Review of the Republic of Belarus Achievements in Tourism Satellite Accounts Development

Irina Chigireva
Head of Service and Domestic Trade Statistics Department
chigireva@bestat.gov.by

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Presentation plan

- Tourism potential and tourism development factors in Belarus
- Organisation and activities implementation to develop pilot TSA
- Support of EU-funded international technical assistance project ‘Support to Sustainable Tourism Development in Belarus’
- Practical results and achievements
- Information sources for TSA compilation
- Challenging issues
Republic of Belarus

- **Population:** 9,504,704 (01.01.2017)
- **Length:**
  - from North to South – 560
  - from West to East – 650
- **Area size:**
  - 207,600 km²
- **GDP per capita:**
  - 17,944 $
Tourism development factors

- Favorable geographical location
- Transport arteries and tourist infrastructure
- Historical and cultural monuments
- Sports infrastructure
- Network of health care institutions and sanatoria
- Preservation of natural landscapes, flora and fauna richness
Types of tourism

- Agroecotourism
- Medical and health improving tourism
- Hunting
- Religious tourism
- Ecotourism
- Educational and culinary tourism
- Sports and war-historical tourism
- Caravaning and industrial tourism
Activities to develop TSA

- Interdepartmental tourism statistics working group
- UNWTO advisory support
- Activities plan for TSA development and implementation in Belarus
- Visitors survey organisation
International technical assistance project ‘Support to Sustainable Tourism Development in Belarus’

- Estimation of information sources
- Products and types of economic activities classification, related to tourism
- Particularities of balance of payments and sampling tourists survey data use
- Use of data of national accounts system
- Key directions of Methodological guidelines development for Belarus TSA compilation
- Study of European countries experience
Work results

- Products and types of economic activities classification in tourism sphere in Belarus
- TSA tables model, adopted to national peculiarities
- Experimental completion of tables 1-6 TSA for 2014

Direct tourism contribution to the national economy for 2014 was 1.8%
Information sources

- From tourist demand side:
  - Balance of payments under items ‘Travel’ and ‘Transport services’
  - Special sampling survey of visitors
  - Official statistics
  - Administrative data

- From the supply side of tourists’ goods and services:
  - Data from system of input-output tables
  - Official statistics
  - Administrative data

- Estimations and experts’ recalculations
Challenging issues

- Sampling surveys of visitors
- Employment in tourism sphere
- Identification of tourist flow in the context of open western direction borders
THANK YOU FOR YOUR ATTENTION!