

IMPROVING WELL-BEING METRICS IN MEXICO THROUGH USER ENGAGEMENT

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INEGI'S DOUBLE ROLE



COORDINATOR

National System of Statistical and Geographic Information (SNIEG)



PRODUCER

Statistical and geographic information.

In 2023, census, surveys and administrative records would reach 172.



CAPTURING DATA NEEDS FOR BETTER MEASURES OF WELL BEING

- Advisory Councils
- Collegiate Bodies
- Public consultations
- Government Agencies and Non-State Actors
- International Partnership



CAPTURING DATA NEEDS FOR BETTER MEASURES OF WELL BEING



Satellite Accounts

1. Housing
2. Health
3. Culture
4. Unpaid household work
5. Non-profit Institutions
6. Tourism
7. Ecological



Well-being Surveys

- Self-reported well-being
- Longitudinal well-being survey



SEEA Mx

- Natural Capital Accounting and Valuation of Ecosystem Services (NCAVES)

SATELLITE ACCOUNTS

Request originated in SNEIG's Collegiate Bodies



UNPAID HOUSEHOLD WORK

- Published since **2012**.
- Requested by the **Specialized Technical Committee** on Information with a Gender Perspective.
- Source for 5.4.1 SDGs indicator.
- Key source to support the Law of the **National Care System** law.

SATELLITE ACCOUNTS

Strategic users requested INEGI technical support



CULTURE

- Published since **2008**.
- Contributions to the **Annual Report on Cinema** in Mexico
- Source of **22 SDG indicators**.
- INEGI is part of **UNESCO Advisory Group** to develop a Manual on Civil Society Associations.

SATELLITE ACCOUNTS

Direct request from public agencies and
business organizations



HOUSING

- Published since **2008**.
- Informs current policies to improve **financing** for self-building and improvement of dwellings.
- Data on sources and amounts of financing and employment in public and private construction and real estate sectors.

SATELLITE ACCOUNTS

Direct request from Civil Society Organizations



NON-PROFIT INSTITUTIONS

- Contribution of CSOs to well-being through community and philanthropic services and volunteer work.
- Evaluation of **Law for the Promotion of CSOs**.
- **Volunteer Law initiatives** (subnational).

WELL-BEING SURVEYS

International Partnerships



Self-reported Well-being Survey

- Published for the first time in **2021**.
- OECD initiative: *Better Life Initiative: Measuring Well-Being and Progress*.
- Pilots since **2013**.

WELL-BEING SURVEYS

Academic Advisory Council



Living Standards National Survey



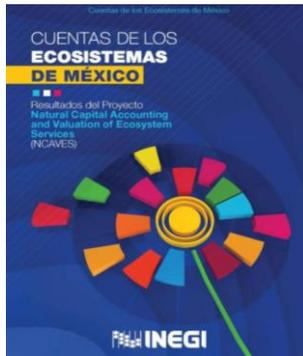
- Survey designed and compiled by scholars from **Universidad Iberoamericana Mexico**.
- **Longitudinal study**.
- Three compilations to date: **2002, 2005-2006** and **2009-2012**.

SYSTEM OF ENVIRONMENTAL-ECONOMIC ACCOUNTING (SEEA)

International Partnership - UNSD



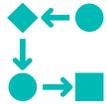
Natural Capital and Valuation of Ecosystem Services



- Published in **2022**.
- Six-country **pilot project**, .
- Ecosystem services account, at least, **3.1%** of **GDP**.

SYSTEM OF ENVIRONMENTAL-ECONOMIC ACCOUNTING (SEEA)

