



*Estimating resident/non-resident flows from national /foreign flows*

- **International Seminar on Trade and Tourism Statistics**
- **Jakarta, 7-10 October 2013**



# Tourism in the Maldives

- ❖ Started in 1972
- ❖ One island one resort concept
- ❖ Free visa on arrival
- ❖ No restriction on any nationalities
- ❖ Contributes over 35% to the GDP
- ❖ Number one foreign exchange earner
- ❖ Major employment generator













# Accommodation Statistics

## Accommodation Facilities (Inbound)

- ❖ Tourist Resort/ Marinas
- ❖ Tourist Hotels
- ❖ Guesthouses
- ❖ Safari vessels







# Arrival Statistics

- ❖ Ministry of Tourism, Arts and Culture (MOTAC) publishes monthly and annual reports on tourist arrivals to the country
- ❖ Daily data provided to MOTAC by Department of Immigration & Emigration
- ❖ Data collected through arrival/departure cards of immigration
- ❖ Tourist arrivals to the country is compiled by air and sea.









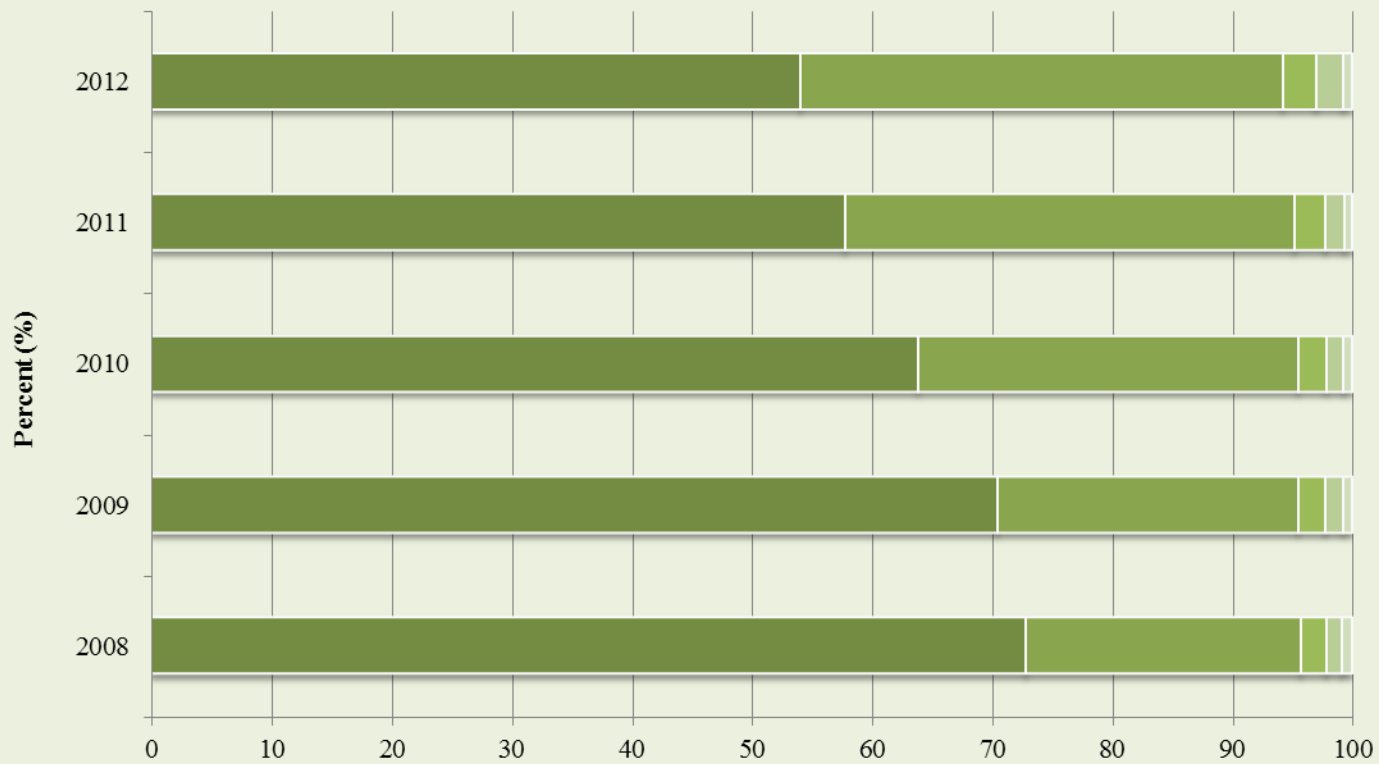








# Arrival Statistics

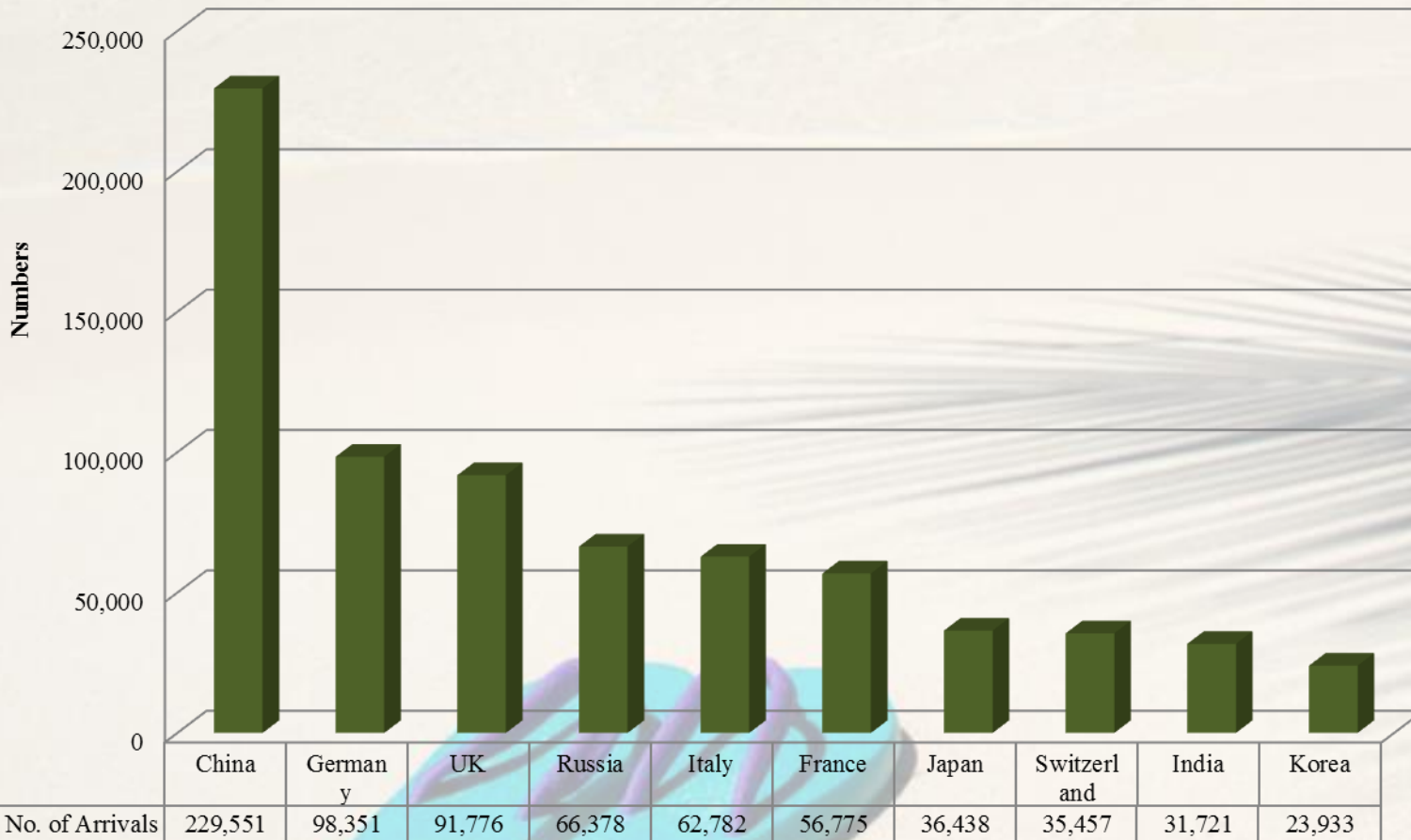


	2008	2009	2010	2011	2012
■ Europe	72.8	70.5	63.8	57.7	54.0
■ Asia & the Pacific	22.9	25.0	31.6	37.5	40.1
■ Americas	2.1	2.3	2.3	2.5	2.8
■ Middle East	1.3	1.5	1.5	1.6	2.3
■ Africa	0.8	0.8	0.7	0.7	0.7



