Towards a Statistical Framework

https://www.youtube.com/watch?v=Kl6zLywlrss
Sustainable tourism

“Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industries, the environment and host communities”

“[..] is a continuous process and requires constant monitoring of impacts”
1 billion international tourists in 2016

- 2 Main drivers:
  - Need **evidence** to support policy and track progress
Integrate **economic**, **environmental** and **social/cultural dimensions** across relevant spatial levels (global, national, sub-national).

- Building on established standards: **TSA and SEEA**
- Common language and organizing structure to exploit the richness of **data already available** and identify **data gaps**
- Support credibility, comparability and outreach of data and monitoring programmes, including SDG monitoring.

**Engagement** to ensure relevance and feasibility
- Working Group of Experts on MST
- UNWTO Statistics & TSA Committee
- UN Committee of Experts on Environmental-Economic Accounting
- UN Statistical Commission

**Research agenda**
- 7 priority areas

for more info: [http://statistis.unwto.org/mst](http://statistis.unwto.org/mst)
Towards a Statistical Framework for Measuring Sustainable Tourism (MST) - 2

Engage, Research & Discuss
Pilot studies
Statistical standard
Capacity building
Int’l Database
Analysis
Policy & decision-making
Inbound, domestic, outbound tourism consumption

Production by tourism industries

Direct tourism GVA, GDP

Employment in tourism industries

Environmental impacts of tourism: GHG emissions, solid waste, wastewater, disruption of ecosystems and biodiversity

Dependency of tourism on the environment: healthy and good quality ecosystems (beaches, reefs, forests), water and energy requirements to meet visitor consumption

Environmental protection expenditure, environmental taxes

Some socio-economic impacts and dependencies of tourism: employment,..
Role of a Statistical Framework

Policy Themes / Aspirations / Targets

Indicators

Statistical and Accounting Frameworks
- Economic
- Environmental
- Social

Data Collection

Analysis

Derivation

Integration
organizing structure for exploiting the richness of data already available and for identifying additional data that may be needed.