



The critical role of information on “places” and geography to improve social and demographic statistics



Details

Join this insightful webinar organized by the [Friends of the Chair Group on Social and Demographic Statistics \(FOC\)](#), in collaboration with the United Nations Statistics Division (UNSD), exploring the critical role of location, geography, and places in social and demographic statistics. The **places** where people grow up, live and work significantly influence their lives, revealing disparities and informing policy through place-based breakdowns and geo-spatial analysis. This session will also discuss how geography acts as a crosscutting element, integrating various data sources and linking different statistical domains. Key topics include the use of georeferenced data, the potential of satellite imagery, and techniques like small area estimation to address data gaps. The discussion will highlight national perspectives and user demands, showcasing examples of how 'place' can predict social outcomes and enhance data dissemination through geoportals.

Programme

Welcome and Opening remarks

- **Mr. Stefan Schweinfest**, Director, UNSD
- Welcome remarks from the co-chair of the Friends of the Chair Group on Social and Demographic Statistics (Mexico)

Context setting

- **Mr. Rolando Ocampo**, Chief, Statistics Division, Economic Commission for Latin America and the Caribbean (ECLAC)

Panel discussion

Theme 1: The role of place in the production and dissemination of social and demographic statistics

- **Mr. Claudio Stenner**, Brazilian Institute of Geography and Statistics (IBGE) and Co-Chair of United Nations Expert Group on Integration of Statistics and Geospatial Information (EG-ISGI)
- **Ms. Rina Tammisto**, IT Development Manager at Information and Statistical Services, Statistics Finland
- **Ms. Carolina Franco**, Principal Statistician at NORC at the University of Chicago

Theme 2: The role of place for sociodemographic analysis and policy making

- **Mr. Robert Ndugwa**, Chief, Data and Analytics Unit, UN-Habitat
- **Prof. Francisco Rowe**, Professor in Population Data Science and the Lead of the Geographic Data Science Lab, Department of Geography and Planning, University of Liverpool
- **Mr. BaruchSanginés**, Demographer and Geographer, Researcher at the Center for Research in Geospatial Information Sciences (FLACSO)

Moderator: **Mr. José Eduardo de la Torre Bárcena**, Adviser, Office of the President, National Institute of Statistics and Geography (INEGI), Mexico

Q & A- Moderator: **Ms. Francesca Grum**, Assistant Director and Chief of the Demographic and Social Statistics Branch, UNSD

Wrap up

- **Mr. Dominik Rozkrut**, President, Statistics Poland

Microsoft [Privacy Policy](#). United Nations [Privacy Policy](#).

This event is powered by Microsoft Teams, under the direction of the meeting organizer. The data processing that occurs for purposes of this event is subject to the terms of the meeting organizer.