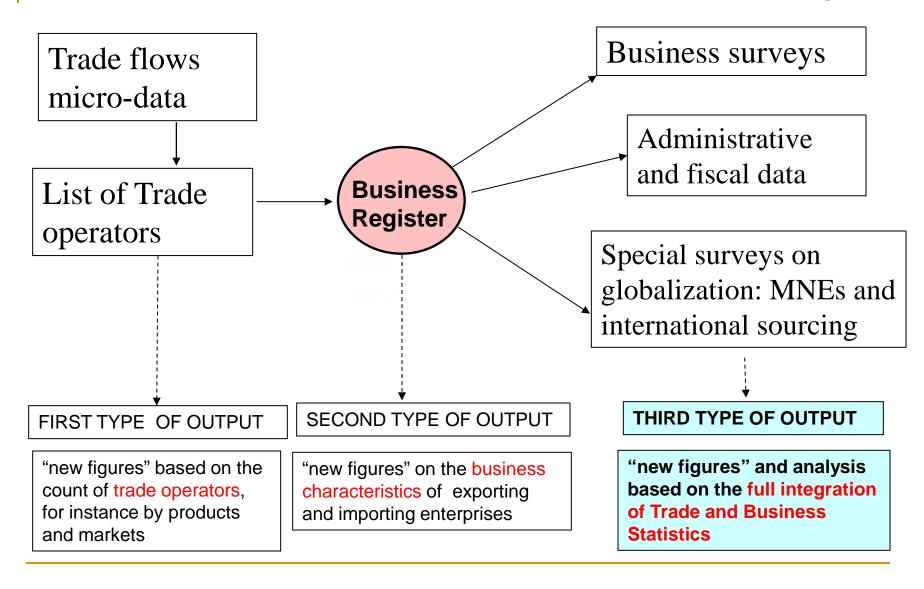
# Linking international trade with business statistics

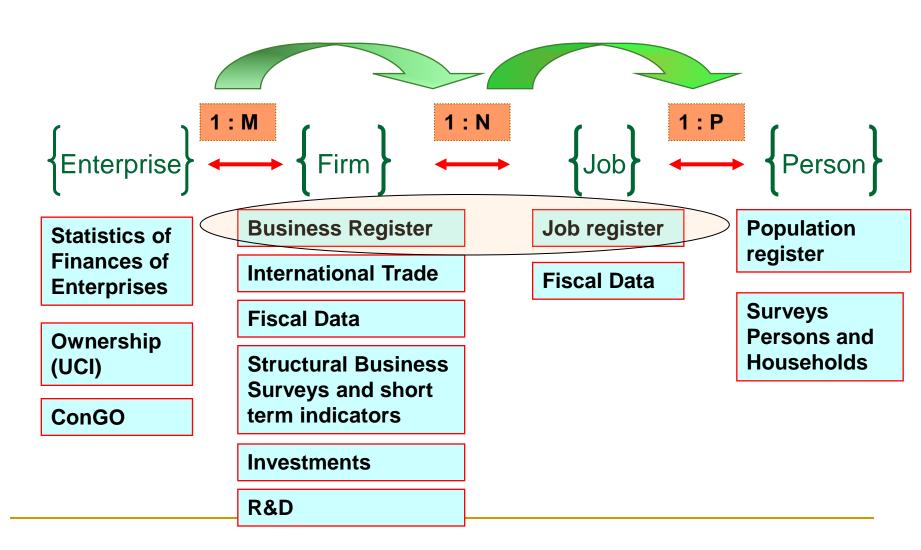
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#### More relevant trade statistics by linking

