

ITC Market Analysis Tools

Workshop on the updated and new recommendations for
International Merchandise Trade Statistics (IMTS 2010)
and their implementation in countries of the Sub-Saharan region
Lusaka, 1-5 November 2010

Item 15 of the provisional agenda

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Market Analysis & Research

Market Analysis Tools

- Trade Map
- Market Access Map
- Investment Map
- Trade Competitiveness Map
- Product Map

Video Training

- User Guide
- Affiliates Programme
- Subscription options and fees
- Terms and Conditions
- Other Services

- Trade Map Factsheets

- Newsletter
English / Français / Español

- MAT Survey results 2010

What's new

New update in Trade Map as of 22 October 2010
05/12/2009 9:00:00 PM
Please see below the last monthly and quarterly data update in Trade Map.

Market Analysis Tools

Enhancing the transparency of global trade and market access

Free to users from developing countries.

The International Trade Centre has developed five web portals: Trade Map, Market Access Map, Investment Map, Trade Competitiveness Map and Product Map to enhance the transparency of global trade and market access and to help users in their market analyses.

Thanks to financial contributions from ITC's Global Trust Fund and the World Bank, users from [developing countries and territories](#) may access the ITC's market analysis tools free of charge.

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Tools access :

- [Trade Map](#)
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Trade Map List of importing markets for sesamun seeds exported by Ethiopia, Quantity, from January 2007 to March 2010

