Users' needs to identify activities or processes of great importance to Mexican society that are not specifically found in the SNA, such as:

• Identify and measure the costs of environmental depletion and degradation.
• Measure and evaluate gender inequality.
• Identification of non-profit activities and volunteering, among others.
• Measure unpaid productive activities, such as unpaid household service work.
National accounting has evolved through satellite accounts to generate information to help measure well-being and sustainable development.

**Traditional Approach**

**Towards the Wellness Approach**

**NEW PARADIGM**
Incorporates the measurement of well-being through Satellite Accounts

- **Wellbeing measurements**
  - Tourism
  - Health
  - Environment and others
  - Unpaid work
  - Natural capital and Ecosystem services
  - Culture
  - Dwelling

---

**Traditional National Accounting**

- Goods and services
- Producers and consumers
- Financial capital
- Produced capital
What is unpaid household work?

Time spent on domestic and care work carried out by household members to produce services for their own consumption.

Work done without getting paid or remuneration.

An activity is considered productive if it can be delegated to a third person, if it provides a product or service that can be exchanged.

Objetive:
To measure the economic impact (dimension and evolution) of unpaid household work that provides productive services not considered in the production frontier.
What activities are considered in the satellite account?

- Feeding
- House cleaning and maintenance
- Laundry and footwear care
- Help to other households and volunteer work
- Care and support
- Shopping and household management

What activities are excluded?

Personal activities that usually cannot be delegated. In them, the benefit is only received by the person who carries out the activity.

Secondary or simultaneous activities. Only the time spent on the main activity is valued.
International guidelines and recommendations

- UNECE Guide on Valuing Unpaid Household Service Work
- International experiences. Australia, Canada and Finland

How is it valued?

- Hours of unpaid work in domestic and care work (by activity)
- Mexican SNA. Goods and Services Accounts Average remuneration by economic activity
- National Survey of Occupation and Employment (ENOE)
- Cost per hour by type of activity (hourly salary)
- National Survey of Occupation and Employment (ENOE)
Replacement cost method

Generalist

Hourly wage of domestic employees to value the entire Unpaid Household Work

Equivalent individual function

Hourly wage of specialized workers for each Unpaid Household Work activity

Hybrid

Combination of general replacement cost and equivalent individual function replacement cost
Percentage share with respect to GDP
The value of unpaid household activities during 2020 was equivalent to 6,438,035 million pesos.
# Economic value of unpaid household work

## Percentage

<table>
<thead>
<tr>
<th>Activity</th>
<th>Women</th>
<th>Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feeding</td>
<td>82.2%</td>
<td>17.8%</td>
</tr>
<tr>
<td>House cleaning and maintenance</td>
<td>69.6%</td>
<td>30.4%</td>
</tr>
<tr>
<td>Laundry and footwear care</td>
<td>79.7%</td>
<td>20.3%</td>
</tr>
<tr>
<td>Shopping and household management</td>
<td>58.5%</td>
<td>41.5%</td>
</tr>
<tr>
<td>Care and support</td>
<td>75.1%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Help to other households and volunteer work</td>
<td>68.3%</td>
<td>31.7%</td>
</tr>
</tbody>
</table>
Per capita net value according to kinship

2020

Pesos

- HEAD OF HOUSEHOLD: 67,614
- SPOUSE: 87,904
- SON OR DAUGHTER: 46,650
- OTHER RELATIVES OR NON RELATIVES: 56,831

Women: [Bar chart showing gender comparison]
Some applications of the Unpaid Household Work Satellite Account of Mexico

Unpaid Household Work Simulator

1. Feeding
   - $18,854

2. House cleaning and maintenance
   - $25,337

3. Laundry and footwear care
   - $11,359

4. Shopping and household management
   - $8,887

5. Care and support
   - $39,546

6. Help to other households and volunteer work
   - $12,132

72 hours per week
3,744 Hours per year
Annual economic value $116,115
The account provides information for public policies and decision-making on issues related to gender equality, household consumption and spending, childcare, the care of the elderly and the sick:

“Caring for, assisting and supporting people who require care based on a co-responsibility model between the State, the business sector, civil society, the community and families“.

“Disseminate the social and economic value of unpaid work in care and domestic activities to advance its recognition”.

Value of unpaid household work with respect to GDP, disaggregated by women and men.

Right to compensatory alimony in light of the right to non-discrimination and the right of access to a decent standard of living.
Participation of Mexico in the implementation of the satellite account of unpaid household work

• Mexico participated in the preparation of the Guide on Valuing Unpaid Household Service Work of the United Nations Economic Commission for Europe
• The calculation proposal for Mexico was included in Chapter 7: Country-specific case studies Work
• Mexico has supported countries in the Latin American region such as Ecuador, Colombia, Peru and El Salvador in the implementation of the satellite account of unpaid work
• Support was given to East African countries with the issue of economic valuation
• It is pending to advise Kenya in June 2022
The missed opportunity to reduce the gender gap

Gender inequality in unpaid work became more apparent in 2020

La pandemia ha alterado de muchas formas las dinámicas sociales, nuestras formas de vivir, trabajar y relacionarnos con los demás; así como nuestras interacciones más íntimas, incluyendo la vida doméstica. Como en ningún momento antes, debido a la emergencia sanitaria gran parte de las personas en México y el mundo nos hemos tenido que acostumbrar a estar más tiempo en nuestros hogares.

Aunque la pandemia nos confinó y nos dio lecciones de resiliencia colectiva, no logró alterar los históricos patrones de desigualdad de género en la vida cotidiana.
THANK YOU