Objectives

• To present trade data visualization initiatives using UN Comtrade data

• To encourage countries to turn data into insights using modern visualization techniques
Examples

- Comtrade labs
- Comtrade data visualization by UN OICT
- Comtrade-SAS visual analytics
Comtrade labs

- A place to showcase innovative and experimental uses of UN Comtrade data, cutting-edge data extraction tools, and alternative dissemination platforms
  
  http://comtrade.un.org/labs/

- Maintained by Trade Statistics Branch, UNSD

- Aims to promote data visualization to develop insights

- Currently showcases work done by Chatham House, Bertelsmann Foundation, MIT, ECLAC
Trade concentration chart by OICT

- An experimental project by UN OICT with substantive support from UNSD
  https://unite.un.org/ideas/content/partner-concentration-trade-2013
Comtrade-SAS Visual Analytics

• Data visualization project by SAS

• UNSD/TSB provides technical and substantive support

• Aims to make “insights” public

• Possibility to create/design customized reports

**LIVE DEMO**
Thank you

Questions are welcome