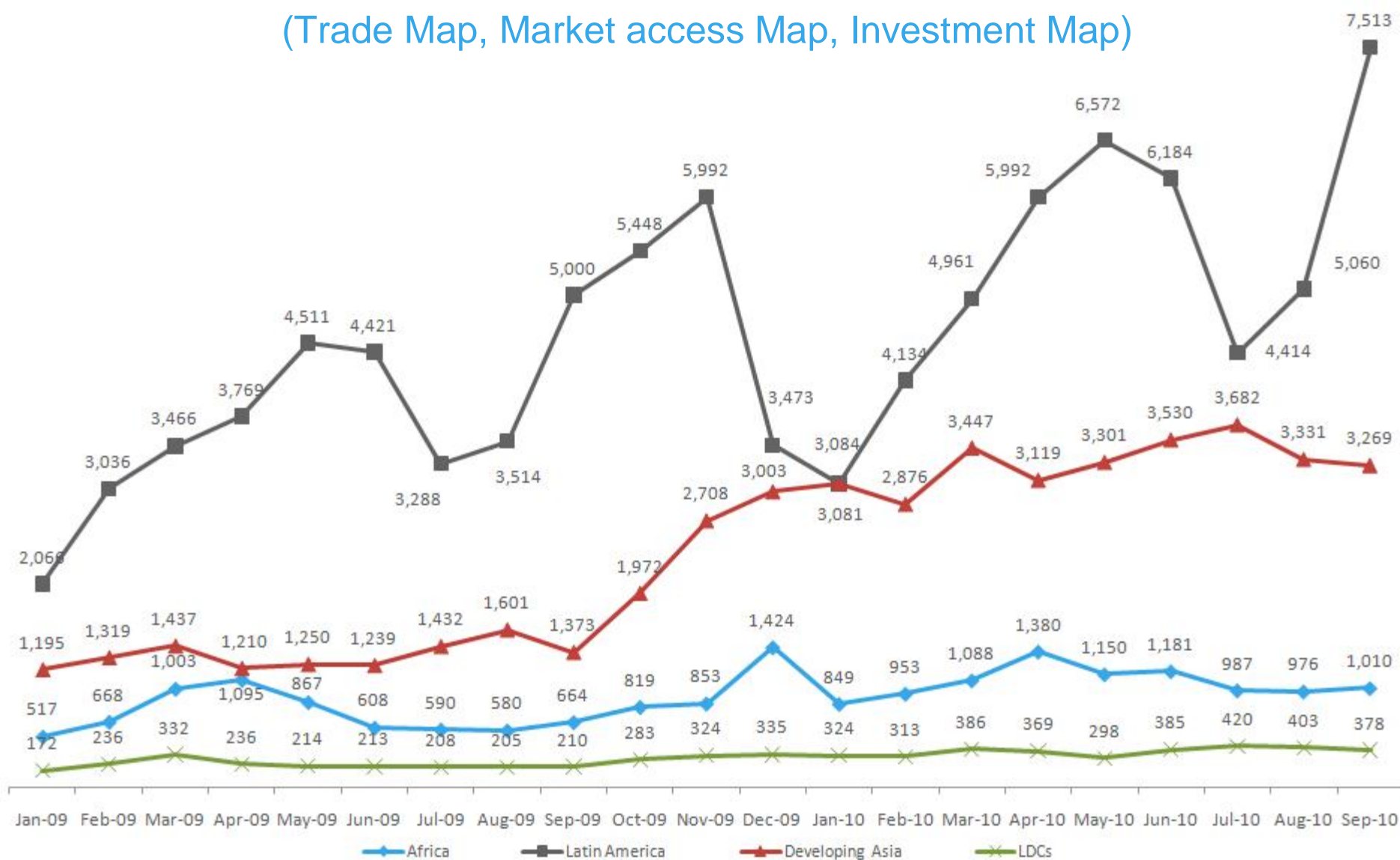
Exported Quantity, Kilograms

China Israel Egypt

Click here to create your account

Access to the tools

Number of users who logged into ITC market analysis tools at least once, by region (Trade Map, Market access Map, Investment Map)



N.b.

- The figures only take into account the registered users who visit the tool(s) beyond the login page.
- LDCs are not included in the different developing countries groups.
- Country location based on the user's IP address location at registration.



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Trade Map's characteristics

- More than 1.1 billion records on a monthly, quarterly or yearly basis (by period, product, reporter, partner)
- Yearly data at the 2, 4 or 6 digit level in HS revision 1, 2 or 3 available since 2001, for more than 170 countries, based on Comtrade data (~95% of world trade). For non reporting countries Trade Map includes data using mirror statistics.
- Yearly data at tariff line level available for more than 150 countries (~85% of world trade) based on Comtrade data or directly collected and processed by ITC.
- Monthly and quarterly data 2009 available for 80 countries representing around 80% of world trade flows. September 2010 is available for 6 countries and the first two quarters of 2010 are available for 55 countries from the 2-digit level until tariff line level, collected and processed by ITC.
- Trade Map is available in English, French and Spanish for the 120,000 users registered

Alternatives for displaying data

The screenshot shows the International Trade Centre Trade Map interface. The main navigation bar includes Home, Selection Menu, Investment, Market Access, Reference Material, My Account, FAQ, Conditions of use, and About. The search filters are set to Product Group: None, Product: 08043000 - FRESH OR DRIED PINEAPPLES, Country Group: None, Partner Group: None, World/Country: Germany, and Partner: All.

Several dropdown menus are open, showing alternative data display options:

- Imports:** Exports, Imports, Trade balance
- Time Series:** Trade Indicators, Time Series
- by country:** by country, by product, by service
- Direct Data:** Direct Data, Mirror Data
- Yearly data:** Yearly data, Quarterly data, Monthly data
- Values:** Values, Quantities, Growth in value, Growth in quantity, Share in value in %, Unit values, Growth on unit values, Index on values, Index on unit values
- US Dollar:** Argentine Peso, Australian Dollar, Brazilian Real, Canadian Dollar, Chilean Peso, Danish Krone, Euro, North Korean Won, Norwegian Krone, Pound Sterling, Rand, Russian Ruble, Swedish Krona, Swiss Franc, US Dollar, Yen

The main data table is titled "Export In" and shows trade data for "Imported value in" for the years 2003, 2004, 2005, 2006, and 2007. The table includes columns for "Bilateral 8 digits" and "Exporters".