# Arrival Statistics

## Top 10 Markets in 2012



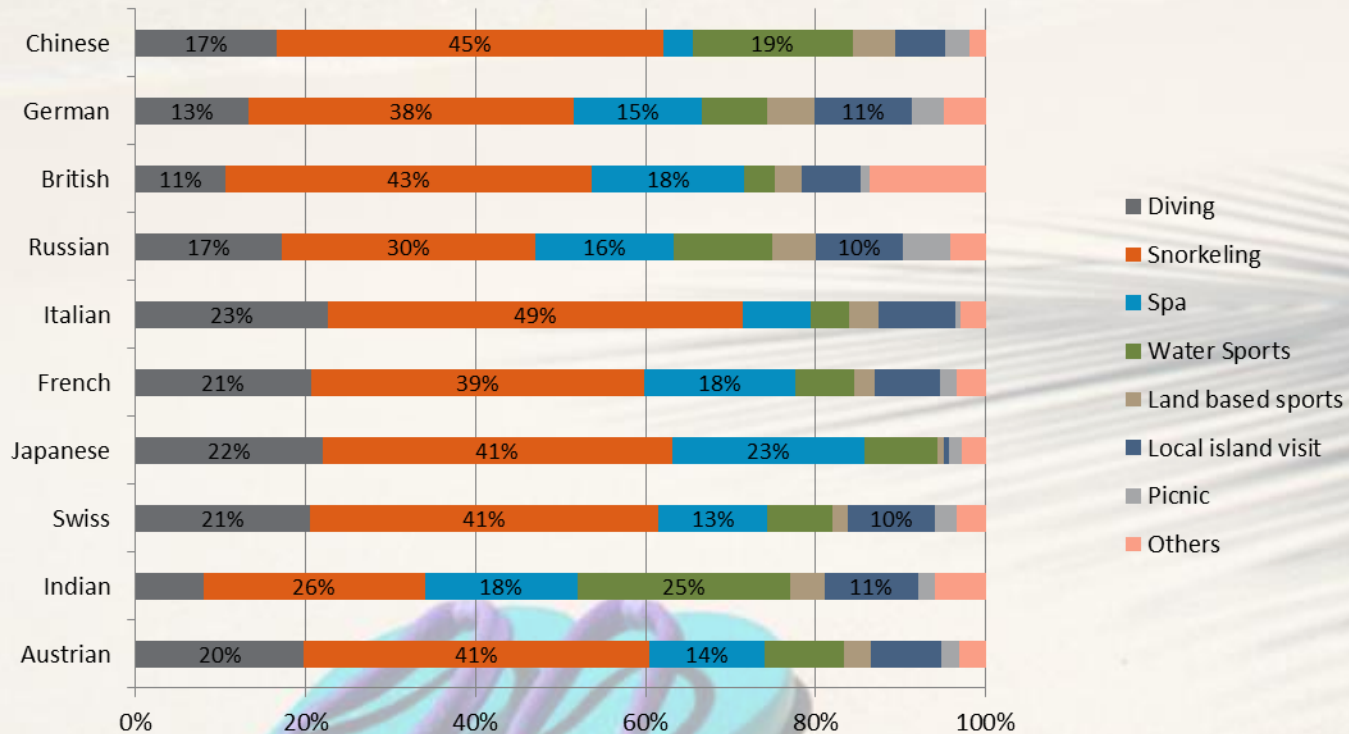






# Arrival Statistics

## Activities enjoyed by visitors

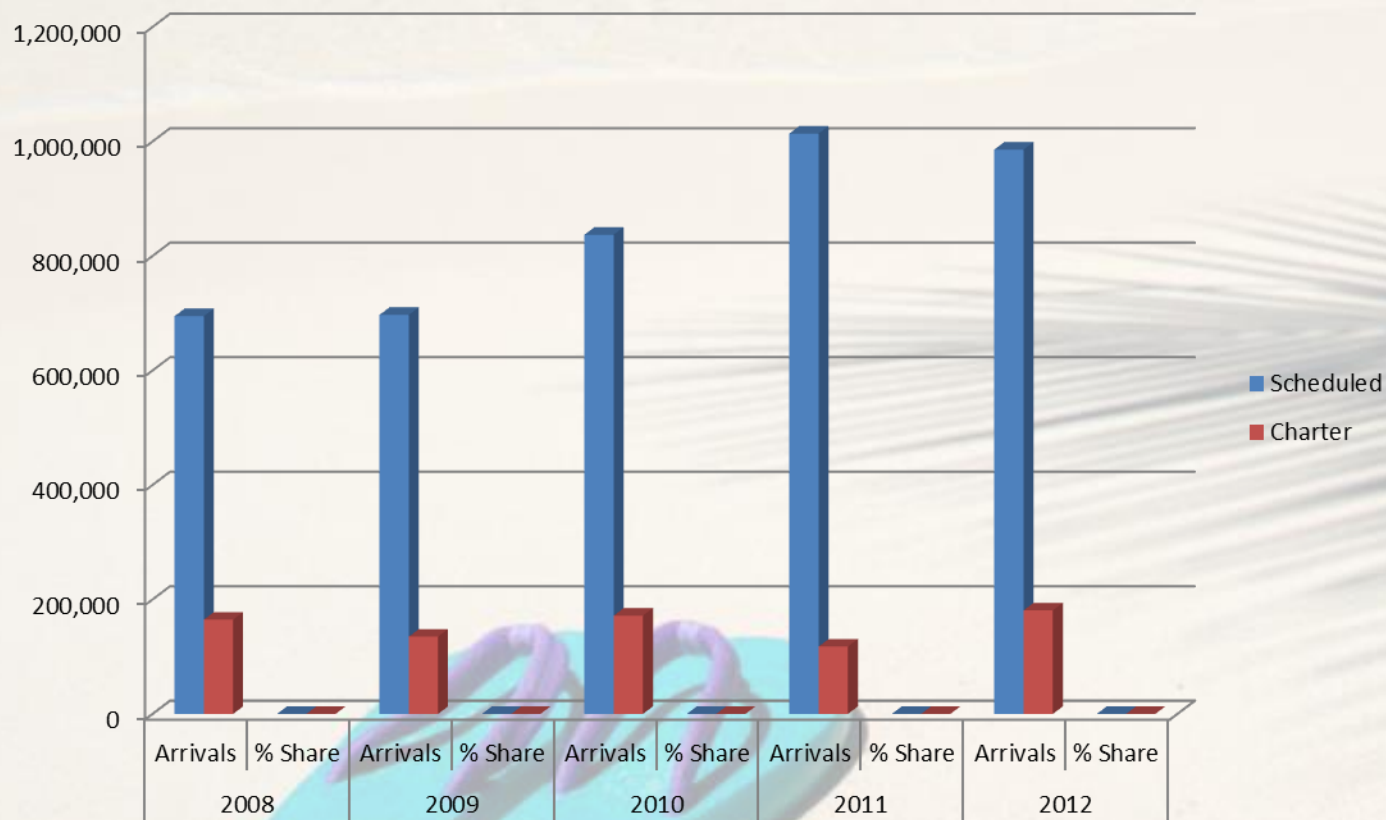






# Airline Statistics

## Passenger Arrivals by Type of Carrier, 2008– 2012













# *Developments since 2012*

- ❖ Conducted the Maldives Visitor Survey
  - ❖ Added new questions to the questionnaire on expenditure details of visitors
- ❖ Formulation of Fourth Tourism Master Plan
- ❖ Inauguration of Tourism Adaptation Project (TAP)





***Thank you!***

