

Improving the Network's Communication and Outreach Activities

UN Network of Economic Statisticians
Quarterly Meeting, June 2023



Delivering insight through data for a better Canada



Statistics
Canada

Statistique
Canada

Canada

Initial strategy for the Network's operations

- Organize thematic sprints
 - Formulating use case for experimentation and testing
 - Making recommendations for improving comparability, data quality, etc.
 - Participants from academia, private sector, NSIs and IOs
- Organize side events
 - Explore statistical issues of priorities
- Conduct consultations with regional representatives
 - Learn about the priorities of various regions
 - Explore methods for facilitating collaboration, networking and knowledge sharing

Lessons learned since creation of Network

- Feedback from stakeholders
 - Follow up and communication on activities resulting from each sprint should be improved
 - A mechanism for providing an “early warning system’ to help the statistical community prepare for emerging user priorities should be developed
- Insights from Bureau members
 - Improvements are required on the process to gather input for the relevance of the Network’s work program
 - Better mechanisms to generate interest and member participation are required
 - Partners need to be identified for co-investment and co-production of Network activities and outcomes



Addressing the gaps

Improving the relevance of the work program

1. Establish a more formal and structured consultation process with Network members and existing statistical groups and committees
 - Consult on preliminary topics and areas of focus
 - Use regular Network meetings to request formal input and expression of interest in participating and organizing sprints and other events
 - Formally canvass the Directors of the Statistics Divisions in the Regional Commissions, global and regional Expert Committees and Statistical Groups with respect to topics and partners that should be mobilized



Addressing the gaps

Improving the relevance of the work program

2. Formal communication on sprint activities and outcomes
 - The Network will communicate and share the outcomes of each sprint formally to all stakeholders
 - Early input from stakeholders on proposed next steps and/or developed documents will be sought to ensure that their opinions are considered



Addressing the gaps

Expanding the types of activities conducted

1. Establishing quarterly Network meetings
 - Include members as well as other participants (ex. Keynote speakers)
 - Recordings of the meetings will be posted on the Network's site
 - Ideally one face-to-face meeting each year following or preceding other well attended large statistical meetings
2. Producing short and focussed podcasts on relevant themes
 - Looking for volunteers that my want to take a lead



Addressing the gaps

Expanding the types of activities conducted (continued)

3. Strengthen relations with various Committees of the UN, Regional Commission Chairs and Expert Groups within the international Statistical System with a focus on the Global South
 - The three priorities identified in the Synthesis Report (data integration, regional commission coordination and international standards) should guide the consultations
 - Improving the participation of the Global South



**Thank you.
We would like your feedback.**

