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**Draft Manual on Statistics of International Trade in Services**

Note by the World Tourism Organization (WTO)

## Draft Manual on Statistics of International Trade in Services

The World Tourism Organization (WTO/OMT)<sup>1</sup> should like to make a few comments to the Draft Manual on Statistics of International Trade in Services proposed for adoption by the United Nations Statistical Commission in March 2001. WTO/OMT comments derive from the clear relationship that exists between the Draft Manual and the content of the new international standard for the methodological design of the Tourism Satellite Account (TSA) approved by the United Nations Statistical Commission (UNSC)<sup>2</sup>.

1. WTO/OMT is pleased to observe that the present draft gives a more appropriate treatment to tourism and, hence, to tourism services, than the previous version of the draft.
2. Nevertheless, the treatment of tourism in the “Extended Balance of Payments Services” classification (EBOPS) does not fully comply with the structure of the TSA and, consequently, does not meet the requirements for a basic analysis of international trade in tourism services, which was the purpose of a number of suggestions made by WTO/OMT in January 2000.

In particular, under “Service classification”, WTO/OMT proposal to identify the “Leisure” related expenditures as a specific sub-component within the “Personal travel” component, has not been followed. It is difficult to understand why this sub-component has not been separately identified in the proposed classification as it is, without any doubt, the most significant item in “Personal travel expenditures”. As part of visitor consumption in both inbound and outbound tourism (“consumption abroad”), and as an item identified by most countries, “Leisure” relates to goods and services consumed by visitors outside their country of residence.

3. Concerning “Memorandum items” and considering WTO/OMT earlier proposals that have not been followed either, we feel that it is important and pertinent, when referring to “expenditures on services”, to identify separately:
  - Accommodation services (or “Hotels and other lodging services” as denoted in the WTO/OMT proposal), and
  - Restaurant services (or “Food and beverage serving services” in the WTO/OMT proposal).
4. WTO/OMT is of the opinion that it is imperative, and should be possible, to harmonize the content of the Manual with a part of the discussion on tourism services that is currently taking place in the Council for Trade in Services of WTO/OMC, particularly when it comes to agreeing on the list of services that primarily pertain to tourism. Such a list is necessary for future negotiations

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<sup>1</sup> In order to avoid confusion with the English acronym of the World Trade Organization, in this document it is denoted as “WTO/OMC” while the acronym of the World Tourism Organization is given as “WTO/OMT”

<sup>2</sup> 31<sup>st</sup> session (New York, 29 February – 3 March 2000)

and the evaluation of liberalization commitments, for which comprehensive trade in services statistics are also needed. A set of “tourism characteristic products” - that are a subset of the List of Tourism Specific Products (TSP) included in the new TSA international standard already mentioned -, are being proposed, in order to achieve international comparability of data associated with the analysis of the economic impact of tourism. It should also be possible to establish a link between these products (at some level of aggregation) and the GNS/W/120 list (used for trade negotiations in the Uruguay Round).

5. The work done recently in regard to the GATS negotiations shows how basic is the need to harmonize and develop a more accurate three-way relationship between EBOPS, CPC V.1 and products related to tourism. As is very well known, the revision of CPC is fundamental to the development of the statistical activities of various international organizations during the coming years. It is with this perspective in mind that WTO/OMT will continue to advocate the identification of products related to tourism in the CPC, so as to allow correspondence between EBOPS and the TSP. Such correspondence should be carried out in the following years on the basis of the definition of tourism already adopted by the UNSC, and on the identification of tourism characteristic products (those that are basic for tourism analysis) in the revised CPC.
6. Annex 1 to this document contains: Part A of Annex II related to the methodological design of the TSA, which includes the List of Tourism Characteristic Products (TSA/TCP) as it appears in the unedited version of the future publication “Tourism Satellite Account (TSA): Recommended Methodological Framework”, to be published by WTO-OECD-EUROSTAT-UN.

## ANNEX I

### A. List of Tourism Characteristic Products (TSA/TCP)

The list of Tourism Characteristic Products (TSA/TCP) is provisional and corresponds to products considered characteristic for purposes of the international comparability of results. Consequently it is meant to serve as a proposal of how, in the future, the various international organizations could present, in a comparable way, the results of countries that have developed a TSA.

In coding the various items, six-digit codes with a point between the fifth and sixth digits were used. The first five digits correspond to the CPC (Ver. 1.0)<sup>1</sup> code, and the sixth digit is used exclusively for this list. If the sixth digit is a zero, it means that this item is the same as the one presented in CPC Version 1.0 and has been drawn from it, but if the sixth digit is not a zero, the item corresponds only partly to the CPC code. For example, code 63110.0 "Hotel and motel lodging services" is identical to CPC code 63110, whereas code 63199.1 "Sleeping car...." corresponds only in part to CPC code 63199.

#### 1- ACCOMMODATION SERVICES

##### 1.1- Hotels and other lodging services

63110.0	Hotel and motel lodging services
63191.0	Holiday centre and holiday home services
63192.0	Letting services of furnished accommodation
63193.0	Youth hostel services
63194.0	Children's training and holiday camp services
63195.0	Camping and caravanning site services
63199.1	Sleeping-car and similar services in other transport media; residence of students

##### 1.2. Second homes services on own account or for free

This subclass include the imputed rent on owned second homes or for free and time-share apartments. There is no code in CPC with this information.