Bilateral 8 digits	Exporters	Imported value in 2003	Imported value in 2004	Imported value in 2005	Imported value in 2006	Imported value in 2007
	World	73,758	100,827	121,865	153,382	177,229
+	Netherlands	19,713	29,917	41,932	62,048	62,462
+	Belgium	14,423	24,910	31,334	27,609	41,399
+	Costa Rica	728	1,892	9,132	24,681	29,998
+	France	22,457	21,956	12,203	13,977	11,295
+	Ecuador	10,405	16,281	20,764	14,100	8,873
+	Spain	106	590	1,750	3,709	7,379
+	Italy	1,520	521	385	2,578	5,945
+	Honduras	0	0	0	40	2,843
+	Ireland	1	2	1	0	876
+	South Africa	567	745	738	761	818
+	Ghana	831	684	371	323	812
+	Sri Lanka	316	453	440	579	782
+	Thailand	986	248	262	461	620
+	Uganda	122	199	295	345	594
+	United Kingdom	261	835	448	381	405

Managing groups

The screenshot shows the International Trade Centre (ITC) Trade Map website. The header includes the ITC logo and the text 'International Trade Centre' and 'Trade Map Trade Statistics for International Business Development'. A navigation bar contains links for Home, Selection Menu, Investment, Market Access, Reference Material, My Account, FAQ, Conditions of use, and About. The 'My Account' menu is open, showing 'Manage my Country Groups' and 'Manage my Product Groups'. Below the menu, there are search filters for 'Imports' and 'Exports', a 'Product' dropdown, and radio buttons for 'Single' and 'Group'. There are also two search input fields with 'Advanced Search' buttons. At the bottom, there are buttons for 'Trade Indicators', 'Yearly Time Series', 'Quarterly Time Series', and 'Monthly Time Series'.

International Trade Centre

Trade Map

Trade Statistics for International Business Development

Home Selection Menu Investment Market Access Reference Material **My Account** FAQ Conditions of use About

- Manage my Country Groups
- Manage my Product Groups

Imports Exports

Product Single Group

Country Region

Trade Indicators Yearly Time Series Quarterly Time Series Monthly Time Series

Create your own product or country group to suit your needs

Regional trade between COMESA and GCC

Existing and potential trade between Common Market for Eastern & Southern Africa (COMESA) and Gulf Cooperation Council (GCC)

The data aggregated are mirror and direct data: the values are shown in purple.

Unit : US Dollar thousand

Product code	Product label	Common Market for Eastern & Southern Africa (COMESA)s exports to Gulf	Gulf Cooperation Council (GCC)s imports from world	Common Market for Eastern & Southern Africa (COMESA)s exports to world	Indicative potential trade
		Value in 2009	Value in 2009	Value in 2009	Potential in 2009
TOTAL	All products	2,760,476	261,623,403	85,150,041	82,389,565
170111	Raw sugar, cane	27	174,319	540,941	174,292
610910	T-shirts, singlets and other vests, of cotton, knitted	5	169,629	383,492	169,624
740311	Copper cathodes and sections of cathodes unwrought	170,695	318,362	2,086,471	147,667
160414	Tunas, skipjack & Atl bonito, prepared/preserved, whole/in pieces, ex mincd	0	109,904	418,148	109,904
620342	Mens/boys trousers and shorts, of cotton, not knitted	33	130,488	442,073	130,455

In 2009, COMESA exports of raw sugar cane to GCC were very small while GCC demand was important and COMESA exports to the world was high

