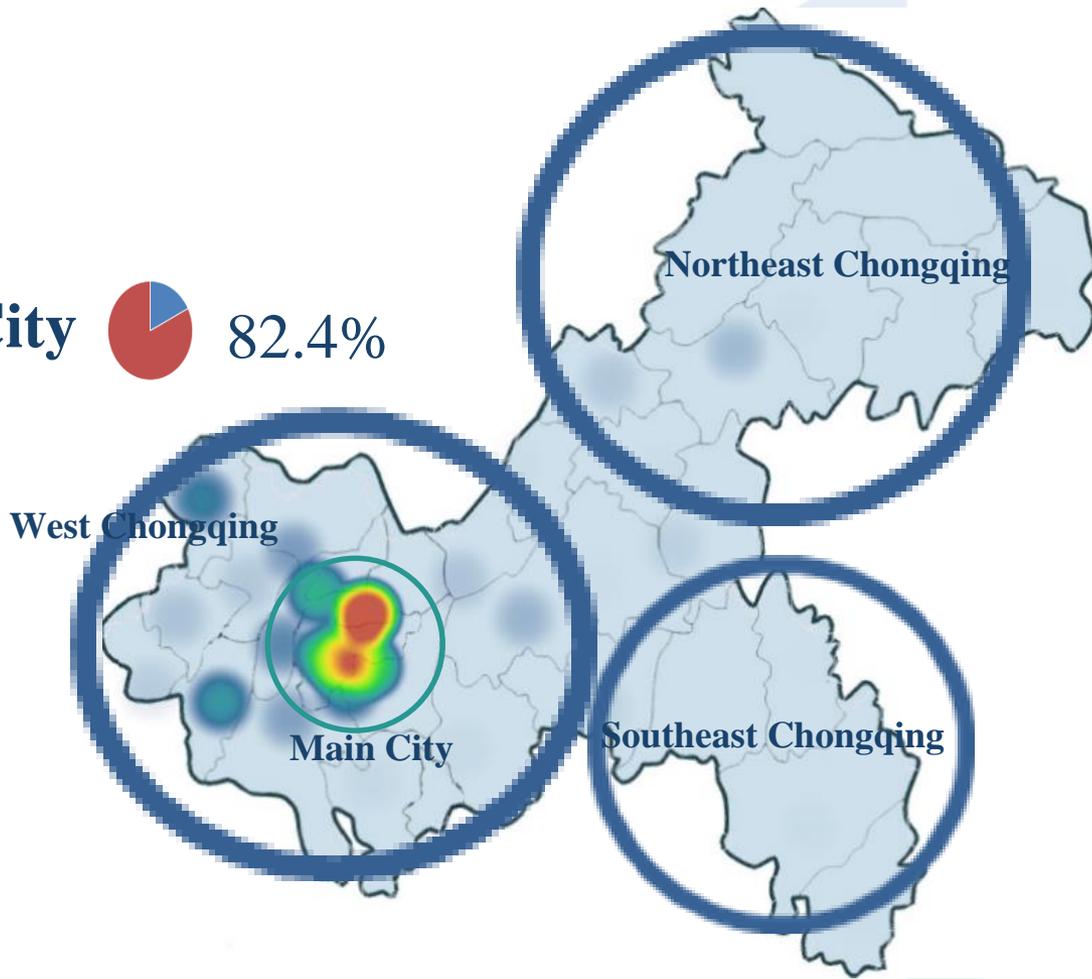


Main Practices and Achievements



Regional Distribution of Digital Economy Development in Chongqing, 2017

Main City  82.4%





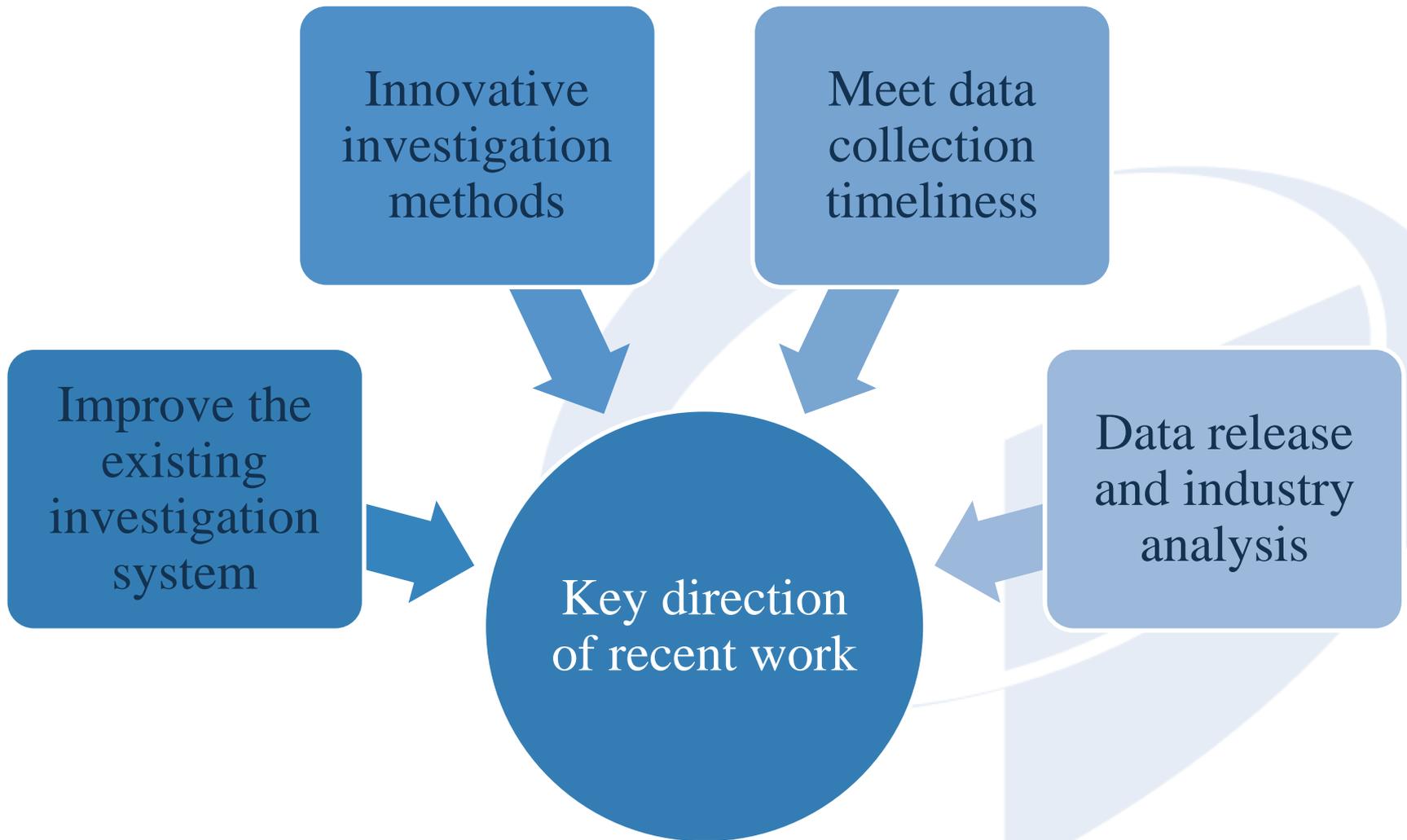
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PART THREE

Prospects



Prospects



Thanks for Listening!