72211.1	Support services to time-shares activities
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#### 2. FOOD AND BEVERAGE SERVING SERVICES

63210.0	Meal serving services with full restaurant services
63220.0	Meal serving services in self-service facilities
63290.0	Other food serving services
63300.0	Beverage serving services for consumption on the premises

<sup>1</sup> Central Product Classification (CPC) Ver. 1.0 United Nations, 1998

### **3 PASSENGER TRANSPORT SERVICES**

#### **3.1 Interurban railway transport services**

64111.1	Scheduled rail services of passengers
64111.2	Non-scheduled rail services of passengers

#### **3.2 Road transport services**

64213.0	Interurban scheduled road transport services of passengers
64214.0	Interurban special purpose scheduled road transport services of passengers
64219.1	Scheduled ski-hills services
64219.2	Teleferic -funiculars services
64221.0	Taxi services
64222.0	Rental services of passenger cars with operator
64223.0	Rental services of buses and coaches with operator

#### **3.3 Water transport services**

65111.0	Coastal and transoceanic water transport services of passengers by ferries
65119.1	Scheduled transport services of passengers
65119.2	Non-scheduled transport services of passengers
65119.3	Cruise ship services
65130.1	Personal passenger vessel services
65211.0	Inland water transport services of passengers by ferries
65219.1	Other scheduled Inland water transport services of passengers
65219.2	Sightseeing excursion services
65219.3	Cruise services
65230.0	Rental services of inland water vessels with operator

#### **3.4 Air transport services**

66110.0	Scheduled air transport services of passengers
66120.1	Non-scheduled air services of passengers
66120.2	Sightseeing services, aircraft or helicopter
66400.0	Rental services of aircraft with operator

#### **3.5 Supporting passenger transport services**

67300.0	Navigational aid services
67400.0	Supporting services for railway transport
67510.0	Bus station services
67530.1	Parking of passenger terminal transport
67610.0	Port and waterway services (excl. Cargo handling)
67690.1	Vessel fuelling services
67690.2	Maintenance and upkeep services to private recreation passenger services
67710.0	Airport operation services (excl. Cargo handling)
67790.0	Other supporting services for air or space transport

### **3.6 Passenger transport equipment rental**

73111.0	Leasing or rental services concerning cars and light vans without operator
73114.1	Leasing or rental services concerning campers/motor without operator
73115.1	Leasing or rental services concerning passenger vessels without operator
73116.1	Leasing or rental services concerning passenger aircraft without operator

### **3.7 Maintenance and repair services of passenger transport equipment**

87143.0	Maintenance and repair services of trailers, semi-trailers and other motor vehicles n.e.c.
87149.1	Maintenance and repair services of leisure vessel of own use
87149.2	Maintenance and repair services of leisure aircraft of own use

## **4 – TRAVEL AGENCY, TOUR OPERATOR AND TOURIST GUIDE SERVICES**

### **4.1 Travel agency services**

67811.0	Travel agency services
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### **4.2 Tour operator services**

67812.0	Tour operator services
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### **4.3 Tourist information and tourist guide services**

67813.0	Tourist information services
67820.0	Tourist guide services

## **5 – CULTURAL SERVICES**

### **5.1 Performing arts**

96230.0	Performing arts facility operation services
96310.0	Services of performing artists

### **5.2 Museum and other cultural services**

96411.0	Museum services except for historical sites and buildings
96412.0	Preservation services of historical sites and buildings
96421.0	Botanical and zoological garden services
96422.0	Nature reserve services including wildlife preservation services

## **6 – RECREATION AND OTHER ENTERTAINMENT SERVICES**

### **6.1 Sports and recreational sport services**

96510.0	Sports and recreational sports event promotion and organization
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	services
96520.1	Golf course services
96520.2	Ski fields
96520.3	Race circuit
96520.5	Recreation park and beach services
96590.1	Risk sport and adventure

## **6.2 Other amusement and recreational services**

96910.1	Theme park services
96910.2	Amusement park services
96910.3	Fair and carnival services
96920.1	Casino services
96920.2	Slot machine services

## **7- MISCELLANEOUS TOURISM SERVICES**

### **7.1 Financial and insurance services**

71100.1	Travel card services
71100.2	Travel loan services
71311.1	Travel life insurance services
71320.1	Travel accident insurance services
71320.2	Travel health insurance services
71334.1	Passenger's aircraft of own use insurance services
71334.2	Passenger's vessel of own use insurance services
71339.1	Travel insurance services
71552.0	Foreign exchange services

### **7.2 Other good rental services**

73240.1	Non-motorized land transport equipment leasing or rental services
73240.2	Winter sports equipment leasing or rental services
73240.3	Non-motorized air transport equipment leasing or rental services
73240.4	Water sports and beach equipment leasing or rental services
73240.5	Camping equipment leasing or rental services
73240.6	Saddle horse leasing or rental services
73290.1	Photographic camera rental services

### **7.3 Other tourism services**

85970.0	Trade fair and exhibition organization services
97230.4	Spa services
91131.1	Fishing license services
91131.2	Hunting license services
91210.1	Passport issuing services
91210.2	Visa issuing services
96620.2	Guide services (mountain, hunting and fishing)
97910.0	Escort services