Public Consultation



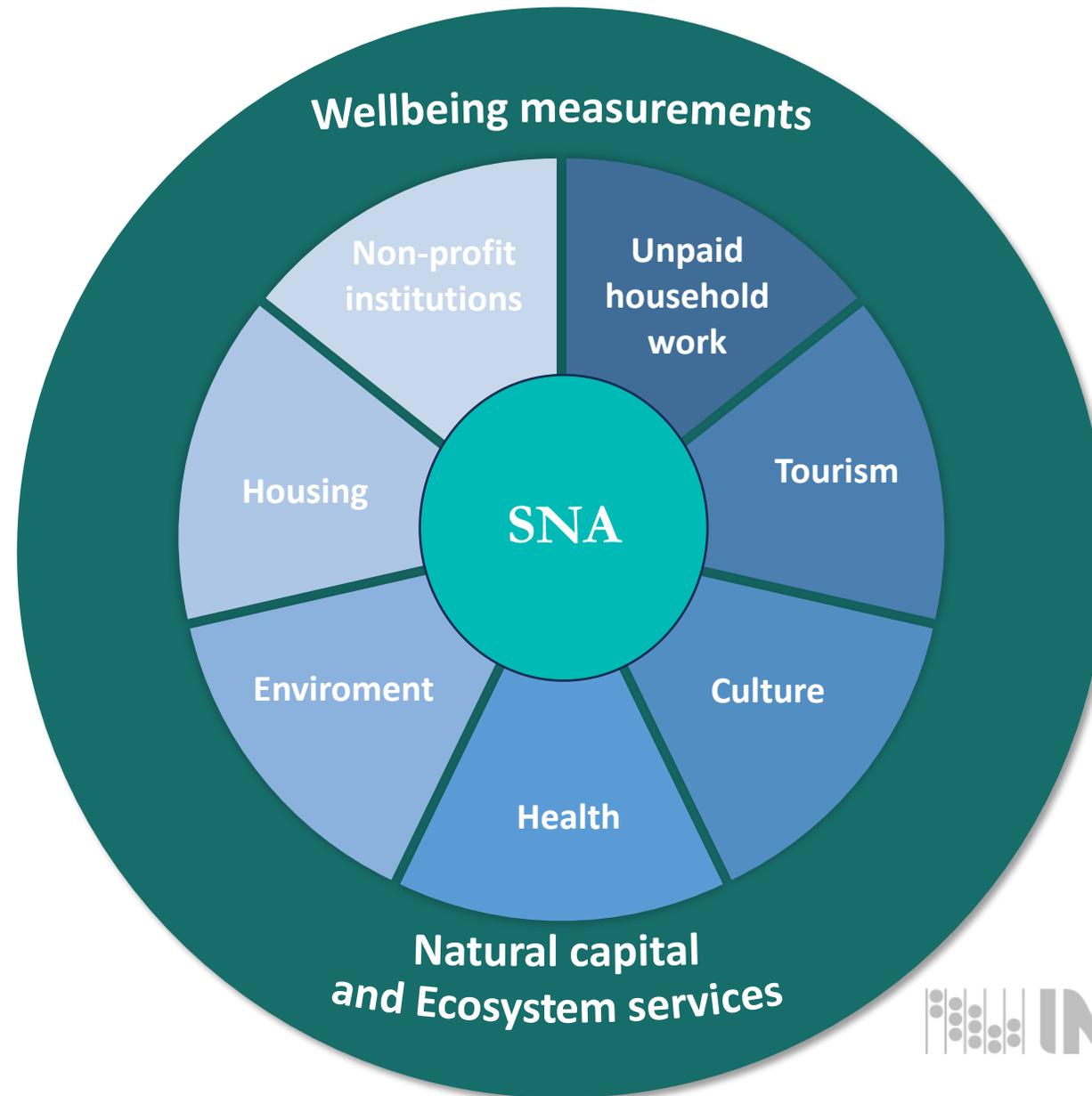
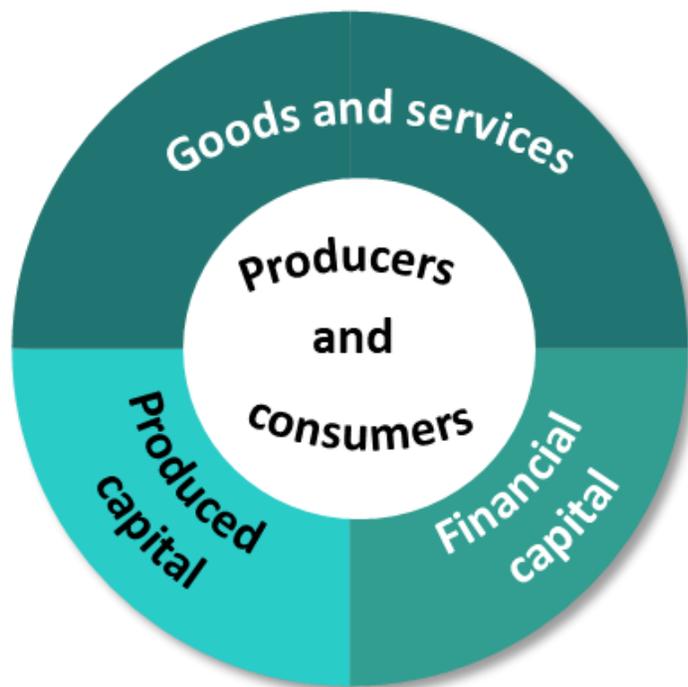
Uptataing of System of National Accounts



- 21st February – 18th March, 2022.
- Further disaggregation.
- Subnational and regional indicators.

Well-being Statistics Available to Users

System of National Accounting



THE WAY AHEAD



Build a National Well-being dashboard

- Satellite Accounts
- Measurement of Income Distribution, Consumption and Savings
- National Self-Reported Well-Being Survey (ENBIARE)
- Good practices from international partnerships



Further engagement with relevant stakeholders/users

- Academia
- Private sector
- Civil society
- Citizens



Strengthen citizen/user capacities & data literacy

Thank you!

¡Gracias!
