• Air E-commerce share of MTKs grew from 16% to 74% between 2010 and 2015 and is estimated to grow to 98% by 2025
• Air 10 years CAGR from 2015 to 2025 is estimated to be 9.8%

• Air E-commerce Items count is estimated to reach over 950 millions by 2025

* Air E-Commerce is estimated assuming postals with a distance of above 1000 kilometres are delivered by air
Activity is measured in terms of Items count.

### Regional B2C Air E-Commerce Activity* 2015

- **Asia/Pacific**: 300 million
- **Europe**: 120 million
- **Northern America**: 100 million
- **Latin America and the Caribbean**: 50 million
- **Middle East**: 5 million
- **Africa**: 1 million

#### Outbound Items vs. Inbound Items

* Activity is measured in terms of Items count.

### Top 5 Region Pairs by Activity 2015

- **Asia/Pacific > Northern America**: 120 million
- **Asia/Pacific > Europe**: 80 million
- **Asia/Pacific > Asia/Pacific**: 60 million
- **Europe > Europe**: 40 million
- **Europe > Asia/Pacific**: 20 million

- Top 5 regions pairs account for 82% of total air E-Commerce items carried in 2015.
Top 20 Countries by B2C Air E-Commerce Activity 2015

- Top 20 countries account for 86% of total air E-Commerce items carried in 2015