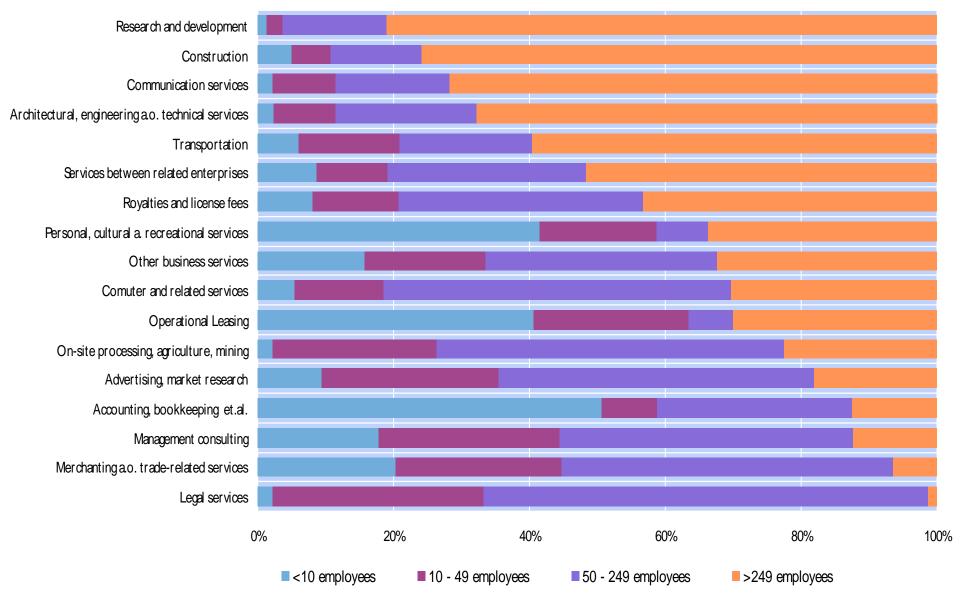


## Trade, Jobs and Skills



#### Link between Exports and Enterprise Size (Staff) by Service Category 2008

%



Source: OoNID Statistics Austria

#### Example of Zambia

- Conventional trade statistics could not answer relevant policy questions (i.e., which industries depend on imports, participation of woman in trade, etc.)
- Linking trade and business statistics allows CSO Zambia to answer those questions with low cost investment
- □ Trade data (i.e., products, trading partner, etc.) and business registers (i.e., size, employment, economic activity, etc.) are now linked
- □ The next step is to link with FDI, FATS databases at
  Bank of Zambia → analysis on impact of globalization

#### Increasing efforts in Statistical Capacity Building

- <u>Integrated Economic Statistics</u> is the corner stone for implementation of SNA and for improving trade statistics by linking to business statistics
- UNSD participates in UNECE work on Guidelines for Statistical Business Registers
- UNSD supports Asian Development Bank in efforts to improve Business Registers in Asia
- UNSD supports countries in Africa and Latin America to improve Business Registers and link with trade statistics
- UNSD collaborates on implementation of SNA and integrated economic statistics in Africa with AfDB

#### Research agenda: Trade by Business statistics

- 1. Link with FDI, FATS, Enterprise Group Registers
- 2. Link with BEC (intermediate goods and services) and Business Functions;
- 3. Link with Processing trade;
- 4. As input to national SUTs
- 5. and to extended national SUTs for global SUTs (Trade in Value-added, Jobs and Use of natural resources)

#### Levels of the 5<sup>th</sup> revision

- 1. Broad Economic Categories
- 2. Goods and Services
- 3. End-use categories
- 4. Durable and non-durable (final consumption)
- 5. Primary and Processed (intermediate consumption)
- 6. Generic and Customized (intermediate consumption)

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### **Broad Economic Categories**

Section 1	<b>Food</b> and beverages, tobacco, agriculture, forestry and fishing, and related goods and services
Section 2	Energy and mining, fuels, gas, basic metals, chemicals, and related goods and services
Section 3	Construction and housing, furnishings, household equipment and related goods and services
Section 4	Transport and travel, accommodation, and related goods and services
Section 5	Textile and footwear, apparel, fashion, and related goods and services
Section 6	Information and communication technology, business and production services, including professional, scientific and technical activities, and related goods and services
Section 7	Health and education, personal care, sports, entertainment, and related goods and services
Section 8	Other goods and services

#### Structure of 5<sup>th</sup> revision of BEC

#### 1. Food, beverages and catering services

- 1.1. Goods
  - 1.1.1. Intermediate Consumption
    - 1.1.1.1. Primary
    - 1.1.1.2. Processed
      - 1.1.1.2.1. Generic
      - 1.1.1.2.2. Customized
  - 1.1.2. Capital Formation
  - 1.1.3. Final Consumption
    - 1.1.3.1. Non-durable
    - 1.1.3.2. Durable
- 1.2. Services
  - 1.2.1. Intermediate Consumption
    - 1.2.1.1. Generic
    - 1.2.1.2. Customized
  - 1.2.2. Capital Formation
  - 1.2.3. Final Consumption

## Global Value Chain Analysis

- 1.1.1. Intermediate Consumption
  - 1.1.1.1. Primary
  - 1.1.1.2. Processed
    - 1.1.1.2.1. Generic
    - 1.1.1.2.2. Customized