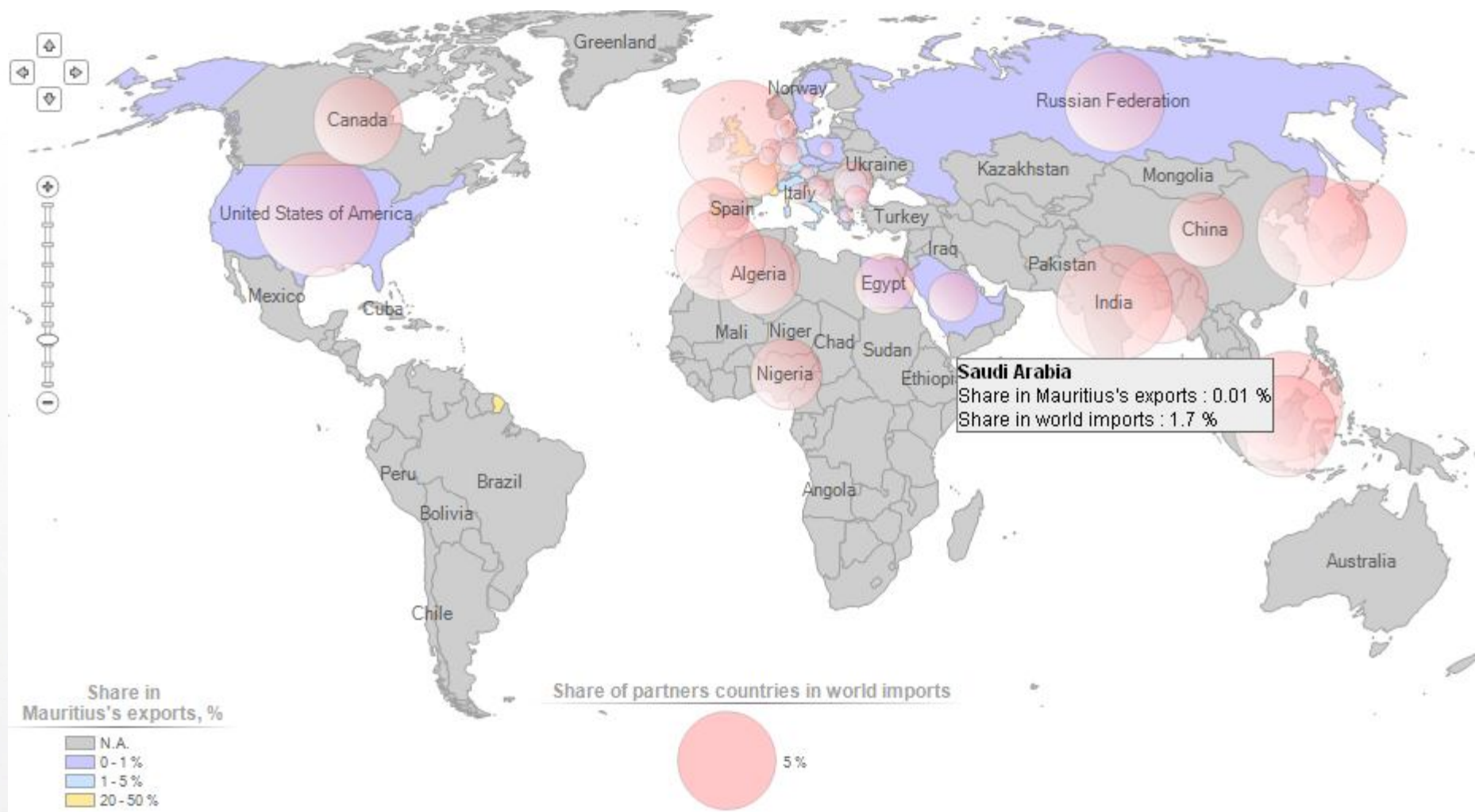
List of COMESA countries exporting raw sugar cane

The world aggregation represents the sum of reporting and non reporting countries

The data in this color represents mirror figures based on partner data

Exporters	Trade Indicators								
	Value exported in 2009, in USD thousand	Trade balance in 2009 in USD thousand	Quantity exported in 2009	Quantity Unit	Unit value (USD/unit)	Annual growth in value between 2005-2009, %	Annual growth in quantity between 2005-2009, %	Annual growth in value between 2008-2009, %	Share in world exports, %
'World	9,918,932	-310,421	27,526,432	Tons	360	14	7	24	100
COMESA aggregation	540,941	123,672							5.5
'Mauritius	154,894	151,113	248,494	Tons	623	-16	-24	-47	1.6
'Swaziland	106,260	106,260	176,971	Tons	600	-2	-12	-15	1.1
'Zambia	94,276	94,273	155,053	Tons	608	5	-5	64	1
'Zimbabwe	71,487	61,607	131,800	Tons	542	0	-18	481	0.7
'Malawi	70,193	70,182	117,080	Tons	600	12	4	38	0.7
'Sudan	18,612	-39,023	30,115	Tons	618	20		-10	0.2
'Ethiopia	14,898	-10,785	27,001	Tons	552	38	33	10	0.2
'Madagascar	7,257	-15,395	12,479	Tons	582	50	67	82	0.1
'Burundi	1,850	1,594	3,000	Tons	617	21	12	36	0
'Kenya	877	-13,079	1,150	Tons	763	-37	345	-59	0
'Uganda	254	-3,846	510	Tons	498	-21		-63	0
'Democratic Republic of the Congo	83	-46,787	22	Tons	3773	-58		-98	0

