



# ***Review of the Republic of Belarus Achievements in Tourism Satellite Accounts Development***

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# ***Presentation plan***

- Tourism potential and tourism development factors in Belarus
- Organisation and activities implementation to develop pilot TSA
- Support of EU-funded international technical assistance project 'Support to Sustainable Tourism Development in Belarus'
- Practical results and achievements
- Information sources for TSA compilation
- Challenging issues



# Republic of Belarus

- **Population:**

9 504 704 ( 01.01.2017)

- **Length:**

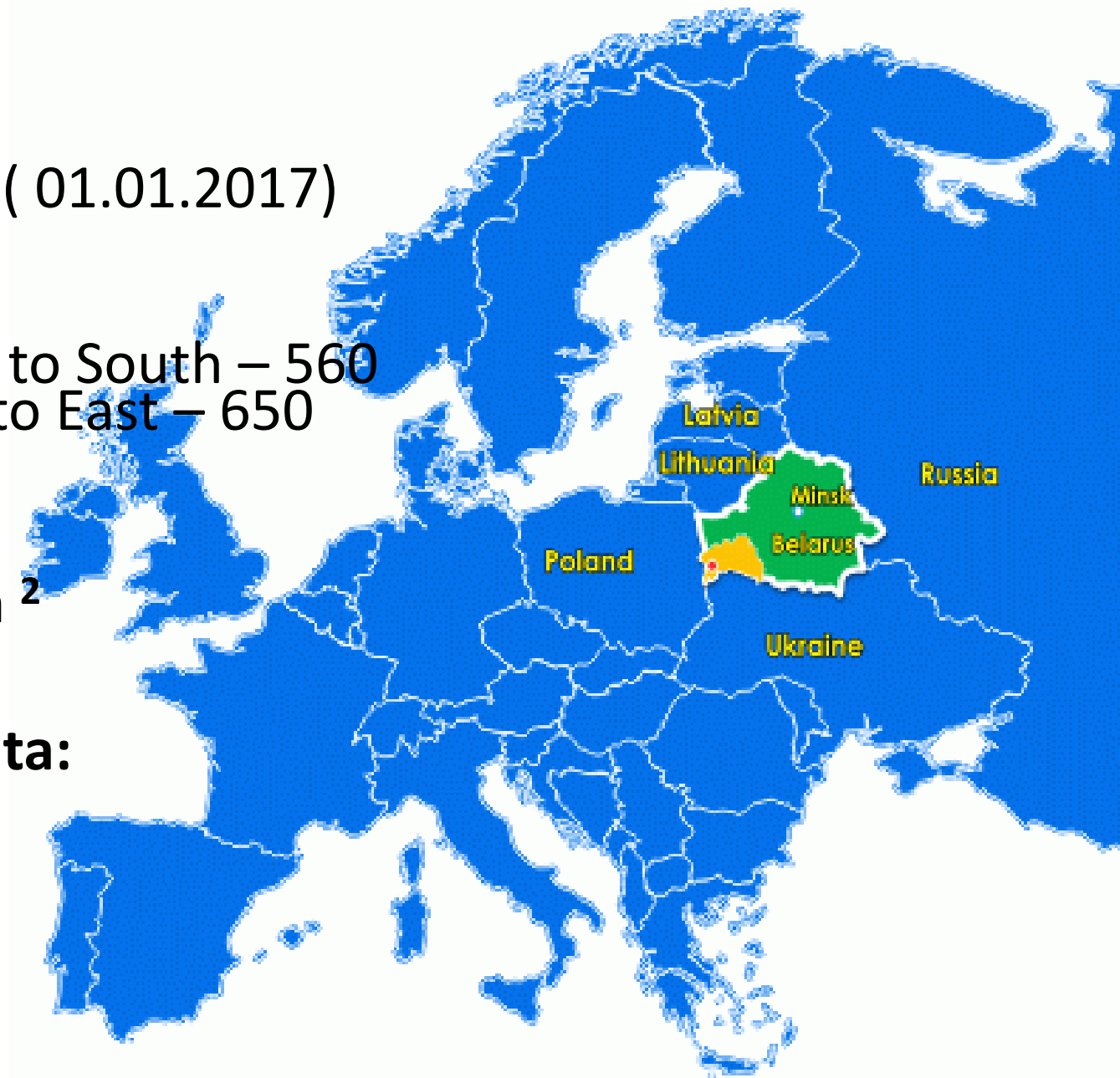
from North to South – 560  
from West to East – 650

- **Area size:**

207 600 km<sup>2</sup>

- **GDP per capita:**

17 944 \$



# ***Tourism development factors***



- Favorable geographical location
- Transport arteries and tourist infrastructure
- Historical and cultural monuments
- Sports infrastructure
- Network of health care institutions and sanatoria
- Preservation of natural landscapes, flora and fauna richness



# *Types of tourism*

- Agroecotourism
- Medical and health improving tourism
- Hunting
- Religious tourism
- Ecotourism
- Educational and culinary tourism
- Sports and war-historical tourism
- Caravaning and industrial tourism



# *Activities to develop TSA*

- Interdepartmental tourism statistics working group
- UNWTO advisory support
- Activities plan for TSA development and implementation in Belarus
- Visitors survey organisation



# ***International technical assistance project 'Support to Sustainable Tourism Development in Belarus'***

- Estimation of information sources
- Products and types of economic activities classification, related to tourism
- Particularities of balance of payments and sampling tourists survey data use
- Use of data of national accounts system
- Key directions of Methodological guidelines development for Belarus TSA compilation
- Study of European countries experience



# *Work results*

- Products and types of economic activities classification in tourism sphere in Belarus
- TSA tables model, adopted to national peculiarities
- Experimental completion of tables 1-6 TSA for 2014
- Methodological guidelines for Belarus TSA compilation [http://www.belstat.gov.by/upload-belstat/upload-belstat-pdf/metodology/vspom\\_schet\\_turizma-20170525.pdf](http://www.belstat.gov.by/upload-belstat/upload-belstat-pdf/metodology/vspom_schet_turizma-20170525.pdf)

***Direct tourism contribution to the national economy for 2014 was 1,8%***



# *Information sources*



- **From tourist demand side:**
  - Balance of payments under items 'Travel' and 'Transport services'
  - Special sampling survey of visitors
  - Official statistics
  - Administrative data
- **From the supply side of tourists' goods and services:**
  - Data from system of input-output tables
  - Official statistics
  - Administrative data
- **Estimations and experts' recalculations**

# *Challenging issues*



- Sampling surveys of visitors
- Employment in tourism sphere
- Identification of tourist flow in the context of open western direction borders

***THANK YOU FOR YOUR ATTENTION!***

