Institutional Arrangement between National Agencies in China

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Outline

• Outline of China’s Official Statistics
• Arrangement of Tourism Statistics
• Arrangement of TSA
• Expectative Future
The Statistical System of China
The Relationship between Governmental Comprehensive Statistics and Ministerial Statistics

Governmental Comprehensive Statistics

- To provide statistical data, provide basis for government management and decision-making, to avoid repeating surveys.
- To meet the needs of national economic accounting and macro-economic analysis.

Ministerial Statistics

- To provide administrative record, financial information and other related information according to statistical investigation methodology.
- To meet the needs of ministry management.
Ministerial Statistics

Central States Organ

Public Institutions with Administrative Functions

Some National Group Corporation and Federation, Associations of Industry and Commerce

People's Organization with Administrative Functions Approved by the State Council

Agriculture
Forestry
Tourism
Construction
Transport

...
Some Functions of NBS

• To draft out the plans and programs of important censuses.

• To organize statistical surveys.

• To provide statistical information and consultant suggestions.

• To examine and approve statistical standards, to approve or records the ministerial statistical surveys.
Main Responsibilities of Ministries

• To organize and coordinate the statistical work of the ministry.

• To draw out and implement statistical survey plan of the ministry.

• To undertake statistical analysis and statistical supervision on the development of the ministry and the industry.
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Arrangement between NBS and CNTA

- NBS Approves the Tourism Statistical Methodology.
- CNTA Collects and Compiles the Data.
- CNTA Provides the Data to NBS
- NBS and CNTA Analyze the Data
Methodology Approving

The Tourism Statistical Methodology (CNTA Drafts Out)

CNTA
- revise
- not approved

NBS
- approved

NBS Records the Methodology

CNTA Implements the Surveys
Data Collection Flow

- CNTA
  - Ports of Entry and Exit of Public Security Department
    - The Inbound Visitor Arrivals
  - Tourism Administrative Department
    - The Inbound Foreign Visitor Arrivals
    - Most of Tourism Reports
  - NBS and Other Ministries
    - Integrated Data
Data Release

- CNTA: http://www.cnta.gov.cn/
- NBS: http://www.stats.gov.cn/
- The Yearbook of China Tourism Statistics
- China Statistical Yearbook
## Development of Tourism

<table>
<thead>
<tr>
<th>Item</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
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<tr>
<td>Number of Travel Agencies: (unit)</td>
<td>18943</td>
<td>20110</td>
<td>20399</td>
<td>22784</td>
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<td>Number of Star-rated Hotel: (unit)</td>
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<td>14009</td>
<td>14237</td>
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<td>12501</td>
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<td>Number of Overseas Visitor Arrivals (10,000 person-times)</td>
<td>13697.33</td>
<td>13692.74</td>
<td>12647.59</td>
<td>13370.22</td>
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<td>Foreigners</td>
<td>2010.97</td>
<td>2432.53</td>
<td>2165.75</td>
<td>2612.69</td>
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<td>Chinese Convenience from Hong Kong and Macao</td>
<td>10115.57</td>
<td>16131.65</td>
<td>10005.44</td>
<td>10249.48</td>
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<td>Chinese Convenience from Taiwan Province</td>
<td>452.79</td>
<td>438.56</td>
<td>446.40</td>
<td>514.06</td>
<td>526.30</td>
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<tr>
<td>Overnight Tourists</td>
<td>6471.98</td>
<td>5399.82</td>
<td>5087.62</td>
<td>5664.45</td>
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<tr>
<td>Number of Chinese Outbound Victors (10,000 person-times)</td>
<td>4095.40</td>
<td>4584.44</td>
<td>4765.62</td>
<td>5738.65</td>
<td>7025.00</td>
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</table>
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The Main Data Sources

- The First National Economic Census
- Input-output survey
- Tourism Statistics
- Specific Surveys
Cooperation

- NBS and CNTA Jointly Established The Research Group of TSA -- China.

- NBS and CNTA Jointly Formulated The Compile Scheme for TSA -- China.
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Expectative Future

Construct sharing information and exchange mechanism
Thank you!