List of partner countries for raw sugar cane exported by Mauritius



In 2009, Mauritius exported raw sugar cane mainly to EU countries

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List of GCC countries importing raw sugar cane

Sources : ITC calculations based on COMTRADE statistics.

Data based on the partner reported data (Mirror data) are shown in orange

The data aggregated are mirror and direct data: the values are shown in purple.

Unit : US Dollar thousand

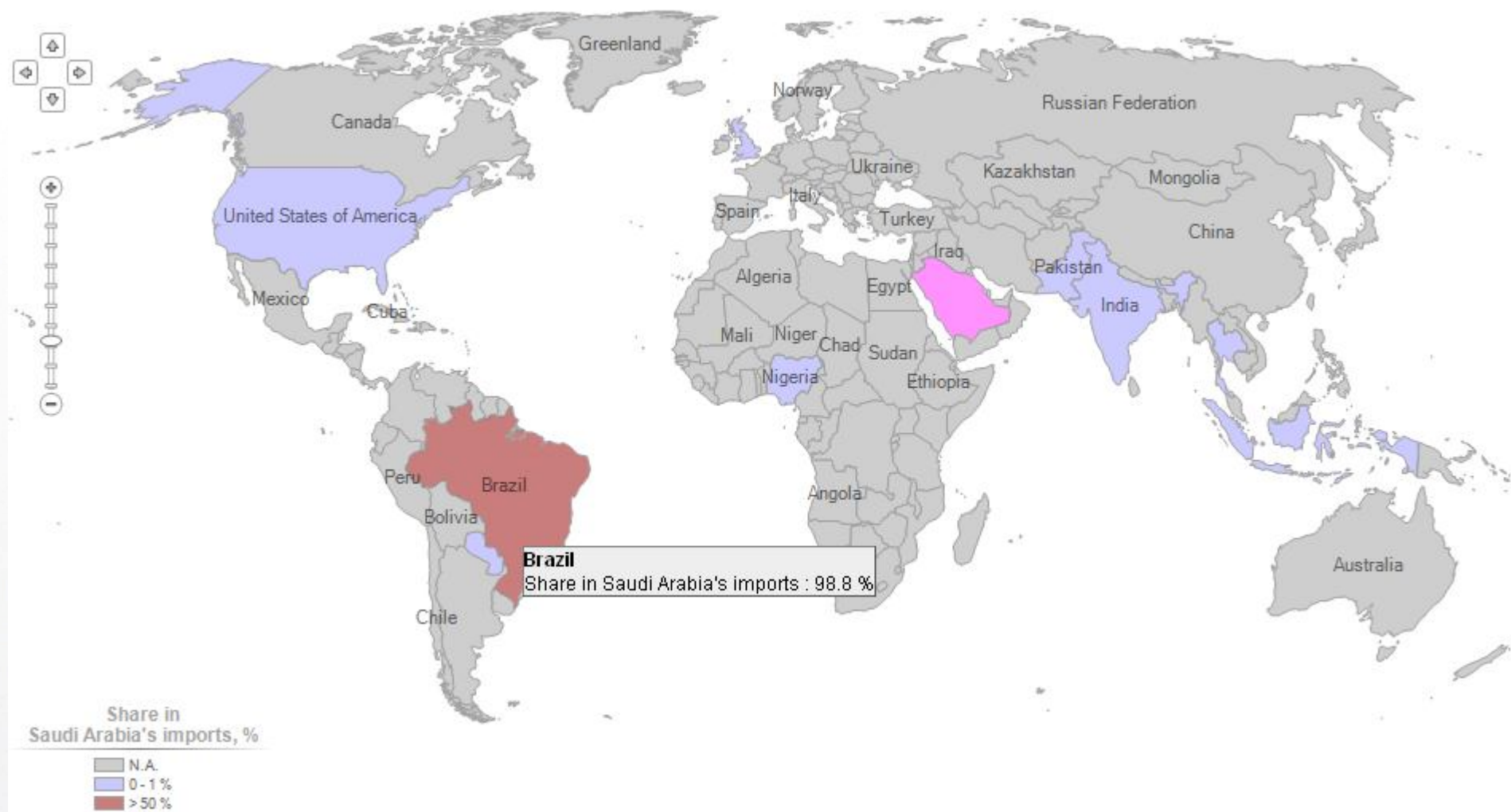
Importers	Imported value in 2007	Imported value in 2008	Imported value in 2009
World	9,297,646	9,578,278	10,229,353
Gulf Cooperation Council (GCC) Aggregation	626,337	235,601	174,319
Saudi Arabia	278,774	178,587	173,121
Kuwait	108	3,022	638
Bahrain	234	837	246
Oman	47	384	171
Qatar	5,371	2,865	143
United Arab Emirates <i>i</i>	341,803	49,906	0

