NCSI Pilot Project
Mobile Phone Data
Sultanate of Oman
Ahmed Almufarji
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About NCSI
The Scope of the Project

- Tourism
- Population
- Temporary
Total Visitors $\approx 2$ million
Total Visitors to Salalah $\approx 0.5$ million

Salalah 21, June – 21, Sept
Total Visitors ≈ 2 million
Total Visitors to Salalah ≈ 0.5 million

Salalah 21, June – 21, Sept
Khareef Survey

The Relative Distribution of Visitors for Khareef Salalah Season for The Year 2015 by Point of Entry

Cost ≈ 206 K US$
Other Attraction Areas
The Scope of the Project

- Tourism
- Population
- Temporary
Population By Governorate

www.data.gov.om
The Scope of the Project

- Tourism
- Population
- Temporary
Population During Working Hours

Distribution of Omani workers living in each region according to the workplace, Census 2010
Population During Working Hours

Omani Workers By Place of usual residence and Place of work (Al Batinah)
Omani Workers By Place of usual residence and Place of work (Ad Dakhilyah)
New Area

- Prepare the database for data mining
- Suggest one outsource tool for data mining
- Resource an expert
- Result ?!!!

Data Mining
Project Deliverables

Stakeholders

Rules & Regulations

Methodologies

Skill set and TOR during Data Flow

Cost-effective analysis

Other data theme through data mining
Thank You

amufarji@ncsi.gov.om