Saudi Arabia and the United Arab Emirates are the two main importing countries of raw sugar cane

The United Arab Emirates have not reported trade data at the HS 6-digit level in 2009

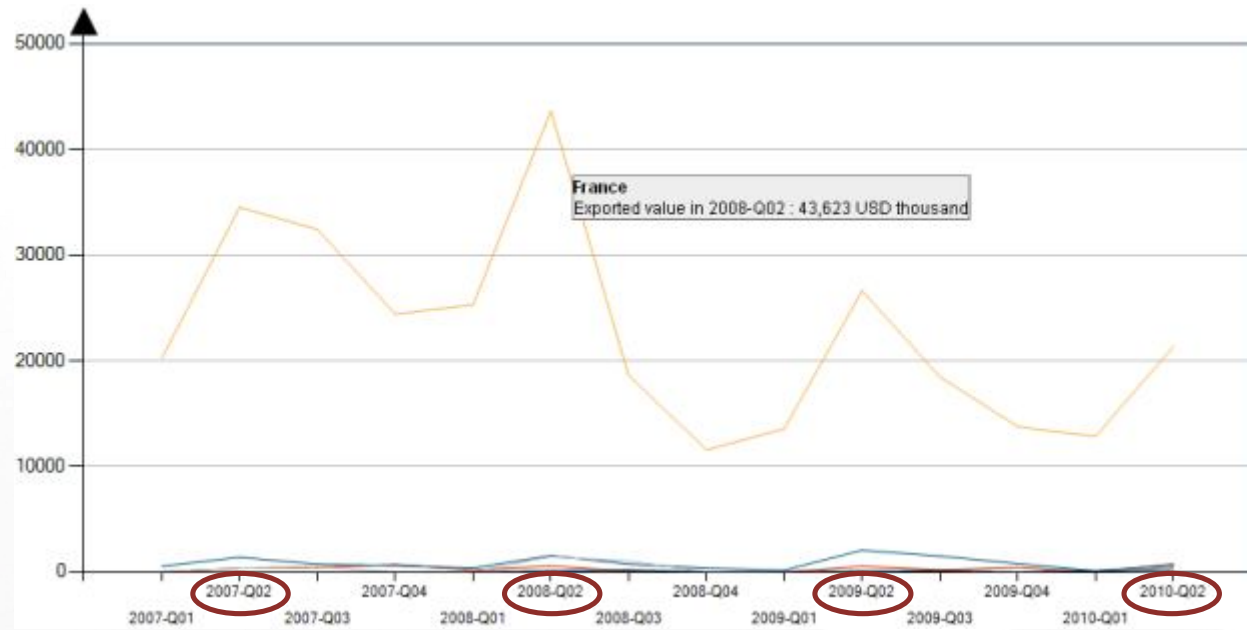


List of supplying countries for raw sugar cane imported by Saudi Arabia

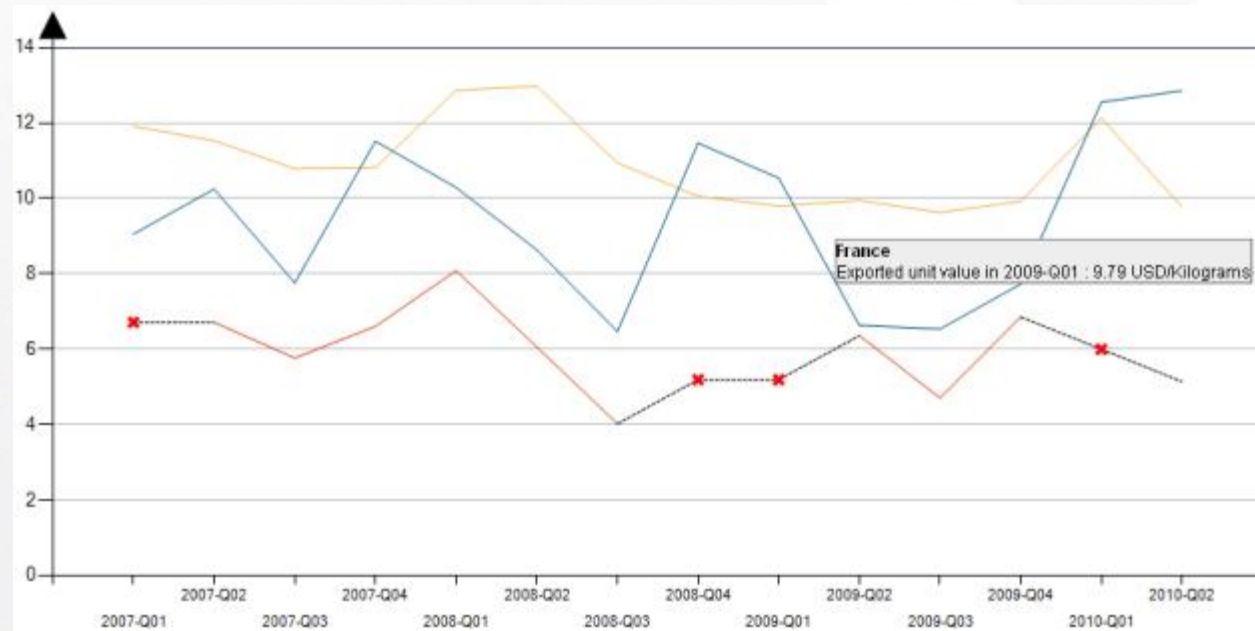


Madagascar's exports of frozen shrimps

Madagascar exports in value (US\$ thousand) from Q1 2007 to Q2 2010



Madagascar exports in unit value (US\$ per kg) from Q1 2007 to Q2 2010



Data availability of COMESA countries in Trade Map (quarterly basis)

Countries▲	2007-Q4	2008-Q1	2008-Q2	2008-Q3	2008-Q4	2009-Q1	2009-Q2	2009-Q3	2009-Q4	2010-Q1	2010-Q2	2010-Q3
Common Market for Eastern & Southern Africa (COMESA)												
Burundi	■	■	■	■	■	■	■	■	■	■		
Comoros												
Democratic Republic of the Congo												
Djibouti												
Egypt												
Eritrea												
Ethiopia	■	■	■	■	■	■	■	■	■	■		
Kenya												
Libyan Arab Jamahiriya												
Madagascar		■	■	■	■	■	■	■	■	■	■	
Malawi												
Mauritius	■	■	■	■	■	■	■	■	■	■	■	
Rwanda	■	■	■	■	■	■	■	■	■			
Seychelles		■	■	■	■							
Sudan												
Swaziland												
Uganda	■	■	■	■	■	■	■	■	■			
Zambia	■	■	■	■	■	■	■	■	■			
Zimbabwe												

For additional information on

ITC Market Analysis Tools

Visit

www.intracen.org/marketanalysis

or contact

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